

100% Profits
to Help Kids



Rural Health Capital Resources Council Stakeholder Gathering

June 11, 2024



Foundation History

Newman's Own Inc founded in 1982 by Paul Newman

100% profits and royalties from sale of Newman's Own Products

More than \$600M donated to social impact organizations



Photo Credit: The Hole in the Wall Gang Camp



Mission

To nourish and transform the lives of children who face adversity.



**Joyful Experiences
for Children with
Serious Illnesses**



**Nutrition Education
and School Food**



**Indigenous
Food Justice**



Makoce Agricultural Development

Mission is to develop Indigenous Agriculture and Food Systems designed to regenerate equitable healthy communities, economies, and our environment

Graphic Credit: <https://makoceag.org/food-hub>





Nalwoodi Denzhone Community

Cultivating a Community that
Enables Personal Holistic
Transformation on the San
Carlos Apache Reservation

Photo Credit: <https://www.apachendc.org/garden>





NATIFS

Vision is to rekindle and empower Indigenous food sovereignty. NATIFS works to cultivate the seeds of Indigenous heritage, nourish our people, and honor the land that sustains us.

Photo Credit: <https://natifs.org/>



INDIGENOUS
FOOD LAB
MARKET



INDIGENOUS FOOD LAB ROADMAP

Graphic Credit: <https://natifs.org/>

PHASE 1

INDIGENOUS LAB

- Urban location
- An Indigenous market and eatery
- A Native foodways classroom
- Research and development to create more curriculum and educational resources



NOW OPEN

INDIGENOUS
FOOD LAB
MARKET

PHASE 2

REGIONAL ACCESS

Creating regional Indigenous Food access

- Work with tribal communities to help develop satellite Indigenous kitchens
- Make Indigenous foods accessible to areas that need it most

PHASE 3

VISION

North American vision

- Replicate Indigenous Food Lab Centers which creates regional counterpoints for development of Indigenous Food Access and Education
- Develop Tribal Community Indigenous Kitchens everywhere

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NewmansOwn.org

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Thank you!

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