



Building Capacity for Capital Investment

Kellie Kubena- USDA Rural Health Liaison

Rural Development Innovation Center

June 11, 2024

U.S. Department of Agriculture (USDA)

Farm
Production
and
Conservation
(FPAC)

Food,
Nutrition, and
Consumer
Services (FNS)

Food Safety
(FSIS)

Marketing
and
Regulatory
Programs
(MRP)

Natural
Resources
and
Environment
(NRE)

Research,
Education,
and
Economics

Trade and
Foreign
Agricultural
Affairs (TFAA)

Rural
Development
(RD)

USDA Rural Development

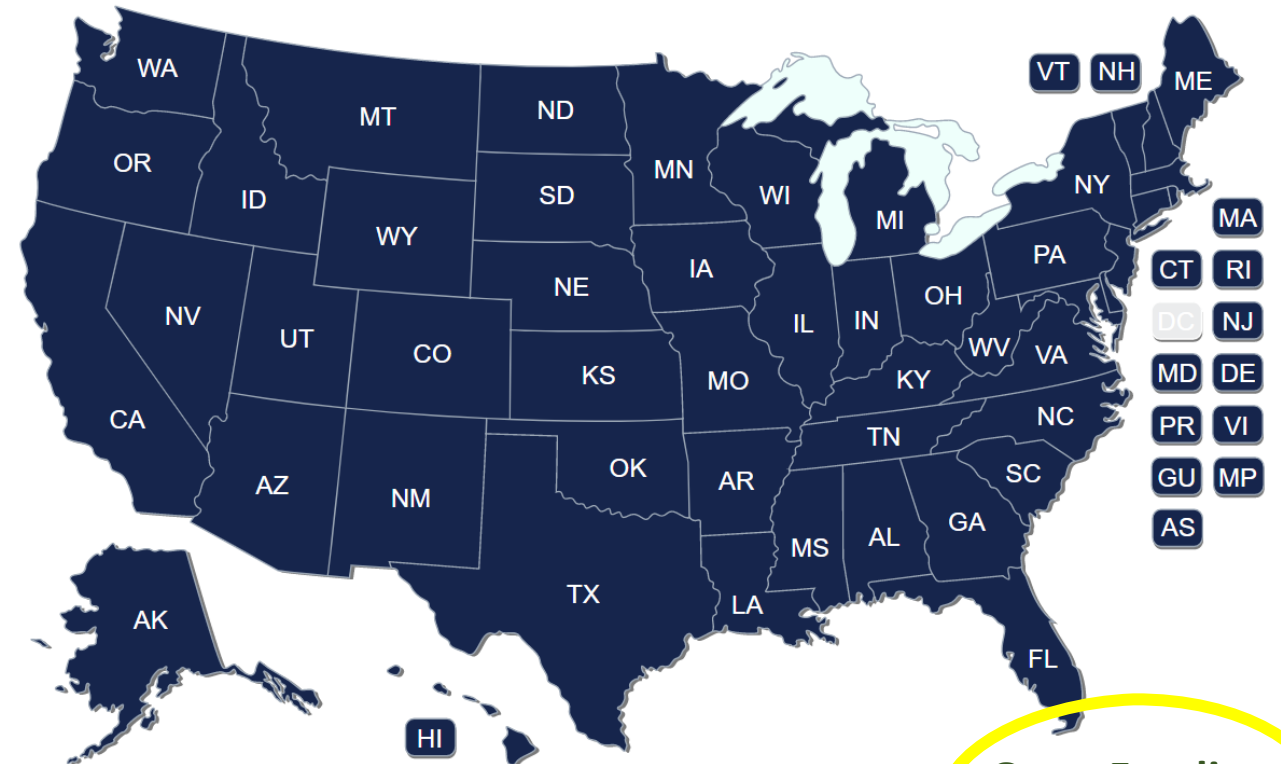
Rural Development

Innovation Center

Rural Housing Service

Rural Business and Cooperative Service

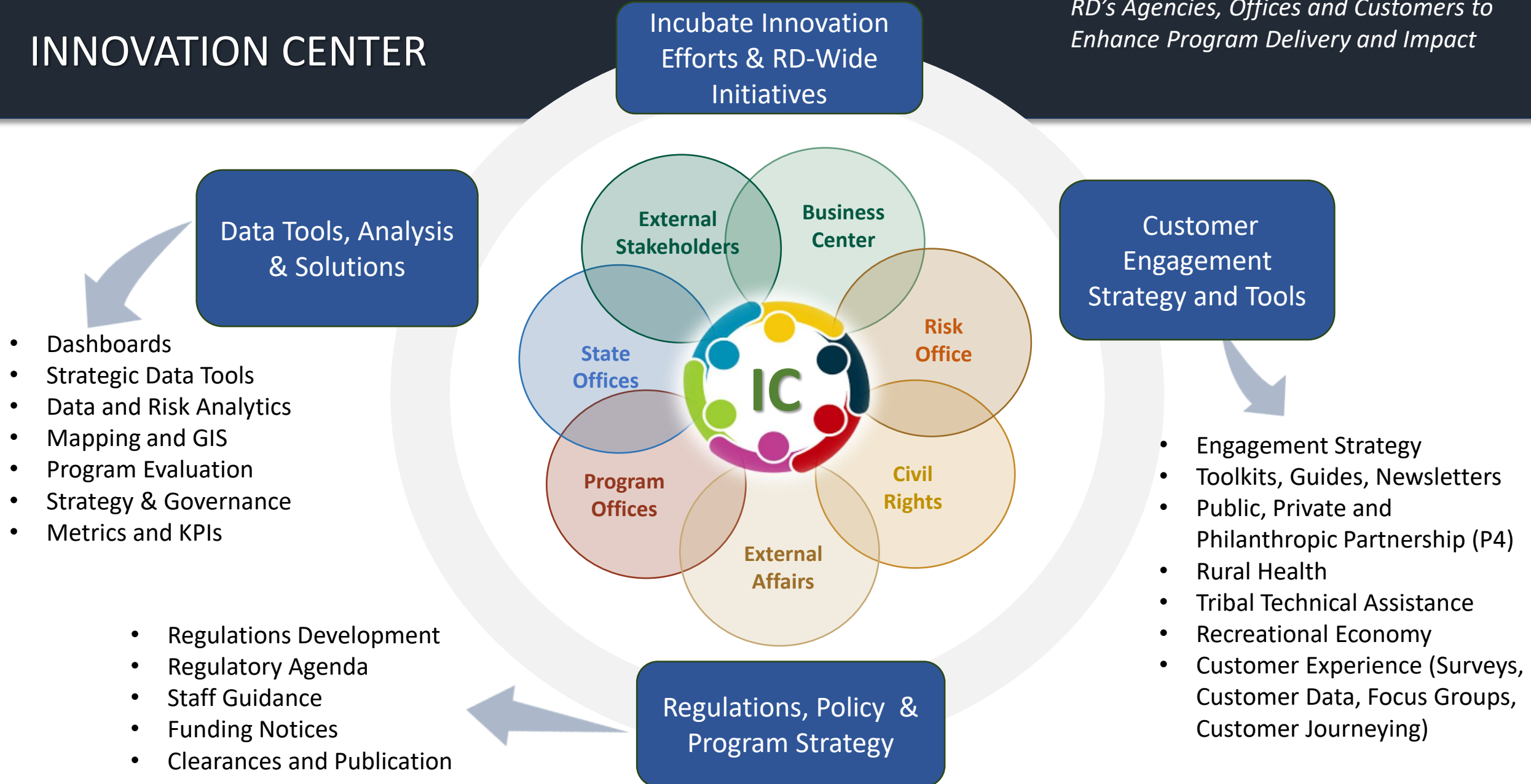
Rural Utilities Service



Open Funding Announcements

Serving rural America by partnering with RD's Agencies, Offices and Customers to Enhance Program Delivery and Impact

INNOVATION CENTER



USDA Rural Health Liaison

- 2018 Farm Bill created USDA Rural Health Liaison to
 - Coordinate across USDA, with Dept of Health and Human Services (HHS), and other partners to promote rural health
 - Share information and data related to USDA programs with customers and rural health information with USDA programs and partners
- 2023-2024 Accomplishments
 - National Rural Health Day and Mental Health Month Workforce Webinars
 - Led USDA participation in
 - National Strategy for Suicide Prevention,
 - Federal Social Determinants of Health Playbook, &
 - Implementation plan for Fentanyl Adulterated with Xylazine
 - USDA/HRSA Maternal Health Pilot Project
 - Rural Health Website



USDA Rural Health webpage

How RD supports rural health and health care

USDA Rural Development operates **over 70 financial assistance programs**, including loans, grants, and guarantees that support **making an impact to a community's health**

- **Hospitals**
- **Rehab Facilities**
- **Schools**
- **Food Distribution**
- **Broadband**
- **Telemedicine**
- **Business**
- **Housing**
- **Water**



RD Program Matrix



FY2023 USDA Rural Development Rural Health Investments

\$978M

Invested in rural
health projects

555

Number of
projects

**49 States and
Virgin Islands**

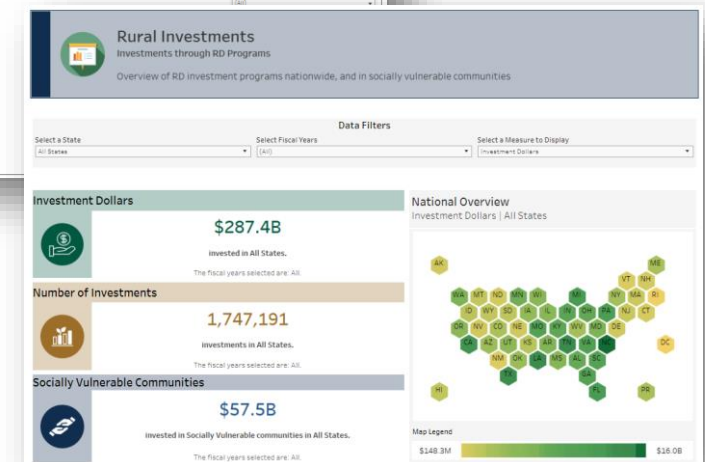
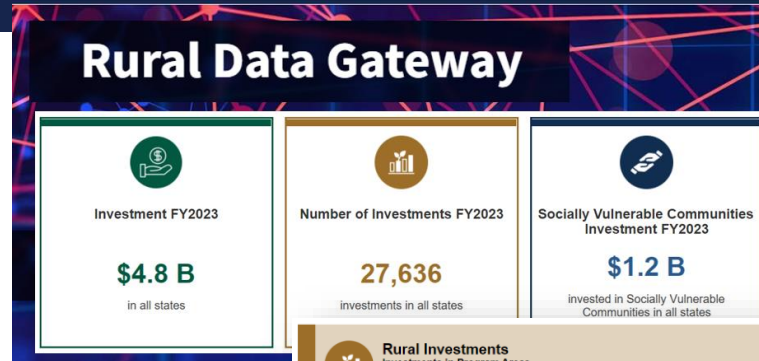
Number of
States

15

Number of
programs

Rural Data Gateway

- Rural Data Gateway is a **one-stop shop** for the public to access Rural Development data
- Includes **20 integrated dashboards** and visualizations that allow the public to view and download RD investments made through more than **65 programs dating back to 2011**
- Data are **updated monthly** and include all publicly-announced investments
- The Gateway and embedded dashboards reflect **RD's commitment to transparency** as we carry out our mission to promote prosperity in rural communities



Website: www.rd.usda.gov/rural-data-gateway
Questions? USDA.RD.DATA@usda.gov

Resources and Guides for RD Customers

<https://www.rd.usda.gov/resources/publications/resource-guides>



USDA Resource Guide for Rural Workforce Development

Together, America Prospers



Recreation Economy at USDA Economic Development Resources for Rural Communities

Together, America Prospers



Resources for Rural Entrepreneurs
A Guide to Planning, Adapting, and Growing Your Business

Together, America Prospers



RD Resource Guides

Innovation Matters

- Funding Opportunities
- Publications
- Events and Learning

SUBSCRIBE!

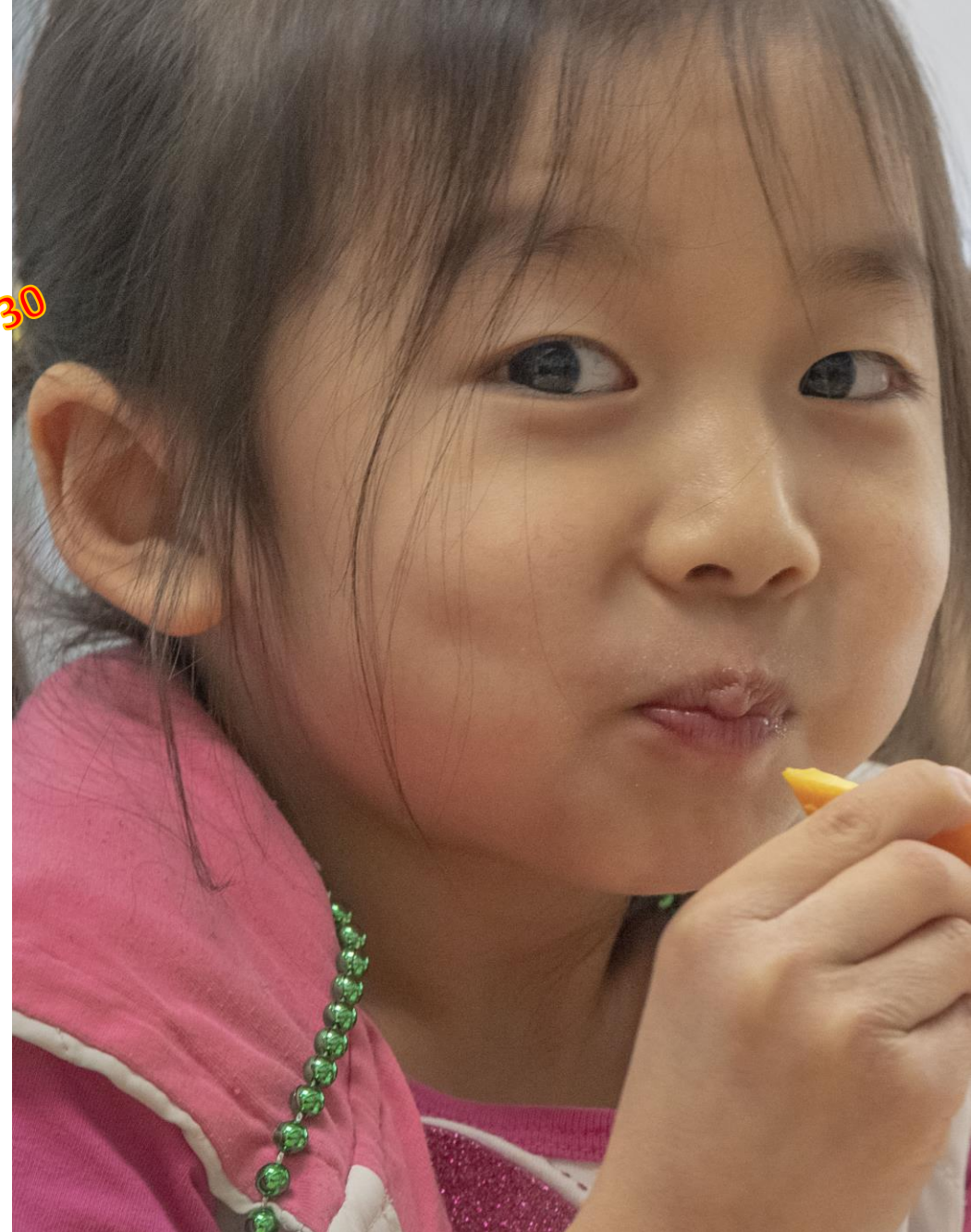


View Latest Edition!

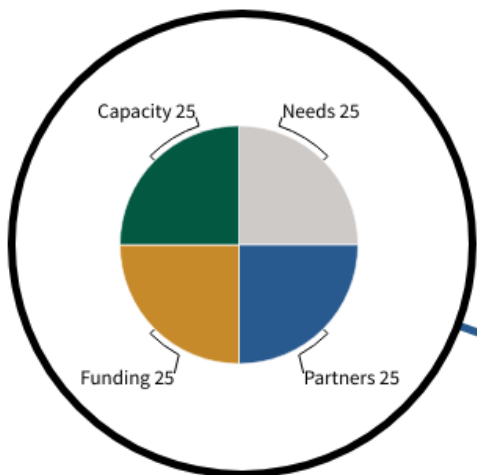
Community Development

- [Rural Placemaking Toolkit](#)
 - Offers education resources, activities and tools
 - Links to technical assistance providers and funders
- [Strategic Economic and Community Development](#)
 - Reserves funding from Rural Development Programs to support projects that promote and implement strategic community investment plans
 - Eligible projects must support multijurisdictional and multisectoral strategic community investment plans
- [Creating Opportunities through Rural Engagement](#)
 - Identify communities with great need that have not participated in RD programs recently (>13,000 Census Tracts or zip codes)
 - Connect to better understand barriers, support access to needed resources, listen and learn from communities
 - As of April 2024, engaged with nearly 700 communities and made >\$430M in new RD investments

Closes June 30

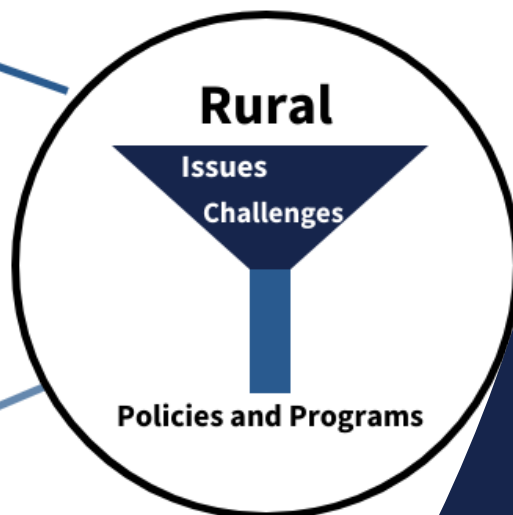


Rural Partners Network in Action



Drives engagement and technical assistance for Community Driven Projects that have immediate needs

Activates the Federal Interagency Partners to affect change for underserved rural communities



**Impact
Collaboration
Innovation**

Builds momentum within the Community Networks and empowers collaboration, innovation and broad place-based impact

RPN Community Events

- Resource Fairs

- Department of Veterans Affairs: Claims Clinic and Resource Fair to reach veterans in the Mississippi Delta that have historically under-utilized services to which they are entitled for serving this country admirably.
- The MS Rural Partners Network staff worked with the community in Greenwood to put on the event. Additionally, Secretary McDonough challenged his VA team to work with USDA and the RPN staff to establish a pilot program to address transportation issues that exacerbate health outcomes in the community.

- Assessment and Planning for Maternal Health

- Joint project with HRSA and USDA to guide local and regional stakeholders in identifying and implementing new options for providing prenatal care
- Three RPN Community Networks
- Community meetings in West Virginia in November 2023 and May 2024, with San Carlos Apache Tribe in AZ in Feb 2024





Beyond Rural Development: USDA Support for Rural Health

- National Institute of Food and Agriculture
 - [Farm and Ranch Stress Assistance Network](#)
 - [Rural Health and Safety Education](#)
 - Support for [4-H](#) and [Cooperative Extension](#)
 - [Gus Schumacher Nutrition Incentive Program](#)
- [Center for Faith-based and Neighborhood Partnerships](#)
- Food and Nutrition Service
 - [WIC](#)
 - [SNAP-Ed](#)
- Farm Production and Conservation
 - [Office of Urban Agriculture](#)
- [National Agricultural Library Guide to Funding Resources](#)

Ideas for Moving Forward

- Exploration:
 - Understand factors affecting farmers' mental health and successful interventions
 - Rural housing and homelessness and rural health
 - USDA and VA opportunities to work together to support rural Veterans
- Leadership:
 - Maternal Health Pilot Project with HRSA
 - Implementation of National Strategy for Suicide Prevention
 - Mental health literacy support for RD Staff



Let's Connect!

USDA Rural Development

- Website: <https://www.rd.usda.gov/>
- Subscribe for updates [here](#)
- Twitter: @usdaRD
- [Contact Us](#)
- [Rural Data Gateway](#)

USDA Rural Health

- Website: <https://www.rd.usda.gov/resources/usda-rural-health>
- Subscribe: [Rural Health](#)
- Contact: rural.health@usda.gov or kellie.kubena@usda.gov
- Phone: 202-579-5715

Rural Partners Network:

- Website: Rural.gov
- Subscribe: [Rural Connections](#)
- Twitter: @ruralgov
- Contact: RuralPartnersNetwork@USDA.gov