



Rural Health Capital Resources Council

National Organization of State Offices of Rural Health

APRIL 24, 2023 MEETING



AGENDA

Welcome and Introductions

Updates on Council Engagement and Activities

Survey of SORH Directors

Member Sharing

- Terri Billups, Acting Director for Rural Affairs, SBA
- Dave Johnson, the Fletcher Group

June In-Person Meeting Planning Session: *Rural Health at the Intersection of Rural Revitalization and Rural Transformation*

- Planning updates: themes, outcomes, thought leaders.
- Facilitated Discussion: Your ideas—best practices from the field, creative thought leaders, unlocking the power of the group

Other member updates, Upcoming Activities and Meetings

Events and Training

Adjourn



ACTIVITY RECAP

February 19 AMERICAN HOSPITAL ASSOCIATION RURAL HEALTHCARE LEADERSHIP CONF.

- Karen Cheeseman (Mackinac Straits Health System), Kristin Juliar (NOSORH), and Ruth Thomas-Squance (BHPN)

February 22 Community Catalyst Webinar— LOR Foundation and USDA

Rural Health Capital Resources Master Class

- Wednesday, April 26, 2023, 2:30 PM – 4:00 PM ET
- Wednesday, May 3, 2023, 2:30 PM – 4:30 PM ET
- Wednesday, May 24, 2023, 2:30 PM – 4:00 PM ET
- Wednesday, June 14, 2023, 1:00 PM – 2:30 PM ET

May 16-19 NATIONAL RURAL HEALTH ASSOCIATION CONFERENCE, San Diego, CA

June 7-9 GRANTMAKERS IN HEALTH CONFERENCE, Minneapolis, MN

- Graham Adams (SCORH), South Carolina BCBS, Natalie Claiborne (MORH), & MT HC Foundation present

June 12 & 13 Summer RHCRC Meeting (in-person, HRSA Building, Rockville, MD)

July Guide to Creating State and Regional Rural Health Capital Resource Collaborations

Do you have an upcoming event or presentation that we can help to promote? Please let us know!



Community Catalyst - Turning Ideas into Action in Rural America

Date: Wednesday, February 22, 2023

Time: 4:00 – 5:00 pm EST

Intended Audience: State Offices of Rural Health

Learning Objectives:

- Participants will increase knowledge of two models of community catalysts from the USDA and LOR Foundation
- Participants will be able to identify key components of the role of community catalysts in identifying community needs and available resources
- Participants will be able to describe the link between community catalysts and increased access to resources for rural health and rural development

In this webinar you will hear from two exciting examples of community catalysts:

LOR Foundation hires local *community officers* to regularly engage with residents who have ideas for how to improve their towns. LOR helps turn those ideas into action with funding and other resources, working with individuals, local government, nonprofits, businesses, and other organizations to advance projects, policies, and collaborations that benefit rural communities.

USDA Rural Partners Network: Known as "*Community Liaisons*," federal employees provide local leaders with the expertise to navigate federal programs. Community Liaisons help build relationships and identify additional resources to get the job done. As their work progresses, the lessons learned will impact future federal rural policy development and investment strategies.

How to Register:

1. [Click Here](#)
2. Fill out the required information.
3. Click **Register** (you will receive an email with connection info)

Description of webinar:

Community catalysts are individuals with lived experience in the community. They work as a coordinator, navigator or perhaps as a community health worker. Community catalysts work between rural health, rural development, Community Development Finance Institutions, and other community organizations, serving as a catalyst, sparkplug, or organization to get things going and pull things together. Ultimately, community catalysts build relationships, identify resources, build aspirations into projects, and turn ideas into action.

For additional information, contact:

Kristin Juliar/NOSORH Capital Resources Consultant
Phone# 406-800-8124
kjuliar@montana.edu

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling \$750,000 with zero percentage financed with non-governmental sources. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS or the U.S. Government.

National Organization of
State Offices of Rural Health

44648 Mound Rd, #114 | Sterling Heights, MI 48314-1322
TEL 586-336-4627 | FAX 586-336-4629 | www.nosorh.org

RECAP

Over 70 live participants!

LOR Foundation

USDA Rural Partners Network

Posted on our Council website



Upcoming: MASTER CLASS

+ Rural Health Capital Resources 101 *free and open to all*

Wednesday, April 26, 2023

2:30 to 4:00 pm ET

About the session:

In this introductory session, participants will unwrap the basics of federal, state, and private sources of capital for rural health and prosperity and learn how capital resources are used in rural settings to achieve community health improvement goals. This webinar is open to all interested rural health stakeholders.

Speakers:



Brian Haapala
CEO,
Stroudwater GCL



Terri Billups
Acting Director Rural Affairs, U.S. Small
Business Administration



Christy Davis
Kansas State Director,
Rural Development, USDA

+ Building Partnerships and Cross-Sector Approaches to Advance Rural Health

Wednesday, May 3, 2023

2:30 to 4:30 pm ET

About the session:

Participants will learn how to develop effective partnerships with guidance from Building Healthy Places Network's A Playbook for New Rural Healthcare Partnership Models of Investment. Participants will also explore how West Virginia is successfully linking Community Development Finance Institution (CDFI) capital to rural health. Working together, presenters will show how innovative partnerships can impact rural health financing needs and development project goals.

Speakers:



Colleen Flynn
Co-Executive Director,
Building Healthy Places
Network



Ashley Hernandez
Research and Product
Manager, Building Healthy
Places Network



Sharon Lansdale
President and CEO, Center
for Rural Health
Development



Robert Dearing
CFO/Loan Fund Manager,
Center for Rural Health
Development



Upcoming: MASTER CLASS

+ Working with CDFIs to Meet Rural Health Infrastructure Needs

Wednesday, May 24, 2023

2:30 to 4:00 pm ET

About the session:

Community Development Finance Institutions (CDFIs) play an important role in filling the capital stack and providing the technical assistance needed to develop housing, healthy food retail, clinical care, and broadband in rural communities. Participants will learn about the capital resources that CDFIs offer, and how they can work in partnership with CDFIs to achieve local development project goals.

Speakers:



Robin Davey Wolff

Director, Rural Housing, Mountain, Tribal Nations and Rural Communities, Enterprise



Nadia Villagrán

Fund Development and Strategic Partnerships Program Director, Rural Local Initiatives Support Corporation

+ Philanthropy, Rural Prosperity, and Population Health - Connecting Community Needs to Capital Resources *earlier class time*

Wednesday, June 14, 2023

1:00 to 2:30 pm ET

About the session:

Participants will learn about the role health systems play as anchor institutions and how they can apply financial resources, in partnership with other organizations, to address long-term community health needs. Participants will also explore the role of philanthropy to meet rural health capital resource needs. In closing, we will revisit the core principles of partnership building and braid together our knowledge about capital resources and rural health.

Speakers:



David Zuckerman

President and Founder, Healthcare Anchor Network



Allen Smart

National Advisor, PhilanthropywoRx



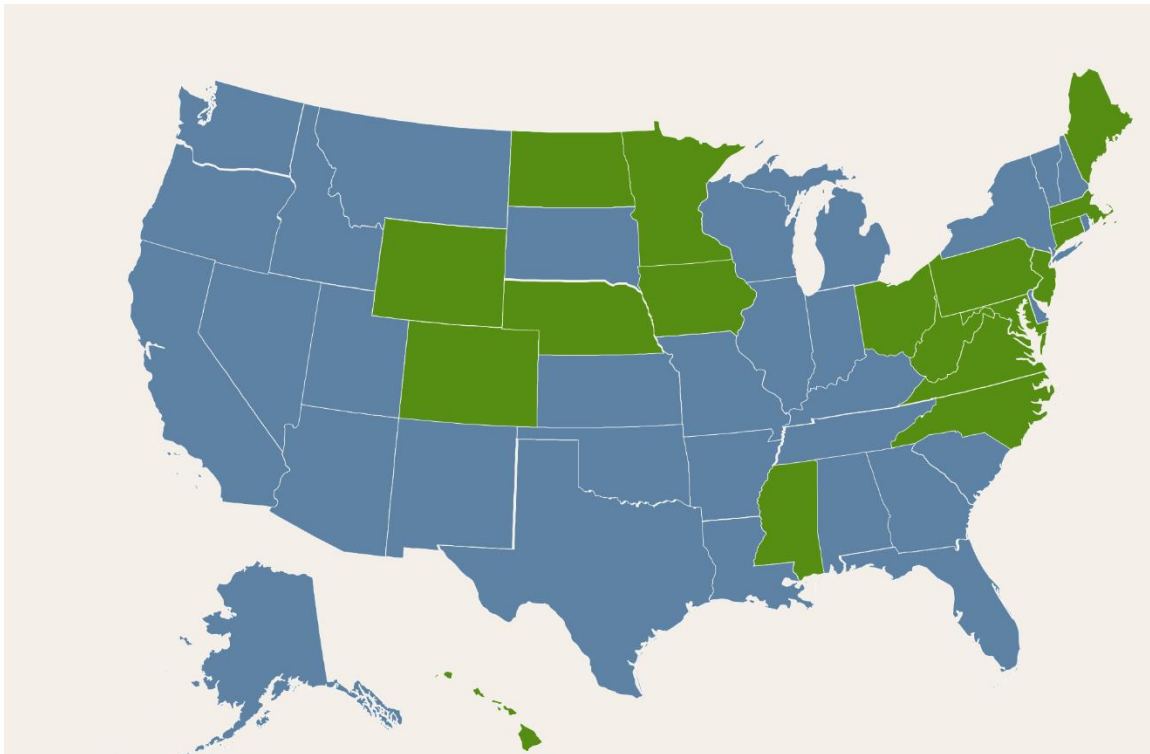
Colleen Flynn

Co-Executive Director, Building Healthy Places Network



SORH Director Survey Results

*In the past 12 months, has your State Office of Rural Health been involved in any projects, independently or in collaboration with other organizations, that involve capital financing or funding related to **traditional rural health** needs, e.g., healthcare infrastructure, equipment, technology, or building improvements?*



SORH Directors who reported involvement with a traditional rural healthcare project:

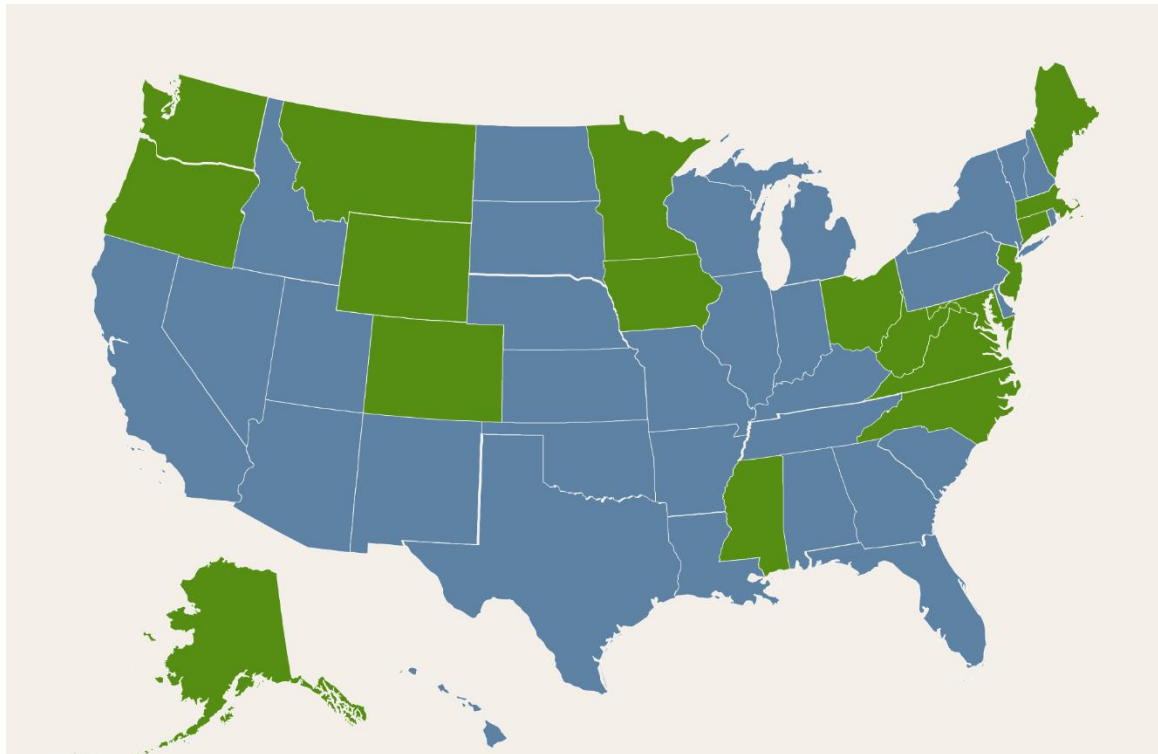
- Colorado*
- Connecticut*
- Hawaii
- Iowa*
- Maine*
- Maryland*
- Massachusetts*
- Minnesota*
- Mississippi*
- North Carolina*
- Nebraska
- New Jersey*
- North Dakota
- Ohio*
- Pennsylvania
- Virginia
- West Virginia*
- Wyoming*

*Involved in both traditional healthcare and SDOH



SORH Director Survey Results

*"In the past 12 months, has your State Office of Rural Health been involved in any projects, independently or in collaboration with other organizations, that involve capital financing or funding related to **social determinants of health in rural communities**, e.g., affordable housing, food access, public safety, early care and education, transportation and infrastructure, broadband, or other economic development?"*



SORH Directors who reported involvement with a Social Determinants of Health project:

Alaska
Colorado*
Connecticut*
Iowa*
Maine*
Maryland*
Massachusetts*
Minnesota*
Mississippi*
Montana
North Carolina*
New Jersey*
Ohio*
Oregon
Virginia*
Washington
West Virginia*
Wyoming*

*Involved in both traditional healthcare and SDOH



Member Sharing

Terri Billups, Acting Director for Rural Affairs, SBA
Dave Johnson, the Fletcher Group



Planning Committee ideas for June

AREAS OF CONCERN

- Healthcare **workforce shortage** and its impact on investment in rural health
- Rural **population loss**; inability to support aging population
- Building **trades shortage**
- **Rejection of Medicaid** expansion in some states
- Systems, venture capital, for profit companies, corporate ownership **impacts on community** engagement



Planning Committee ideas for June, cont.

AREAS OF INTEREST

Focusing on SOLUTIONS not problems				
PARTNERSHIPS	LENDING	WORKFORCE	TECHNOLOGY	OTHER
Partnerships that understand how to engage community members, organizations	Economic forecast and implications for commercial lending	Insights from the Bureau of Health Workforce at HRSA	Broadband	Billing for preventative services outside of healthcare (housing, childcare, transportation, etc.)
Community engagement within new models – large systems owning/managing rural health; venture capital, and for-profit company and corporation delivery of healthcare	Innovations in commercial lending		Innovations in technology that could help to address healthcare workforce shortage	Increasing the knowledge capacity of SORH directors on topics related to financial capital
				Re-authorization of Federally Qualified Healthcare Centers



Planning Committee ideas for June, cont.

THEMES FOR JUNE

Focusing on SOLUTIONS not problems				
PARTNERSHIPS	LENDING	WORKFORCE	TECHNOLOGY	OTHER
What is really happening in communities related to rural health, community development and economic development	What are the sticking points, from investment worthy to investment ready		What toolbox can we provide to help rural health engage with capital resources	What major policy and program opportunities do we have to create solutions
How we engage and help communities				How do we scale up successful local, state, regional approaches
UNLOCKING the power of this group				



Planning Committee ideas for June, cont.

KEY QUESTIONS

- *What are some important trends, policies and conditions that are impacting rural communities and rural health?*
- *How can this gathering of partners in rural health capital create value for our organizations, our stakeholders/members, and the communities we serve?*
- *What topics and ideas for action would help us focus our work?*
- *How do we build multi-sector collaboration at the national, regional, state and local level?*
 - *Who is doing it well? What can we learn that can be scaled up across the country?*
- *How do we build engagement with State Offices of Rural Health and capital resource organizations at the state, regional and local level?*



Thank You!

Kristin Juliar, NOSORH Capital Resources Consultant

kjuliar@montana.edu

406-600-8124

Ela Rausch, Consulting Scientist

ela.rausch@ottorausch.com