

# NOSORH Rural Health Grant Writing Institute

**D**on't miss this opportunity to learn how to write better grant proposals, turn rurality to your advantage, learn to connect with funders, and more. This series is perfect for beginners seeking to gain the skills to research and draft winning program proposals from various funders.

The NOSORH Rural Health Grant Writing Institute was developed to meet the unique needs of rural grant writers — like you! Each session walks participants through one of the basic building blocks or strategies for successful program funding.

## Participants in the course will benefit from:

- A certificate of completion after completing 6 out of 9 learning sessions and all quizzes and evaluations.
- Tools, templates and tips to help apply what they learn to their everyday work and build a personal grant writing portfolio.
- Opportunity for one-on-one support, peer review, and discussion with other new and experienced grant writers.

**Weekly virtual learning sessions will take place on Mondays from 3:00-4:30 pm ET. The Institute runs from February 27-May 8, 2023.**

**Technology and system requirements:** All learning sessions will be conducted using an online Learning Management System (LMS). Participants will use the LMS to access handouts, presentation materials, take quizzes, access live and recorded sessions, and communicate with the course instructor. Recordings of the presentations, including narration, will be available for playback within 24 hours of the event through the LMS system. Participants will be sent an email invitation by February 27th.

For more information, visit: [nosorh.org/nosorh-grant-writing-institute](https://www.nosorh.org/nosorh-grant-writing-institute) or Contact Beth Kolf at (888) 391-7258, ext. 101 or at [bethk@nosorh.org](mailto:bethk@nosorh.org).



<https://web.cvent.com/event/9e8c733a-1696-4182-adab-5904658e153c/summary?RefId=GW2023>

**Fee:** \$750

**Group discount:** Sign up 4 students and get the 5th one free! Save \$750! All registrations must be submitted together to receive the discount. If requesting a group discount, please complete forms for each person and full payment for the group.

**Payment:** Payment of all fees are expected to be paid by March 2, 2023. Contact Kayren Cross at [kayrenc@nosorh.org](mailto:kayrenc@nosorh.org) or at (888) 391-7258, ext. 108 to make arrangements for payment if you cannot pay by March 2, or if you need to request specialized billing.

**Registration ends February 17, 2023.  
Ensure your place today!**

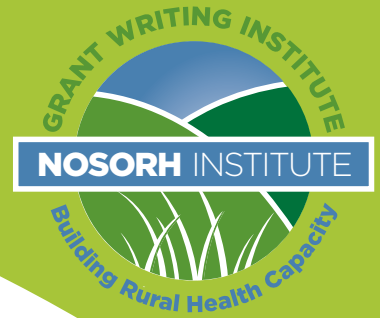


**Faculty:** Teryl Eisinger, NOSORH's contractor, has more than 25 years' experience writing grant applications to federal, state and foundation funders on projects for training programs, small business development and outreach programs. Her practical approach will include reality-based tips and templates for you to use in your own pursuit of funding.

**National Organization of State Offices of Rural Health** ● [www.nosorh.org](https://www.nosorh.org)

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# Curriculum



**February 27th**

## **Learning Management System (LMS) Orientation Session**

**March 6th**

### **Getting Started on Writing a Proposal**

Make a good start! Ask important questions before starting to write a grant application, learn how to develop a concept and plan for the success of your grant writing team.

**March 13th**

### **How to Use Data to Make the Case for Rural**

This session will provide an overview of how and where to find rural health data and how to use it effectively in a grant proposal. Participants will learn how to present data for small populations and learn where to find valuable data visualization resources.

**March 20th**

### **The Importance of Community Partners**

Funders see added value in working with other organizations. Establishing effective and inclusive partnerships takes time. It is important to create the right framework from the start and review the structure and process of the partnership on an ongoing basis to measure its success or failure.

**March 27th**

### **Creating a Logic Model Foundation and Solid Work Plan**

Participants will learn how to develop a logic model which provides a foundation for effective work plans to make them accurately reflect your project. Learn how to use action words to write compelling goals and objectives and how to build a timeline to show an immediate impact for the funder.

**March 29th**

### **Coaching Session**

Optional session for one-to-one support for your program planning and grant writing needs.

**April 3rd**

### **Developing a Strong Evaluation**

What is evaluation and why is it important? What are the components of a strong evaluation plan? Learn how to develop and write a program evaluation plan that can ensure a successful project and demonstrate impact to the funder, report on doing things right, and doing the right things.

**April 10th**

### **Creating Better Budgets**

Learn the basic elements of a grant application budget. How much detail to include, writing compelling justification and strategy for a winning proposal will be covered.

**April 17th**

### **A Narrative That Tells Your Story – Facts and Faces**

How you write can be as important as what you write! Learn how to frame your project to stand out among other applications and tell your story. Participants will learn about basic components of the application narrative, writing tips and how to avoid common pitfalls of bad writing and grammar.

**April 24th**

### **Submitting a Complete Application and Beyond**

Participants will learn the importance of meeting all grant requirements to maximize score and improve chances of receiving funding. Just because the grant is submitted, does not mean the grant process is over. Learn key strategies to developing relationships to increase chances of receiving subsequent funding.

**May 1st**

### **Finding Funding and Other Resources to Support Your Proposal**

Whether public or private funds, it is important to have the best match possible between your need, your proposal and your organization. Participants will learn the best resources and types of funders, and utilize websites and other resources to find the funders right for your program.

**May 8th**

### **Coaching Session**

Optional session for one-to-one support for your program planning and grant writing needs.

