

A Quick Guide to Rural Philanthropy Resources

While most private and corporate philanthropic relationships are built over time, this quick guide may help you jump-start those relationships and provide you with up-to-date news on what's happening in the rural philanthropic world.

GRANTSEEKING DATA SOURCES

Both GuideStar and Candid/Foundation Directory Online allow searches for IRS data on philanthropies and their grantees. Basic search information is available for free from GuideStar while users looking for more in-depth information may want to purchase a paid subscription from Foundation Online where you can search by issue, geography and grant recipient.

Guidestar:

https://www.guidestar.org

Foundation Center On-Line:

https://fconline.foundationcenter.org

PHILANTHROPIC AND RURAL MEDIA

Daily Yonder: https://dailyyonder.com

The Daily Yonder is a daily online news site. While the content is all about rural across a wide range of issues, rural programs supported by private and corporate funders are often featured. No cost.

Giving Compass: https://givingcompass.org

A site with both original and aggregated content focused on the philanthropic interests of high wealth donors. Importantly, Giving Compass provides insight into current funding interests of many larger national and family foundations. Easy to search for rural specific articles. Accepts original content from non-profits, funders and advocates. No cost.

Inside Philanthropy: https://insidephilanthropy.com

This site has devoted significant coverage to rural philanthropy over the years and publishes new content daily. Inside Philanthropy also offers access to various guides to grant seeking and information on grants availability. There is a subscription fee.

Philanthropy News Digest:

https://philanthropynewsdigest.org

A site updated daily- and with a weekly newsletter- that takes philanthropy news from a variety of sources; both media and funder generated. There are generally links to related articles and other resources to help track trends and fund availability. No cost.

FUNDER ASSOCIATIONS—ALSO KNOWN AS PHILANTHROPY SERVING ORGANIZATIONS

There are upwards of 80 associations of private and corporate funders based upon geography (e.g., North Carolina Network of Grantmakers), populations (e.g., Grantmakers Concerned with Immigrants and Refugees) or issues (e.g., Funders' Committee for Civic Participation). While no single group focuses on rural communities, many of the groups have shown renewed interest in the issues of rural America. As time permits, take an opportunity to keep posted on issues where health and social determinants of health are intersecting from a funder perspective.

Of particular interest are these funder groups:

- Center for Family Philanthropy: https://ncfp.org
- Exponent Philanthropy (smaller often local funders): https://exponentphilanthropy.org
- Grantmakers for Education https://edfunders.org
- Grantmakers in Health: https://gih.org
- Hispanics in Philanthropy: https://hipfunds.org
- Native Americans in Philanthropy: https://nativephilanthropy.org
- Sustainable Agriculture and Food Systems
 Funders: https://agandfoodfunders.org

You can find contact information for all the associations under the 'Our Members' tab at United Philanthropy Forum. https://unitedphilforum.org



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FEDERAL PARTNERSHIPS IN RURAL GRANTMAKING

As you may know, these four organizations cover specific states, and each have an appointed representative within state government. Grant funding for these commissions has recently increased significantly as has a broadening of issue interests to be more reflective of health. Private and corporate funders and community foundations often work with these partnerships.

- Appalachian Regional Commission: https://arc.gov 13 states from western New York south to northern Alabama. 423 counties
- Delta Regional Authority: https://dra.gov Delta regions of eight states from Alabama to Missouri
- **Denali Commission:** https://denali.gov Alaska
- Northern Border Regional Commission: https://nbrc.gov Parts of Maine, New Hampshire, New York and Vermont

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NATIONAL RURAL ADVOCACY AND INTERMEDIARY ORGANIZATIONS

Funders often do their work through national and regional intermediary organizations in service to supporting research, collaboration and granting funds out to rural places. Some of the national intermediary groups that are doing work with funders on rural issues include:

- Bridgespan: https://bridgespan.org
- Center for Rural Strategies: https://ruralstrategies.org
- Community Strategies Group of the Aspen Institute: https://aspeninstitute.org/programs/community-strategies-group/
- FSG: https://fsg.org
- Housing Assistance Council: https://ruralhome.org
- National Association of Rural Health Clinics: https://narhc.org
- National Association of Community Health Centers: https://nachc.org
- National Cooperative Business Association: https://ncbaclusa.coop
- National Rural Education Association: https://nrea.net
- National Rural Health Association: https://ruralhealth.us
- Rural LISC: https://lisc.org/rural/
- NTCA-The Rural Broadband Association: https://ntca.org
- School-Based Health Alliance: https://sbh4all.org
- Urban Institute: https://urban.org