



# National Rural Health Day

Celebrating the Power of Rural!



Each year, the National Organization of State Offices of Rural Health (NOSORH) celebrates National Rural Health Day (NRHD) to bring much-needed attention to the incredible efforts of rural health providers, coalitions, State Offices of Rural Health, and other rural stakeholders in addressing the unique needs of rural communities.

These are some of the highlights of NRHD 2022:

## VIRTUAL COMMUNITY

The official NRHD hashtags, #PowerOfRural and #NationalRuralHealthDay, received a combined **71.7 million** Twitter impressions during the month of NRHD!

The #PowerOfRural hashtag received over **12 million** Twitter impressions on NRHD, and **45 million** impressions during the week.

The "#RuralHealthChat: Addressing Health Literacy in Rural America" Twitter chat had over **21 million** impressions.



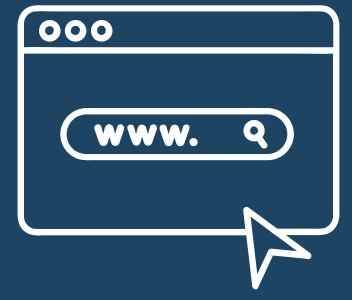
## PRESIDENTIAL PROCLAMATION

For the second year in a row, President Biden declared November 17th, 2022, as "National Rural Health Day" in a presidential proclamation.

## POWER OF RURAL WEBSITE

The powerofrural.org site had over **21,000** page views in 2022!

The NRHD Promotional Toolkit had over **4,400** downloads!



## VIRTUAL LEARNING FOR PRIMARY CARE PROVIDERS

**639** rural primary care providers attended RME Collaborative's virtual "Rural Health Clinical Congress Fall 2022" – a free, multi-topic CME/CE event held in conjunction with NRHD.

## HONORING RURAL COMMUNITY STARS

"Community Stars" is an annual eBook that tells inspiring stories of people and organizations making a difference in rural communities. In 2022, **113** nominations were received, and the book honored **48** Community Stars from **48** states. This year's book has been viewed over **2,700** times!



## RURAL HEALTH RESOURCES

This year, downloadable handouts and social media graphics for four unique stakeholder groups were added to the "Rural Stakeholder Tools" page.

The new "Ways to Celebrate" page offered ideas and examples for celebrating the Power of Rural and NRHD.



[PowerOfRural.org](https://PowerOfRural.org)  
[#PowerOfRural](https://twitter.com/PowerOfRural)

