## **NOSORH Update**

Wednesday, July 27<sup>th</sup>, 2022





#### You made it!

- We are back in person for the first time since 2019
- You've accomplished so much during the pandemic
- Taken on new tasks and roles



#### Thank you, Region C!

- Crystal Barter Past President, Nominating Committee Chair
- Kathryn Miller State Office Council
- John Barnas Program Analysis and Response Committee Chair
- Margaret Brockman Regional Representative
- Zora Radosevich Regional Representative
- Jill Oesterle Primary Care Committee Chair
  - Committee Information and to join!



#### **New NOSORH Awards!**

- Spirit of Rural Award
- SORH Innovation Award
- Collaboration Award
- NOSORH Advocate Award

#### **NOSORH Strategy Map**

#### POWER OF RURAL - STRATEGIC PLAN

2019-2022





#### **CULTIVATE**

Cultivate a vital rural health landscape & infrastructure.

The value of rural primary care providers.

On new models of care, integration, workforce, rural-urban alignment including telehealth, emerging access points, & reimbursement change impact.

Align with NOSORH partners & associations on models for the future & support of broadband infrastructure.

Grow healthy rural populations with primary care TA that promotes community-centric colaboration.

Long term measures: 25% increase in primary care TA reach.



#### GROW

Grow collaboration for copulation health & health equity. The importance of SORH as leaders & TA providers for population health, health equity & SDOH.

To grow leadership & collaboration on innovative models & to improve population health & health equity.

Grow collaboration among SORH & stakeholders to develop a framework for primary care, public health, & cooperation with health Identify models for program integration to improve rural population health & health equity.

25% of SORH report growth in collaboration for population health & health equity.



#### BUILD

Build capacity for rural data driven program planning & decision making.

Relevant rural data & messages for the power of rural.

Share & analyze data on program changes, care integration, SDOH, emergency response, population health & health equity.

partners with SORH to understand research & data needs (including ROI tool) for population health & emergency response.

Connect research

data, inform TA, communicate SORH impact & drive decision-making for primary care, population health, health equity, & policy analysis.

Resource SORH with

25% of SORH indicate growth in use of data for TA, program planning, & communication



#### **ADVOCATE**

Advocate for meaningful partnerships & additional resources for SORH & their stakeholders. The role of SORH, future TA needs of stakeholders, & NOSORH policies & priorities. Inform policymakers & partners on the unique position, model programs, & capacity of SORH & their stakeholders.

Connect national, federal, state & local partners with their SORH to communicate rural success & needs. Resource communities, partners, & SORH to seed sustainable models of innovation. SORH
appropriation
increase to
\$15 million &
Flex
reauthorization

COMMUNICATE

EDUCATE

COLLABORATE

INNOVATE

IMPACT BY AUGUST 2022

#### **Regional Representative Election**

 Zora Radosevich has agreed to be your Regional Representative for another 2 year term!

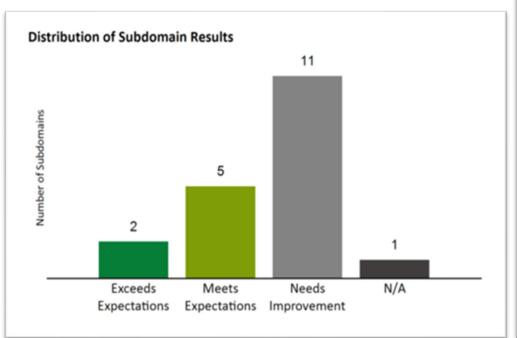


# DE&I and Health Equity

#### **Diversity, Equity, and Inclusion**

Diversity, Equity, and Inclusion Task Force to focus on recommendations to the board on governance and education strategy.

#### **Association Inclusion Index Results:**



#### A. Mission and Focus Needs Improvement A1. Mission and Focus Score Not Applicable A2. Global and International Score B. Roles and Leadership Accountability **B1.** Board of Directors Score Needs Improvement Needs Improvement B2. Membership Score Needs Improvement B3. Volunteer Groups Score Needs Improvement **B4.** Senior Administration Score Needs Improvement B5. Accountability and Strategy Score C. Resources Needs Improvement C1. Fundraising and Resource Acquisition Score **Meets Expectations** C2. D+I as a Cost or Investment Score D. Operations Needs Improvement D1. Hiring Score Needs Improvement D2. Policies Score D3. Equal Opportunity Employment Score **Exceeds Expectations Exceeds Expectations** D4. Retention Score **Needs Improvement** D5. Vendors Score **Meets Expectations** D6. Organizational Performance Score E. Communications and Culture Needs Improvement E1. Cultural Competency Score **Meets Expectations** E2. Identity Safety Score **Meets Expectations** E3. Marketing/Communications Score **Meets Expectations** E4. Meetings/Event Planning Score

#### **DE&I – Changing the narrative**

"Health means the collective wellbeing of all living beings and the Earth. We recognize and embrace that we are connected and linked to one another."

#### Credit:

- Project Leads County Health Rankings & Roadmaps, and Human Impact Partners
- Artwork (to the right) Yolanda Liman & Drawing Change (<u>drawingchange.com</u>)



### 2022 NOSORH Annual Meeting



When: October 5th - 6th Where: Harrisonburg, VA

#### **National Rural Health Day**



- When:
   November 17<sup>th</sup>, 2022
- Community Stars nominations:
   Due 8/1/22
- Theme:
   Driving Change Going the Extra Mile

## SORH Proficiencies

(Region C Review)

Table 4. Mean Target Area Scores by SORH Region, 2022

Mean Target I	Area Scores I	by SORH	Region
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Target Area	Region A	Region B	Region C	Region D	Region E	National
1. Grants Management	2.35	2.4	2.39	2.64	2.51	2.44
2. Information Dissemination	2.33	2.41	2.48	2.45	2.46	2.42
3. Organizational Capacity	2.12	2.31	2.15	2.2	2.34	2.23
4. Funding	2.11	2.4	2.34	2.19	2.43	2.32

#### What did we learn?

- Higher scores in information dissemination efforts/ability to connect with key stakeholders.
- Environmental scanning of rural communities remains the biggest challenge.
- Identifying additional resources to support sustainability rose in need.
- In line with turnover, some basic components of grants management dropped.

#### **Did You Know...**

NOSORH has tools and resources to help your SORH with environmental scanning!

2020 Annual Meeting session: SORH Environmental Scanning During COVID-19

Fact Sheet: SORH Environmental Scanning Tools and Resources

#### **Next steps for SORH Proficiencies**

- NOSORH Committees support developing/identifying resources for areas of highest need
- Annual Meeting sessions: Core topic, Workforce, Primary Care Integration, and Communicating SORH Impact
- Topical proficiencies (Workforce, Primary Care Integration, Communicating SORH Impact)
  - Assessments available August December
  - Topical benchmarking report Spring 2023



# Rura Population Health Equity

(Collaboration to support 2103 COVID Disparities Programs)

#### **Key Deliverables by July 2022**

- Concept paper outlining the need for a tailored Rural Health Equity training
- Scan of existing rural multi-sector collaboratives (i.e., Networks, coalitions, etc.)
- SORH Focus Group to review and refine the Pathways to Population Health Equity framework
- Support Technical Assistance requests received by state grantees

  o Supports our Health Equity learning
  - community for SORH



#### What's next for health equity programming?

- Continue efforts with ASTHO to support grantees/learning community
- Collaborate with ASTHO to build a rural-focused health equity training
- NACCHO Roots of Inequities online course revision to incorporate geography – facilitated training available from NACHHO
- CDC rural-focused public health research/data symposium (virtually)
- NOSORH/ASTHO/PCO National Committee proposal on PCO role in achieving health equity, to APHA 2022



More opportunities to plug in coming!

# Vision for the next chapter

(Tammy Norville)

#### **NOSORH's vision**

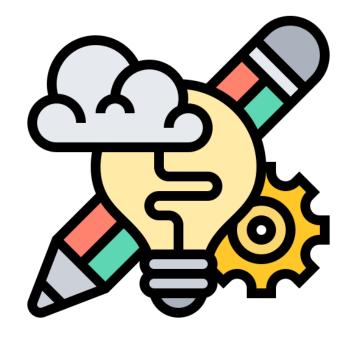
NOSORH grows connections, tools, and education to support and build vital healthy rural communities.



#### My vision

NOSORH is the foremost national provider and storehouse of information, data, support and capacity building for rural health working daily to help SORH help rural providers, neighbors and communities become and remain more well.

Our Mantra: *Grow the Team Grow the Organization for SORH by SORH* 



#### The how

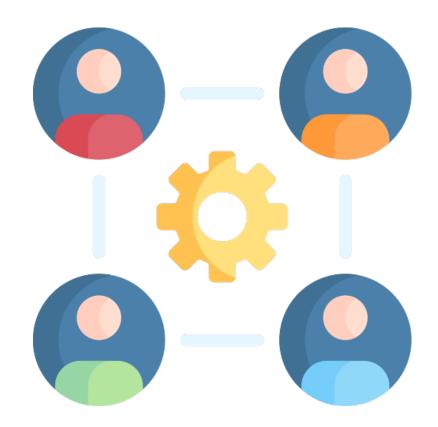
### Delivering on the vision



#### **Purpose**

Provide support and capacity building for SORH and their stakeholders

- Supporting the development of state and community rural health leaders
- Creating and facilitating state, regional and national partnerships that foster information sharing and spur rural health-related programs/activities
- Enhancing access to quality healthcare services in rural communities



#### What if...

Grow the Team Grow the Organization for SORH by SORH

- Outward Facing Focus
- Leveraging Funds
- StrengthenInfrastructure



#### Policy makers want to...

- Impact people in their district
- Address what they can "get done" in the current environment
- Know and understand the role and importance of SORH within their state
- Understand the importance of continued, quality access to healthcare in their rural and frontier communities

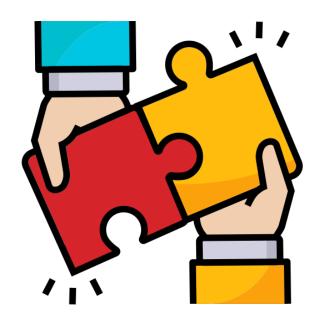
#### **Outward Facing Focus**

#### **Investing Partners**

- Right Partners
- Mutually beneficial collaboration activities

#### Collaborative Partners

- CDC, ASTHO, FORHP, etc.
- Building new collaborations



# Grow the Team Grow the Organization for SORH by SORH

#### Grow the team -

- Team members in right "places"
- Culture focus
- Growing and developing team
  - Professionally
  - Personally

Ensure processes are nimble enough to quickly pivot when needed

Grow the NOSORH "brand"

## Please let me know if you have questions, would like a discussion, or if I may be of assistance!

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