Serving rural and Indigenous communities since 1978
RCAC Introduction

• We work in the rural and Indigenous areas in 13 western states and Pacific Islands

• Our priorities:
  • Housing
  • Environmental – Water/Wastewater
  • Building Rural Economies
  • CDFI Lending
    • Housing and Environmental
    • Small Businesses
    • Community Facilities – Health/Safety
  • Training & Technical Assistance
  • Advocacy
  • Disaster Recovery
The Cycle of a Rural Project

Catalyst

Conceptualize
Local Leadership
Architect/Design
Predevelopment
Secure Site

Visualize
Needs Assessment
Community Input
Define Service Area
Secure Operator

Stabilize
Occupancy
Financial Management

Operationalize
Grand Opening
Celebrate

Operationalize
Construction
Facility Management
Staffing
Certifications
Marketing

Mobilize
Permitting
Secure Construction/Permanent Financing
Resources

Actualize
Construction
Facility Management
Staffing
Certifications
Marketing

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www.rcac.org
The Timeline of a Rural Project

- Visualize: 10+ Years
- Conceptualize: 5+ Years
- Mobilize: 3+ Years
- Actualize: 4+ Years
- Operationalize: 3 months!
- Stabilize: Ongoing
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