



August 5, 2021

Thank you for completing your organization's 2021 Community Star Nominee Questionnaire!

Overview

Here is a copy of your organization's responses for your records. All nominations will be reviewed and evaluated by members of NOSORH's Community Star Selection Committee. One Community Star will be selected per state. If you are selected as your state's Community Star, I will work with you to schedule an interview so that we can develop your outstanding story to share in our annual book of Community Stars released on Thursday, November 18, 2021.

If you have any questions, please reach out to NRHD Community Star Project Coordinator, Brea Corsaro at bcorsaro@powerofrural.org.

Your Organization's Information

The Rural Outreach Center

Frank Cerny

Executive Director

East Aurora, New York

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Have Questions? Contact:

powerofrural.org | nosorh.org | bcorsaro@powerofrural.org



Organization or Project Website

<http://theroc.co>

Please describe in as much detail as possible, the mission of the organization and the work it does in relation to rural health?

The overlap between the antecedents and results of poverty and the social determinants of health requires addressing these determinants comprehensively if we are to reduce poverty and its sequelae.

If you have been nominated as a consortium, what was the catalyst that inspired the group to form?

We are not of a consortium, but, in the belief that collaboration is necessary to accomplish our mission to reduce rural poverty and health disparities, we are members of several consortia.

Please provide details on each consortium member (if applicable) including each collaborator's organization and the nature of their work?

NA

What is the impact of your organization/consortium on your community of the rural populations served by its efforts?

Participants in our model are empowered to set goals to move toward self-sufficiency. Fourteen outcomes, based on SDH, are then monitored for movement toward these goals. In any given year, over 50% of our participants improve an at least one outcome - most on mental health status, housing and transportation.

Has your organization or consortium accessed, benefited from, or worked directly with your State Office of Rural Health?



Through our participation in the Healthy Community Alliance, yes.

Is your organization a HRSA, Federal Office of Rural Health Policy Grantee? If yes, which grant program? If Yes, which one?

No

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