**EXAMPLE Project Abstract –** *NOTE to applicants: insert this information into the form*

*(NOTE to applicants: may be distributed widely to press, congressional offices, and others)*

**Funding Opportunity Number:** HRSA-21-142

**CFDA:** 93:912

**Applicant Name:** ABC Rural Health Clinic

**Descriptive Title:** ABC Rural Health Clinic Vaccine Confidence Project for Smith Valley, Colorado

**Project Abstract:**

**Name of RHC:** ABC Rural Health Clinic

**Organization website:** abcrhc.com *(NOTE to applicants: not required)*

**Project Goal:** The goal of the ABC Rural Health Clinic Vaccine Project for Smith Valley, Colorado, is to leverage federal and community-based resources to increase vaccine confidence among Smith Valley residents and ABC Rural Health Clinic patients.

**Description of Project:** ABC Rural Health Clinic provides primary care and care coordination to 4,000 patients in Smith Valley, Colorado. ABC RHC has been serving all residents of the valley for over 15 years and provides access to high-value primary care and care coordination regardless of their ability to pay, health conditions, age, or ethnicity.

ABC Rural Health Clinic proposes to leverage the federal Testing and Mitigation and Vaccine Confidence funding to improve vaccine confidence of all residents with particular attention to their individual care needs. ABC will work collaboratively with the Smith Valley local health department, local businesses, and community-based organizations to develop educational programs, messaging, and one-to-one support. The efforts will grow the community’s confidence to understand the importance of COVID-19, pneumonia, flu, booster shots, and childhood immunization in maintaining the health of Valley residents targeted to their health needs and concerns. Activities of the project include:

* Educate clinic, public health, and EMS teams on the importance of appropriate vaccinations, including but not limited to COVID-19 and other infectious diseases.
* Engage public health, businesses, faith-based organizations, and others to create a community culture of sustainable, equitable, and inclusive vaccine confidence, and strengthen the capacity of fact-based community conversations.
* Develop confidence-building tools including text messaging, patient portal, a vaccination decision guide and brochures, flyers for culturally tailored, community-centric plain language materials to support clinic and partners’ outreach.
* Provide transportation to the clinic or home and site visits to ensure vaccine confidence and education.

The community is counting on ABC RHC and ready to partner, as is indicated by county commissioner George Fields: “We’ve always been able to rely on ABC Rural Health Clinic to care for our neighbors. Their efforts at ensuring vaccine confidence by helping us to partner and engage our community with resources and expertise of knowing their concerns will make sure the residents of Smith Valley to be healthy through the pandemic and into the future.”