

# NOSORH Rural Health Grant Writing Institute

**D**on't miss this opportunity to learn how to write better grant proposals, turn rurality to your advantage, learn to connect with funders, and more. This series is perfect for beginners seeking to gain the skills to research and draft winning program proposals from various funders.

The NOSORH Rural Health Grant Writing Institute was developed to meet the unique needs of rural grant writers — like you! Each session walks participants through one of the basic building blocks or strategies for successful program funding.

## Participants in the course will benefit from:

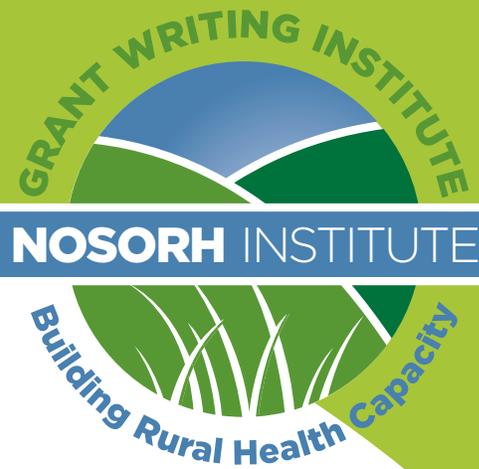
- A certificate of completion, after completing 6 of 9 learning sessions and all quizzes and evaluations.
- Tools, templates and tips to help apply what they learn to their everyday work and build a personal grant writing portfolio.
- Opportunity for one-on-one support, peer review and discussion with other new and experienced grant writers.

**Registration ends February 26, 2021** — Register today to ensure your place in this one-of-a-kind training!

**Registration Fee: \$500**  
**(Register 4 get 1 free..see details below)**



For more information contact Beth Kolf  
at (888) 391-7258 ext. 101  
or at [bethk@nosorh.org](mailto:bethk@nosorh.org)



## Learning Sessions:

**Mondays from**  
**3:00-4:30 PM Eastern**

### MARCH

- 8th EduBrite LMS Orientation Session
- 15th Getting Started on Writing a Proposal
- 22nd How to Use Data to Make the Case for Rural
- 29th The Importance of Community Partners and Office Hours

### APRIL

- 5th Creating a Logic Model Foundation and Work Plan
- 12th Developing a Strong Evaluation
- 19th Creating Better Budgets
- 26th A Narrative That Tells Your Story

### MAY

- 3rd Finding Funding
- 10th Submitting a Complete Application and Beyond
- 17th Office Hours

**Leading an effort to seek grants can provide a great way to educate, innovate, communicate and collaborate.**  
**Join NOSORH in growing the [#Powerofrural](https://twitter.com/Powerofrural)**

**National Organization of State Offices of Rural Health**

**[www.nosorh.org](http://www.nosorh.org)**

44648 Mound Road, #114 | Sterling Heights, MI 48314-1322 | TEL 888-391-7258 ext.101 | FAX 586-336-4629



## CURRICULUM OUTLINE:

**March 8th — EduBrite Learning Management System (LMS) Orientation Session: Navigating through EduBrite**

**March 15th — Getting Started on Writing a**

**Proposal:** Make a good start! Ask important questions before starting to write a grant application, learn how to develop a concept and plan for the success of your grant writing team.

**March 22nd— How to Use Data to Make the**

**Case for Rural:** This session will provide an overview of how and where to find rural health data and how to use it effectively in a grant proposal. Participants will learn how to present data for small populations and learn where to find valuable data visualization resources.

**March 29th — The Importance of Community**

**Partners:** Funders see added value in working with other organizations. Establishing effective and inclusive partnerships takes time. It is important to create the right framework from the start and review the structure and process of the partnership on an ongoing basis to measure its success or failure.

**March 29th — Office Hours (12:30 - 2:00 pm ET)**

**Optional Session for one to one support for your program planning and grant writing needs.**

**April 5th — Creating a Logic Model Foundation**

**and Solid Work Plan:** Participants will learn how to develop a logic model which provides a foundation for effective work plans to make them accurately reflect your project, learn how to use action words to write compelling goals and objectives, and effectively build a timeline to show an immediate impact for the funder.

**April 12th— Developing a**

**Strong Evaluation:** What is evaluation and why is it important? What are the components of a strong evaluation plan? Learn how to develop and write a program evaluation plan that can ensure a successful project and demonstrate impact to the funder, report on doing things right, and doing the right things.

**April 19th — Creating Better**

**Budgets:** Learn the basic elements of a grant application budget. How much detail to include, writing compelling justification and strategy for a winning proposal will be covered.

**April 26th — A Narrative That Tells Your**

**Story —Facts and Faces:** How you write can be as important as what you write! Learn how to frame your project to stand out among other applications and tell your story. Participants will learn about basic components of the application narrative, writing tips and how to avoid common pitfalls of bad writing and grammar.

**May 3rd— Finding Funding and Other**

**Resources to Support Your Proposal:** Whether public or private funds, it is important to have the best match possible between your need, your proposal and your organization. Participants will learn the best resources and types of funders, and utilize websites and other resources to find the funders right for your program.

**May 10th — Submitting a Complete Application**

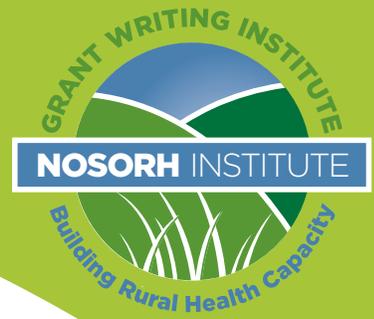
**and Beyond:** Participants will learn the importance of meeting all grant requirements to maximize score and improve chances of receiving funding. Just because the grant is submitted, does not mean the grant process is over. Learn key strategies to developing relationships to increase chances of receiving subsequent funding.

**May 17th — Office Hours (3:00 - 4:30pm ET)**

**Optional Session for one to one support for your program planning and grant writing needs.**

## FACULTY:

**Teryl Eisinger** NOSORH's CEO has more than 25 years' experience writing grant applications to federal, state and foundation funders on projects for training programs, small business development and outreach programs. Her practical approach will include reality-based tips and templates for you to use in your own pursuit of funding.



## REGISTRATION FEE: \$500

### Online Registration:

<https://cvent.me/2KPynG?RefId=GWI2021>

### Group Discount:

Sign up 4 students and get the 5th one free! Save \$500!

All registrations must be submitted together to receive the discount.

If requesting a group discount, please complete forms for each person and full payment for the group.

### Payment of all fees are expected to be paid by March 12, 2021.

Payment via credit card is accepted.

Contact Donna Pfaendtner ([donnap@nosorh.org](mailto:donnap@nosorh.org)), (888) 391-7258 ext. 103 to make arrangements for payment if you can't pay by the 12th or request specialized billing.

### Refund Policy:

To be considered for a refund, requests must be submitted in writing to Donna Pfaendtner.

Deadlines to request a refund:

- March 9th— full refund
- March 17th — 70% refund (\$350)
- April 7th— 40% refund (\$200)
- After April 7th — no refund

## TECHNOLOGY AND SYSTEM REQUIREMENTS:

All learning sessions will be conducted using an online Learning Management System (LMS) called EduBrite. Participants will use EduBrite to access handouts, presentation materials, take quizzes, access live and recorded sessions, and communicate with the course instructor. Recordings of the presentations, including narration, will be available for playback within 24 hours of the event through the EduBrite system.

Participants will be sent an email invitation and user manual to access EduBrite by March 3rd, prior to the live orientation call.

Participants are required to:

- Read the “EduBrite User Manual”
- participate in an introductory webinar on how to use EduBrite on March 8th at 3 pm Eastern, or listen to recorded session
- and login to EduBrite prior to the first learning session on March 15, 2021.

Failure to comply may result in access restriction. Only those registered for the Grant Writing Institute will be provided a personal EduBrite login and are permitted to join the webinars and view class materials.