A Federally Funded Program

Pennsylvania Rural Health Model

Accelerating Health Care Innovation in Pennsylvania

SORH Q&A Session: Lessons Learned from the Pennsylvania Rural Health Model Team

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The Rural Health Redesign Center is committed to addressing the challenges facing rural hospitals and communities not only in Pennsylvania but across the Nation

Vision

Transforming health care to meet the needs of rural communities

- Increase access
- Improve quality
- Improve population health
- Decrease Cost

Focus

Build solutions to drive financial sustainability

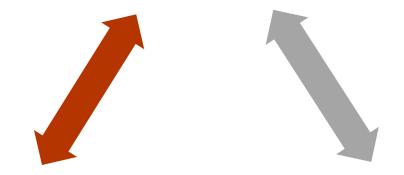
Build on lessons learned to bring scalable, costeffective solutions to rural communities based on experience



Value-Based Payments – CMS views this as a critical component to Health Care Transformation

Two recent CMS Announcements

CMS's National Priority to Improve Health while Reducing Cost



Letter to State Medicaid Directors

Encouraging Value-Based Payment (VBP) Models with an emphasis on comprehensive all-payer models to improve beneficiaries' health while reducing cost



CHART Model: Voluntary model to improve access, quality / outcomes, adoption of alternative payment models and rural provider financial sustainability



Based on the CMMI published NOFO, it appears there are a lot of similarities between CHART Community Transformation and the PARHM but also some differences

Program Comparison

Lessons learned in PA helped to inform CHART

PARHM

7 - year program

Cooperative Agreement with CMMI funding and reporting requirements

State-Based Model

Multiple hospital participation based on PA specific county definition

Global Budget provides predictable payment to hospitals

Transformation plan at Hospital level with community engagement

Hospital scale target requirement

Medicaid participation was encouraged

Commercial payer participation required

Saving achieved through methodology development

CHART

7-year program

Cooperative Agreement with CMMI funding and reporting requirements

Community-Based Model

Multiple hospital participation based on FORHP eligibility definitions

"Capitated Payment" provides predictable payment to hospitals.

Transformation plan at Community Level

10,000 Medicare FFS beneficiary requirement within "community"

Medicaid participation required

Commercial payer participation optional

Savings achieved through discount rates



The Pennsylvania (PA) Rural Health Model (the "Model")

The <u>goal</u> of PA Rural Health Model is to prevent rural hospitals, which ensure access to high-quality care and economic vitality in local communities, from closing

- Partnership between CMMI and the Commonwealth of Pennsylvania to test a new payment model for rural hospitals
- Participation by hospitals and payers is voluntary:

17 Participant Hospitals			
PPS / Sole Community		САН	
12		5	
6 Participant Payers			
Medicare FFS	4 PA MCOs		1 National MCO
MCOs include Commercial Medicare Advantage and Medicaid Managed Care			

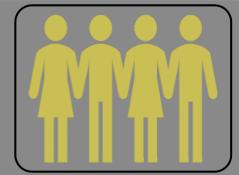
- Federally funded through CMMI to provide technical assistance to participant hospitals who join the Model
 - Grant funds provide for technical assistance to participant hospitals to help ensure success
 - Health insurers remain the source for hospitals' net patient revenue streams
 - Model will be assessed based on rural hospitals financial performance and population health outcome measures



A few known metrics and outcomes at this point based on the first few Model performance years

A few statistics







Global Budget NPR included in PARHM:

- 2020 actual **\$438M:**
 - 73% Gov't
- 2021 estimates **\$721M:**
 - 70% Gov't

2020 Covered Lives

Medicare FFS – 105K

- Medicare Managed– 140K
- Medicaid Managed– 175K
- Commercial -306K
- 726K Total Est. Covered lives

Positive Impact

- COVID-19 sustainability
- Cash flow improvement as evidenced by increased days cash on hand
- HEDIS quality metrics sustained or improved



A Program of this nature is a journey, and success takes time

A multi-year journey through 2024





- Stakeholder Engagement (hospitals, payers)
- Methodology
 Development in partnership with
 CMMI

PY 1-2019

- 5 Hospitals enrolled
- 5 payers enrolled
 - Medicare FFS
 - 4 PA Based Payers
- Recruiting additional hospitals
- Recruiting additional payers

PY2 - 2020

- 13 Hospitals enrolled
- 6 payers enrolled
 - Added 1 national payer
- Recruiting additional hospitals
- Recruiting additional payers
- Managing COVID-19

PY3 - 2021

- Potentially 17 hospitals
- Potentially 7 payers



Focus areas to support the transformation of health care in communities

Technical Services and Capabilities Developed to Support the Program





A few insights on what is needed to make a program of this nature work:

Healthcare Different Long view – Leverage leadership thinking and this is a Start simple work already experience skill sets are marathon in place within program required not a sprint administration Communicate Change Patience / Stakeholder Alignment A Sense of Communicate Management Resiliency Engagement of Purpose Humor Expertise Communicate

Trust / Relationships



A few points to remember when implementing a program of this nature:

Key Messages

Change is hard -

- Even though the current environment isn't sustainable, adopting a new way of thinking is difficult for healthcare leaders, Board of Directors, clinicians, etc.
- The paradigm requires a different mindset takes discipline to think differently
- Overcoming fear of the change takes time
- Even when leaders want to adopt the change, there are often other circumstances that prohibit them from doing so (competing priorities, bandwidth issues, etc.)

Data, Data, Data

- Timely Data is essential
- Lack of data will stifle innovation



Broad stakeholder engagement is essential to successfully implement a program of this nature

Key Stakeholders (not exhaustive)

- ✓ Department of Human Services (DHS / State Medicaid)
- ✓ State Office of Rural Health
- ✓ Hospital Leaders
- ✓ Governor's Policy Office
- ✓ Other state agencies (Insurance Department,
 Department of Health, Department of Agriculture)
- ✓ State Hospital Association
- ✓ Commercial Payers
- ✓ Legislators
- ✓ Other Trade Organizations
- ✓ Community Organizations (housing authorities, office for aging)
- ✓ Other healthcare providers (primary care, behavioral health, post acute providers, etc.)







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