TRANSFORMING A RURAL COMMUNITY BY ENGAGING CITY LEADERS, LEGISLATURES AND CROSS SECTOR PARTNERS

National Organization of State Offices of Rural Health Association Region D Meeting
Bureau Overview
Bureau of Chronic Disease Prevention and Healthcare Access

<table>
<thead>
<tr>
<th>Brand</th>
<th>Well-Ahead Louisiana</th>
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<tbody>
<tr>
<td>Mission</td>
<td>Connecting Louisiana Communities to a Healthier Future</td>
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<tr>
<td>Vision</td>
<td>Reduce the burden of chronic disease for all Louisiana residents</td>
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</table>
| Programs    | • Early Care and School Health Promotion  
               • Obesity and Management Prevention  
               • Diabetes Management and Prevention  
               • Heart Disease Management and Prevention  
               • Oral Health Promotion  
               • Tobacco Cessation and Prevention  
               • WellSpot Designation |

Well-Ahead moves Louisiana’s health forward in six priority areas.

| Healthy Start | Promotes environments that support a healthy childhood (0-18 years) through physical activity and nutrition |
| Healthy Weight | Ensures Louisiana residents have resources to eat well and be active to prevent obesity and diabetes |
| Healthy Hearts | Increases the adoption of clinical best practices to improve the management of chronic disease and prevent heart attacks and strokes |
| Healthy Smiles | Promotes oral health through education and expanded access to preventive dental services |
| Healthy Air   | Increases access to clean air and connects Louisiana residents to tobacco cessation services |
| Healthy Communities | Creates a statewide community-based network that promotes health in all places and spaces |
Bureau of Primary Care and Rural Health

**Mission**
To improve the health of Louisiana residents in rural and underserved communities by working proactively to build health systems’ capacity for integration, efficiency, and delivery of quality health care services.

**Vision**
Breaking barriers to assure access to quality healthcare for all residents.

**Programs**
- State Office of Rural Health
- Medicare Rural Hospital Flex Program
- Small Hospital Improvement Program
- State Loan Repayment
- Rural Provider Support Programs
- Primary Care Office
- HPSA Designation

BPCRH supports rural and underserved Louisiana communities through the following strategic priorities and goals.

1. Develop and sustain strong community partnerships and support the rural and underserved health care safety net.
2. Promote promising practices that help providers to achieve integrated health care delivery.
3. Attract, engage, recruit and retain workforces that help to successfully sustain a quality health care system in rural and underserved areas.
4. Increase access to high quality primary health care.
5. Use education and training to help providers remain viable and available to meet the health needs of residents.
6. Collaborate with providers to develop networks that strengthens the health system, minimizes duplication, builds capacity, and eliminates health disparities.
WELLSPOT DESIGNATION PROGRAM
Ultimate Goal: Change the health environment in the places and spaces where we spend most of our time so that the healthy choice becomes the easy choice for Louisiana residents.

What is WellSpot Designation?
- Launched in 2014
- New and creative way to combat chronic disease
- From silos to collaboration
- 8 Benchmark sets – child care centers, schools, colleges/universities, worksites, restaurants, hospitals, healthcare facilities and faith-based organizations
- WellSpot Designation: Level 1, Level 2, Level 3
- Ultimate goal: Make the healthy choice the easy choice!

What have we achieved?
- Total WellSpots: 2,872
- Total Level 2 WellSpots: 1,007
- Total Level 1 WellSpots: 528
- Evidence-based initiatives implemented: over 9,000
- National Recognition
  - 2017 Wellness Frontiers Award (Healthcare Leadership Council)
  - 2017 Community Impact Award (NACDD)
Healthcare Facilities Benchmark Set

- Comprehensive tobacco-free policy
- Tobacco cessation coverage within employee health plans
- Promotion of the Quitline or other approved cessation organization
- Designation as a Breastfeeding-Friendly Workplace or Champion
- Team-based care & training
- SOP for incoming and outgoing referrals
- Implementation of culturally and linguistically sensitive practices
- Provide patient education
- Enroll as a fax to quit provider

- Worksite Wellness Program – Beginning Implementation
- Worksite Wellness Program – Partial Implementation
- Worksite Wellness Program – Full Implementation
- Promotion of 5-2-1-0
- Adoption of a nutrition-based policy (healthy meeting and/or healthy vending)
- Promotion of self-assessment tools for prediabetes and heart health
- Refer to DSME and/or DPP outpatient care
HEALTHY COMMUNITIES
“SOCIAL DETERMINANTS OF HEALTH”

Conditions in the places where people live, learn, work, and play affect a wide range of health risks and outcomes.¹ These conditions are known as social determinants of health (SDOH).

https://www.cdc.gov/socialdeterminants/
Healthy People 2020

Approach to Social Determinants of Health
Population Health Overview
Division of Primary Care & Health System Intervention

Expand the access to clinical and community practices that improve the prevention & management of chronic diseases.

• Explore innovative ways to prevent & manage chronic conditions

• Assist health care organizations (HCO) improve patient outcomes related to chronic diseases through the implementation of quality improvement projects and shared learning opportunities

• Population Health Assessment – FLEX examines existing data to identify unmet community needs and opportunities for CAHs to fill service gaps and forge new community partnerships that lead to improved community health outcomes.
Healthy Communities

Change behavior one person at a time

Change the environment in a way that makes the behavior easier for an entire population
Policy, System, Environmental Change

• **Policy**
  • Interventions that create or amend laws, ordinances, resolutions, mandates, regulations, or rules.

• **System**
  • Interventions that impact all elements of an organization, institution, or system.

• **Environmental**
  • Interventions that involve physical or material changes to the economic, social, or physical environment.
BUILDING HEALTHY COMMUNITIES
Where Do We Go From Here?

We must move from creating healthy places to creating healthy communities!

- Culture change is key to changing health behaviors
- Culture change happens locally
- We must be catalysts for local movements
- We must change the way local leaders understand the “problem” and its causes
- We must be the connector to resources on how to solve the problem
- We must do this in a strategic and coordinated way
- We must build on the success of the existing Well-Ahead frameworks and networks
Healthy Communities: Background

Partners: All health is local. How do we get work from the state to the regional to the local level?

Mayors/Local Leaders: What more can we do? Spearhead a Local Movement

Well-Ahead: What is our role in meeting this need? Conveners, Connectors and Coaches
WELL-AHEAD
HEALTHY COMMUNITIES
Well-Ahead Healthy Communities

- Well-Ahead Healthy Community Pilot for Rural Communities

- Research Healthy Community Models
  - Robert Wood Johnson Foundation
  - MAPP
  - CDC Health Impact Model
  - State by State Models

- Statewide Extensive Research
  - Determine intersection of need & readiness
  - Opportunities to layer efforts of partners
  - Interviewed medical directors, state & regional partners

Drivers of Success:
What Catalyzes Lasting Change in Community?
Health Impact Model

- Counseling and Education: Examples: Eat Healthy and Exercise
- Clinical Interventions: Examples: Medicine for High Blood Pressure, Diabetes
- Long-lasting, Protective Interventions: Examples: Vaccines, Smoking Cessation, Colonoscopy
- Changing the Context to Make Individuals’ Default Decision Healthy: Examples: Flouridation, Smoke-Free Laws, Tobacco Tax
- Socioeconomic Factors: Examples: Poverty, Education, Housing, Inequality
What Would Healthy Community Coaching Look Like?

Well-Ahead would assist community leaders (mayors, parish presidents, etc.) with:

- Forming effective healthy community coalitions
- Assessing community needs and resources
- Implementing evidence-based strategies for community health impact

ULTIMATE GOAL: Empower communities to own change that can produce measurable impact on the health of their residents
RWJ Roadmaps to Health

- It takes everyone
- Move from data to evidence informed action
- Focus across health factors—include social and economic factors
- Policy, System and Environmental Change
Influencers of Health

Health is about more than what happens at the doctor’s office. The places where we live, learn, work, and play, the choices we make, and the opportunities we have all matter to our physical, mental, and social well-being.

**Health Behaviors**
- **Tobacco Use**: Tobacco use is the leading cause of preventable death in the United States. It affects not only those who choose to use it, but also people who live and work around tobacco.
- **Diet & Exercise**: The environments where we live, learn, work, and play affect access to healthy food and opportunities for physical activity which, along with genetic factors and personal choices, shape health and risk of overweight and obesity.
- **Alcohol & Drug Use**: When consumed in excess, alcohol is harmful to the health and well-being of those that drink as well as their families, friends, and communities. Prescription drug misuse and illicit drug use also have substantial health, economic, and social consequences.
- **Sexual Activity**: Unplanned pregnancies and sexually transmitted infections, often the result of risky sexual behavior, have lasting effects on health and well-being, especially for adolescents.

**Social & Economic Factors**
- **Education**: Better educated individuals live longer, healthier lives than those with less education, and their children are more likely to thrive. This is true even when factors like income are taken into account.
- **Employment & Income**: As income increases or decreases, so does health. Employment provides income that shapes choices about housing, education, child care, food, medical care, and more. Employment also often includes benefits that can support healthy lifestyle choices. Unemployment and underemployment limit these choices and the ability to accumulate savings and assets that can help cushion in times of economic distress.
- **Family & Social Support**: People with greater social support, less isolation, and greater interpersonal trust live longer and healthier lives than those who are socially isolated. Neighborhoods richer in social capital provide residents with greater access to support and resources than those with less social capital.
- **Community Safety**: Unintentional injuries such as traffic crashes, falls, and poisonings are the fourth leading cause of death in the US and the leading cause for those between the ages of 1 and 44. Unintentional injuries and violence affect health and quality of life in the short and long-term, for those directly and indirectly affected.

**Physical Environment**
- **Air & Water Quality**: Clean air and safe water are prerequisites for health. Poor air or water quality can be particularly detrimental to vulnerable populations such as the very young, the elderly, and those with chronic health conditions.
- **Housing & Transit**: The housing options and transit systems that shape our communities’ built environments affect where we live and how we get from place to place. The choices we make about housing and transportation, and the opportunities underlying those choices, also affect our health.

**Clinical Care**
- **Access to Care**: Access to affordable, quality health care is important to physical, social, and mental health. Health insurance helps individuals and families access needed primary care, specialists, and emergency care, but does not ensure access on its own—it is also necessary for providers to offer affordable care, be available to treat patients, and be in relatively close proximity to patients.
- **Quality of Care**: High quality health care is timely, safe, effective, and affordable—the right care for the right person at the right time. High quality care in outpatient and inpatient settings can help protect and improve health and reduce the likelihood of receiving unnecessary or inappropriate care.
Healthy Community Strategy Examples

- Development of multi-sectoral healthy community coalitions
- Comprehensive municipal smoke free air laws
- Complete Streets policies
- Joint use agreements between schools and communities
- Improvements to community/clinical linkages
- Policies to improve the local food environment
- Development of Farmers Markets that accept SNAP benefits
- Implementation of WellSpot benchmarks in city/parish facilities
- Promotion of the Well-Ahead Louisiana WellSpot Designation program
Program Description: Louisiana Healthy Communities Coalition

Mission: ...to improve Louisiana’s health ranking by implementing policy, systems, and environmental changes. We accomplish this by focusing on tobacco and obesity interventions with community coalitions.

Statewide Team/Advisory Board:

- Louisiana Cancer Prevention Programs (LCP)
- Louisiana Department of Health/Well-Ahead Louisiana
- Louisiana Public Health Institute (LPHI)
- Southwest Louisiana Area Health Education Center (SWLAHEC)
- 504HealthNet
- American Cancer Society (ACS)
- Centers for Planning Excellence (CPEX)

The LHCC is an initiative of the Louisiana Cancer Prevention Program’s Comprehensive Cancer Control Program.
WELL-AHEAD
HEALTHY COMMUNITIES
PILOT
State of Health In Louisiana & Washington Parish (County)

Well-Ahead Healthy Community Pilot - Bogalusa Strong
December 2017

**Louisiana is** 50th **in overall health rankings in the nation.**

**Washington Parish:**

- **62st** - Length of Life
- **58th** - Health Outcomes
- **52nd** - Quality of Life

**Leading Causes of Death:**
- Cancer & Heart Disease

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<tr>
<th>Category</th>
<th>Louisiana</th>
<th>State of Louisiana</th>
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<tbody>
<tr>
<td>Life Expectancy</td>
<td>72.4</td>
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<td>Adult obesity rate</td>
<td>32.3%</td>
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<tr>
<td>Physically Inactive</td>
<td>37%</td>
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<td>Diabetes Prevalence</td>
<td>18%</td>
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<td>Child Poverty Rate</td>
<td>36%</td>
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<td>Rural</td>
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<td>WP Population</td>
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<td>City of Bogalusa Pop</td>
<td>11,000</td>
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Well-Ahead Healthy Communities Community Readiness

- Intersection of need & readiness
- Opportunities to layer efforts of partners
- Medical directors, state & regional partners in agreement

- Hunger for Hope - “Not Just Survive But Thrive”
- Elected officials ready for change & willing to commit to engage
- Lead organizations have pockets of work
- Openness to guidance
- Committed & engaged community members
- Mix of passionate leadership and “worker bees”
Mobilizing The Community

- **Strategic Planning - RWJ Leadership Coaching**

- **Conveners**
  - Lead in gathering partners together to build and coordinate the work.

- **Connectors**
  - Create evidence-based road map for communities and community leaders to follow to implement the most effective strategies.

- **Consultants**
  - Provide healthy community coaching and technical assistance to guide community leaders through the process.

- **Quick Wins**
  - Not just talk & meet
FRAMEWORK FOR SUCCESS
LSU AgCenter & Well-Ahead
Healthy Community Collaborative
Cooperative Extension

In the late 1800s, the Cooperative Extension system was created to address rural agricultural issues, but it has since changed to adapt to a wider range of needs in both urban and rural areas.

Nation’s Land-Grant University (LGU) System, includes the 1862 public universities; the 1890 historically black colleges and universities (HBCU), Tuskegee University; and, the 1994 tribal colleges and universities.

Through Cooperative Extension, land-grant colleges and universities bring vital, practical information to agricultural producers, small business owners, consumers, families, and youth.

Cooperative Extension provides research-based information to its range of audiences.

Through extension, land-grant institutions reach out to offer their resources to address the public needs.
LSU AgCenter's mission is to provide the people of Louisiana with research-based educational information that will improve their lives and economic well-being.

The LSU AgCenter plays an integral role in supporting agricultural industries, enhancing the environment, and improving the quality of life through its 4-H youth, family and consumer sciences, community development programs, healthy community coalition initiatives.

County agents, family and consumer scientists, and 4-H agents have offices in each of the state's 64 parishes (counties).
Engaging Elected Officials & Stakeholders

First Step-Not An Afterthought

- Scheduled 1 on 1 meetings or with groups of stakeholder supporters
  - District State Senators & Representatives
  - Mayors
  - City Council Members

- Formed an Executive Team
  - Our Lady of Angels Hospital
  - LSU AgCenter
  - Well-Ahead LA
  - RWJ Leadership Coaching

Formed A Mayor’s Wellness Council

- Mayor
- State Senator and Representative
- City Council Members
- School Superintendent
- Headstart Administration
- Large Employers Representatives
- Regional OPH Medical Director
- Regional OPH Social Services Director
- Hospital Administration
- Largest Civic Organizations
- Non-Profit Organizations
- Local Human Service Coalition Chairman
Bogalusa Strong

A collaborative partnership of community members, leaders, businesses and organizations working together to improve our quality of life by promoting physical, social, and environmental health where we live, learn, work, pray and play.

Supported by: Mayor’s Wellness Council, Our Lady of Angels Hospital, LSU AgCenter, Louisiana Department of Health Well-Ahead Louisiana

➢ **Vision:** Creating a healthier community together where all people thrive

➢ **Mission:** Empowering people to create healthy environments and lead healthy lives

➢ **Purpose:** To improve the quality of life in our local community by removing barriers to good health and by promoting physical, emotional and environmental health where we live, learn, work, pray and play.
Timeline for Community Engagement

- **Formed Executive Leadership Committee**: Engaged in Fall 2017.
  - Officially met in January 2018.
  - Met weekly during the first six months.

- **Formed Bogalusa Mayor’s Wellness Council**: February 2018.
  - Meets quarterly and acts as an advisory to the Bogalusa Strong Movement.

- **LSU AgCenter Facilitated Healthy Bogalusa Community Forum**: March 2018.
  - 75 community stakeholders attended alongside numerous elected officials.

- **First Monthly Bogalusa Strong Community General Meeting**: May 2018.
  - 50-60 elected officials, community partners, residents attend monthly meetings.
Mayors Wellness Council-Bogalusa Strong Organizational Chart

- Mayor
  - Mayors Wellness Council
    - Executive Committee
      - Bogalusa Strong Community Coalition
      - Bogalusa Strong Leadership Team
        - Get Moving, Be Healthy
        - Breaking Barriers to Good Health/Healthy Places
        - Emotional & Behavioral Health
        - Healthy Eating
In under a year Bogalusa Strong has successfully launched... 4 focus groups:

1. Behavioral and Emotional Health
2. Healthy Places/Breaking Barriers to Good Health (Schools & Early Childhood, Businesses/Workplaces, Senior Services, Churches)
3. Healthy Eating
4. Get Moving, Be Healthy

- Focus groups formed based on the results of Our Lady of Angels Hospital’s Community Health Needs Assessment & the Community Forum
- Each focus group led by a champion & co-champion
  - Coalition leadership training provided
- Focus groups created action plans for 30 community projects
Collaborations

- Collaboration-80 active partners
  - Hospital; FQHC; Health Unit; Behavioral Health; Nursing Schools; Tulane Bogalusa Heart Study Clinic; Primary Care; Axillary Care Clinics

- Database of more than 400 local community members, leaders, businesses and organizations

- Partner organizations social media reach 10,000

- Bogalusa Strong, community partners applied for 3.5 million in grants

- City of Bogalusa - $4.2 million in DOTD Road Transfer Credits

- Model requested to be replicated in other cities

“The collaborative partnerships that have formed are empowering people to step up and actually take positive steps toward creating a healthier environment.”

Joannie Miller, Retired BCS Nutrition Supervisor

@BogalusaStrong
SUCCESS
Bogalusa Strong Accomplishments
Get Moving, Be Healthy

- Parks Alive-City Parks Revitalization Project
- Walk With A Doc
- Bike Path Planned through City of Bogalusa
- Community Walking Clubs
- Silver Sneakers Eldercize Senior Exercise Program-YMCA
- Painted Playspace Playground and Exercise Stencils
  - Bogalusa Headstart
  - YMCA
  - Bogalusa City Schools
  - City Parks

“The stencils have been a big hit. Since stencils painted in city parks we see everyone now doing yoga poses, playing hopscotch. At least 50% of park visitors utilizing and it has generated energy to revitalize all parks. We are becoming a healthier community because of it.

Landon Tims, City of Bogalusa Parks & Recreation Director
Bogalusa Strong Accomplishments
Get Moving, Be Healthy

- Community Design Workshop/Walking Audit
- Road transfer resolution for 4.3 million credits for new road overlays to incorporate bike and pedestrian lanes
- Bike path planned through City of Bogalusa
Community Family Bike Nights
Get Moving, Be Healthy

➢ Bike Restoration Project
Bogalusa Strong Accomplishments
Get Moving, Be Healthy

- Annual Mayor’s Walk
- Walking Clubs
Bogalusa Strong Accomplishments

Healthy Eating

➢ Smart Lunchroom Training for BCS Cafeteria Staff
➢ Farmer’s Market
➢ Healthy Check Outs
➢ Blender Bike Presentations
➢ City Community Garden
➢ School Community Gardens
➢ Second Harvest Food Bank Expansion
➢ City-Wide Weight Loss Program
➢ Faithful Families Eating Smart Moving More- Congregational Wellness
Bogalusa Strong Accomplishments
Breaking Barriers to Good Health/Healthy Places

➢ City Community Resource Guide
➢ Homeless Coalition
➢ Cutt’n The Pressure (Barbershop Blood Pressure Screenings)
➢ Cancer Survivorship Grant Program
  (Behavioral, Physical Activity, Nutrition, Community Garden)
➢ Congregational Wellness Initiative
  (Church Health Minister/Wellness Committees)
➢ Weekend Backpack for Kids Food Program
➢ Wise Woman Ambassadors-Heart Health
➢ Bogalusa Unity Initiative
➢ Improve Environment-Eliminate Physical Blight
➢ Buckle Me Up-Child Safety Initiative
➢ Teen Pregnancy Prevention
➢ WellSpot Designations
Bogalusa Strong Accomplishments
Behavioral & Emotional Health

- Independence from Tobacco City-Wide Campaign
- Opioid Social Media Educational Campaign
- Substance Use Community Resource Guide
- Parish Opioid Task Force
- Parish Detox Center Promotion
- Bereavement Support Groups
- PALS (Parents of Addicted Loved Ones)
- Children of Addiction Support Group
- Operation Angel Community Promotion
- Mental Health Service for Seniors
- End the Epidemic Town Hall Forum
Policy, System, Environmental Change

**Policy**
- Increase Healthy Meeting, Vending, Breastfeeding, Tobacco Policies
- City Bike & Pedestrian Plan
- All Schools Well-Ahead WellSpots

**System**
- Homeless Referral System
- City/Parish Community Resource Guide
- Operation Angel
- Community-Clinical Linkages
- Clinics Partnership Connections
- School-YMCA Connection
- YMCA-Healthcare Plan Memberships
- OLOAH Community Benefits Strategic Plan

**Environmental**
- Increase Exercise Opportunities
- Playground-Yoga-Exercise Stations
- City Park Equipment
- Park Alive Renovations
- School & Community Gardens
- Cancer Survivor Garden
- YMCA Capital Funding Plan
- Walking Paths
Community Clinical Linkages

- FQHC – OLOAH linkage
  - Increase referrals
  - Overcoming communication barriers
  - Increase mammography and HIV screenings
- Incorporated into OLOAH Strategic Community Benefits Plan
- Addressing racial distrust
  - Identifying racial barriers
  - Increased education
- Improve community screening referral process
- Washington Parish Health Unit opioid use addiction services linkage
- Transportation resources for clinic visits
- Social determinants of health hospital and clinic questionnaire – link to community resource guide
- Economic Impact of Local Healthcare Educational Campaign
  - City Council and community leaders
- Hospital public relations campaign
  - Survey
    - Why are residents leaving the parish for clinic visits?

“In a relatively short amount of time, the organization has managed to bring likeminded groups and individuals to the table for cooperative efforts as well as serving as an inspirational model that helps us focus our energies and point us in the direction of resources and support.” Bruce Sampson, Business Owner
Bogalusa
Welcome To Our City
What Is The Community Saying?

“Bogalusa Strong is giving citizens purpose and a greater meaning to life. It is restoring hope, health and happiness to our community.” Mayor Wendy Perrette

- “First and foremost, it has had a strong impact by pulling partners together and showing that there is a strong desire for an improvement of the quality of life in our community. It has set the tone and mood of community members who are visionaries and offered a hope for a brighter future for future generations.” Wendy Williams, Save Bogalusa Executive Director

- “Community needs identified and being addressed in sub-committees. One group isn’t responsible for everything; instead, we all have a role in an area that we care strongly about.” Rhonda Gunnell, ADAPT

- “Bogalusa Strong has been a great way to reconnect community partners and align their energies for a common goal, which is to make our community healthier in every way possible.” Jay Schultz, Business Owner

- “Unity. Commitment. Togetherness. Pride in Bogalusa from our community members is stirring again. People are proud to be from Bogalusa again. I see a shift happening in our city.” Brandi Beaudette, YMCA
Awards

National Organization of State Offices of Rural Health
Community Star Award

Louisiana Rural Health Legislator of the Year
Representative Malinda White

*National Health Outreach Conference
Grant Funding

$10,000 - Increasing Healthy Behaviors Among Cancer Survivors in Rural Communities Grant

$20,000 Well-Ahead LA Project Grant:
- Bike Racks
- Park Equipment
- Street Stencils*
- National Consultants
- School Training
- Walking Path
- Blender Bike
- PlaySpace Playground/Exercise Stencils
- City Website Community Resource Design
- Healthy Check Out & Educational Equipment
- School & Community Garden Supplies

*Louisiana Healthy Community Coalition Grant Partner
Sustaining Success

Systems thinking and planning

Communications

Constituency building

Capacity building

Assessment and evaluation

Infrastructure

SUSTAINED PSE* CHANGE

*PSE = Policy, systems, and environmental
Successful Steps

- Ready Community
- Elected Officials Buy-in
- Formed Mayors Wellness Council
- Partnered with Other Existing Coalitions & Community Projects
- Large Volume of Diverse Partners
  - Healthy Community Coalition
- Listen & Care
  - To be in you have to be a trusted friend!
  - Conversation matters
- Choose Projects Community Feels Important
  - Projects Community Driven
- Low Hanging Fruit-Quick Wins
  - Not just talk & meetings
- Awards and National Recognition
- Diverse Funding Portfolio, Collaborative Leadership, Evidence Based Strategies

“The most positive things are the many successful events that continue to occur throughout the year that bring people together to promote physical, social, and environmental health for our local community. We are not slowing down; rather we are continuing to grow by including more services and growing community awareness.” Rhonda Gunnell, ADAPT
Conclusion: Well-Ahead Communities

**Ultimate Goal:** Empower communities to own change that can produce measurable impact on the health of their residents

**What is Well-Ahead’s role?**
- Conveners
- Connectors
- Coaches

**What’s next?**
- Finalize the roadmap
- Create a Well-Ahead Communities mini-website
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