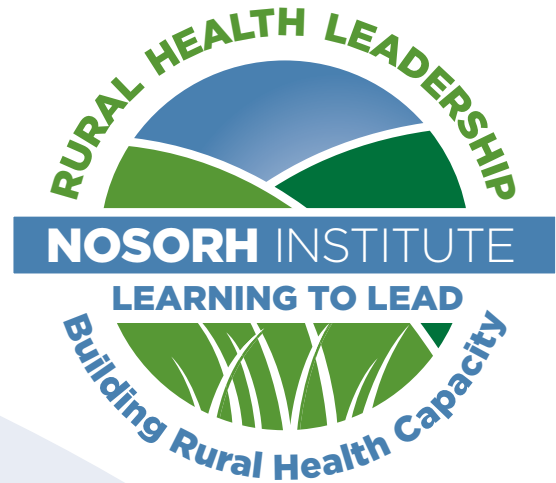


SORH

LEADERSHIP

INSTITUTE



Learning to Lead: The Jim Bernstein SORH Leadership Institute, is designed to grow engaged, equipped, and resilient leaders and to provide rural focused professional development to current and future leaders and managers of State Offices. This 12-part live webinar series is exclusively for State Office of Rural Health (SORH) staff.

The Institute will explore skills, characteristics and knowledge that is crucial for growing your leadership and management skills. In addition to the recorded webinar sessions, participants will utilize TED Talks, literature, and social media posts on a wide range of pertinent topics and best practices.

JOIN...

NOSORH Technical Assistance Director, Tammy Norville, and other rural leaders for lively discussion and topics that will help you grow the influence and management of your SORH, regardless of your current position.



National Organization of **State Offices of Rural Health**

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under Cooperative Agreement #U14RH19776 State Offices of Rural Health Coordination and development Program (SORHCDP) \$750,000 with at least 25% of funding from non-governmental resources.

This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.

About the **SORH Leadership Institute**

Who should attend the Institute?

The SORH Leadership Institute is designed for State Offices of Rural Health staff in current leadership or interested in developing the unique skillset required to become and remain an effective leader and manager in the rural health environment.

Participants will learn:

Through the framework of three categories — Lead, Manage and Community — and upon completion of the Institute participants will be able to:

- Determine the baseline status of their current leadership
- Articulate SORH leadership roles and concepts required to be a recognized resource within their state and to support capacity building for reduction of SORH leadership turnover
- Develop, articulate and implement an inspired vision
- Establish retention and succession plans

What are the participation requirements?

- Completion of the SORH Proficiencies assessment for your State Office
- Completion of the Registration process
- Agreement to the registration terms and conditions
 - Read the NOSORH EduBrite User Manual
 - Completion of the mandatory EduBrite Learning Management System orientation session
 - Login to Edubrite prior to the first session using provided user name and password
- In addition to the live-webinar sessions, participants will be expected to spend approximately 1 hour and 30 minutes per session — roughly 1 hour reading and/or watching video preparatory material and 30 minutes completing a homework assignment.

Curriculum Outline

Webinar Series:

Thursdays 1:00 PM - 2:30 PM ET

An **optional face-to-face meeting** will be planned for participants at the NRHA Annual Meeting in Atlanta, GA (May 7 - 10, 2019).

Visit the SORH [Leadership Institute Webpage](#) for detailed session descriptions, learning objectives and additional resources

MAY 16, 2019

EduBrite Learning Management System Orientation Session — MANDATORY

MAY 30, 2019

SESSION 1 — LEAD: Introduction to the Leadership Institute

The first session will introduce the Institute and will outline the course progression and requirements.

JUNE 13, 2019

SESSION 2 — LEAD: “Big Picture” Viewing

Session 2 explores the concepts of vision. What is vision? Who has it?

JUNE 27, 2019

SESSION 3 — LEAD: Think Entrepreneurially

This session will dive into the concept of entrepreneurial thinking and explore how future thinking is essential to successful leadership.

JULY 18, 2019

SESSION 4 — LEAD: The Importance of Being Informed & Informative

Session 4 digs in to understanding rural health landscape in context of the past and future and technology, policy and healthcare environments.

JULY 25, 2019

SESSION 5 — LEAD: Visionary Inspiration

Session 5 will help participants to identify, develop and implement strategies which help them to be inspired and inspire others to implement that vision.

AUGUST 8, 2019

SESSION 6 — LEAD: Lifelong Learning

This session will examine lifelong learning in its purest form; from “do you know it all” to being open to different perspectives.

AUGUST 22, 2019

SESSION 7 — MANAGE: Be the “Worker Bee”

In this session effective program management skills are introduced including planning, organizing and managing a rural health program.

SEPTEMBER 5, 2019

SESSION 8 — MANAGE: SORH Operational Literacy

This session will take a deeper dive into the operational aspects and functions of managing the resources of the SORH program and “business”.

SEPTEMBER 26, 2019

SESSION 9 — COMMUNITY: Approaching Approachableness

The ability to establish and nurture community relationships is a key factor in the successor failure of a leader’s vision development, articulation and implementation.

OCTOBER 3, 2019

SESSION 10 — COMMUNITY: Pay It Forward Community Partnerships

Humility and a generous spirit are two of the traits of great leaders. Session 10 will explore how to cultivate leadership skill in others apply components of succession planning and become a community driven leader.

OCTOBER 17, 2019

SESSION 11 — Presentations

This session will focus on participants’ presentations regarding their vision and personal understanding of the Jim Bernstein Leadership philosophy as it relates to their future work.

OCTOBER 31, 2019

SESSION 12 — Wrap Up

This discussion-based session will recap the Institute journey and discuss next steps.

Act Fast!

Registration closes on **Friday, May 10, 2019**.

Cost for Institute participation is \$1,000.

To register, go to www.regonline.com/SRHLI19

Contact Tammy Norville

(888) 391-7258 ext. 105 or at tammyn@nosorh.org with questions, for discussion or for additional information.

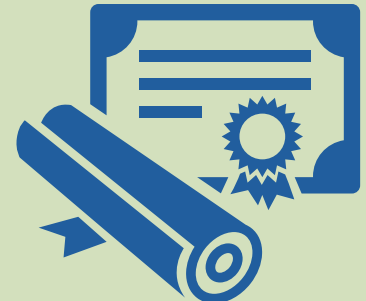
Technology and System Requirements

All learning sessions will be conducted using the EduBrite Learning Management System (LMS). Participants will use EduBrite to access handouts, presentation materials, submit assignments, access live and recorded sessions, and communicate with the course instructor. Recordings of the presentations will be available for playback within 48 hours. Participants will receive an email invitation and user manual to access EduBrite. The first Institute session is a mandatory orientation to the EduBrite system and must be completed prior to the May 30 session.

Certificate of Completion

A **Certificate of Rural Health Leadership** will be awarded to participants at the conclusion of the Institute when a participant:

- attends and completes quizzes for 75% of the 12 sessions
- satisfactorily submits 75% of seven (7) homework assignments (approximately 30 minutes to complete each assignment)
- develops and completes the Institute presentation (built on homework assignments)
- completes the final comprehensive evaluation of the Institute.



“Rare is the leader who so many would claim as mentor and friend.”

This quote from the Resolution adopted June 14, 2005 by the National Advisory Committee on Rural Health and Human Services, DHHS, sums up the character, integrity and legacy of Jim Bernstein. It’s also part of the inspiration for the Institute title — Learning to Lead.

I was fortunate to know the man a little, meaning he knew who I was and thanked me for my service. But, more importantly, I was one of the many “next generation” rural servant leaders forever changed by his passion, philosophy and dedication to community-driven rural service.

I’m excited to share this new Institute with you and hope you will join me on the journey to uncover your leader-potential!

— Tammy Norville