Engaging Health Departments & Partnerships in the Landscape for Rural Population Health

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NACCHO
National Association of County & City Health Officials
NACCHO is comprised of nearly 3,000 local health departments across the United States. Our mission is to serve as a leader, partner, catalyst, and voice with local health departments.
Essential Public Health Services

Role of Local Health Departments

Local health departments promote and protect the health of people and the communities where they live and work.

- Immunization
- Tobacco control
- Food safety
- Emergency preparedness
- Infectious disease
- Maternal and child health
- Chronic disease
- Environmental health
- Injury and violence prevention
Sharing Best Practices: Model Practices Program & Database

- Peer/expert assessed
- 646 entries to date
- Searchable by
  - Keyword
  - State
  - Year
  - LHD Size
Sharing Best Practices: SACCHOs

• State Associations of County and City Health Officials

https://www.naccho.org/membership/meet-our-members/saccho#map
Leveraging the Voice of Local Health Departments Through Advocacy

Primary focus:
• Increasing understanding of role of local health departments in communities
• Federal funding to support local programs
• Legislation that establishes and continues key (authorizing) federal programs

130 policy statements developed by Advisory Groups

More info: http://www.naccho.org/advocacy
Big Cities Health Coalition (BCHC)

• Made up of 28 health officials from large/dense urban cities/counties
• Serve 52 million or 1 in 6 Americans
• Works on local and national policy solutions and federal advocacy
• Maintains a forum to share best practices
• Coordinates with NACCHO staff working with big cities

More info: www.bigcitieshealth.org
BCHC Member Cities

- Atlanta (Fulton County)
- Baltimore
- Boston
- Chicago
- Cleveland
- Dallas
- Denver
- Detroit
- Fort Worth (Tarrant County)
- Houston
- Kansas City
- Las Vegas (Southern NV Hlth District)
- Los Angeles (County)
- Long Beach
- Miami (Miami-Dade County)
- Minneapolis
- Multnomah County (Portland)
- New York City
- Oakland (Alameda County)
- Philadelphia
- Phoenix (Maricopa County)
- Sacramento
- San Antonio
- San Diego (County)
- San Francisco
- San Jose (Santa Clara County)
- Seattle (Seattle-King County)
- Washington, D.C.
...but what about the Rurals?
Membership Landscape

Percent of U.S. population served by LHDs

- Small (<50,000): 10% of all LHDs, 62% of population
- Medium (50,000–499,999): 33% of all LHDs, 39% of population
- Large (500,000+): 6% of all LHDs, 51% of population

N=2,533

Source: National Association of County and City Health Officials (NACCHO) 2016 National Profile of Local Health Departments
NACCHO’s Rural Health Section

• Comprised of members and partners working together on specific rural public health issues across multidisciplinary and programmatic expertise in support of NACCHO’s mission

• NACCHO seeks to support the rural health department’s role as strategist in leveraging investments that strengthen the performance and management of their health system

Original Artwork of the Public Health Logo by EH staff member from Delaware County, IN
NACCHO’s Rural Health Section

• 70+ members from across the US

• Represent
  • Local and state public health
  • Public Health Institutes
  • Researchers
  • Others

• Member-led
NACCHO’s Rural Health Section Co-Chairs

Georgia Heise
District Director
Three Rivers District HD, KY

Doug Mathis
DEHS/Health Educator
Henry County HD, IN

Paulette Valentine
Director of Emergency Preparedness
Southwest Utah PHD, UT
Focus Areas:

1. Increased Adoption of Healthy Behaviors
2. Improving Community Involvement in Health System Governance
3. Improving Health System Governance and Finance.
4. Improving Workforce Capacity
5. Improving Information and Data Use for Decision Making
6. Identifying Stakeholders & Partners
State Associations of County and City Health Officials (SACCHOs)

SACCHOs are organizations that represent local health departments or officials at the state level. Some SACCHOs are even an office in their state's department of health and many are informal organizations that are administered by volunteers. NACCHO collaborates with SACCHOs on many projects, including joint meetings, membership initiatives, education and training, and national advocacy for local public health. SACCHOs also work closely with state departments of health and other state and national public health organizations.

**LATEST DISCUSSION POSTS**

**NACCHO Webinar: 2017 Forces of Change Key Findings**

By: Kelley Hill, 6 days ago

In January, NACCHO will host two webinars to highlight the findings from the 2017 Forces of Change, focusing on four key areas that impacted LHDs last year: budget cuts and job losses, Zika prevention and response, multi-sectoral partnerships, and workforce ... 

**ANNOUNCEMENTS**

**2018 SACCHO Meeting - Leadership Week**

By: Lindsey Santamaria, 1 month ago

Feb 26-28, 2018

Washington, DC

**LATEST SHARED FILES**

**NACCHO Staff Contacts for SACCHOs**

By: Lindsey Santamaria, 3 months ago

With support from the Office for State, Tribal, Local and Territorial Support within the Centers for Disease Control and Prevention (CDC), the National Association of County and City Health Officials (NACCHO) offers a leadership ...
Section Activities: 
Peer Engagement and Exchange

2018 Quarterly Calls/Webinars:

- **January** – Kick-off
  - NORC - Michael Meit, MPH, MA

- **May** - “Four Strategies for Rural Health Departments to Engage People with Disabilities”
  - Whitney Thurman, MSN, RN

- **August** - Rural Health Information Hub overview

- **September** - USDA’s Office of the Assistant to the Secretary for Rural Development
How to Coalesce Strategic Partnerships to Improve Rural Health

- Employ frameworks like Mobilizing for Action through Planning and Partnerships (MAPP)
- Leverage Community Health Strategist
- Connect and Support Existing Networks
  - NRHA, NOSORH, etc.
  - Traditional and nontraditional Partners
  - Academia
  - Public-Private Partnerships
- Policy & Legislative Synergies
  - Rural Health Caucus (Senate); Rural Health Care Coalition (House)
Connections with NACCHO’s CBA Work

- Immunization, Health Care Facilities and Antimicrobial Stewardship
- Opioid Prevention, Treatment and Recovery
- Tobacco Cessation and Prevention
- Emergency Preparedness
- Performance Improvement
  - Accreditation Readiness
  - Social Determinants of Health
- Policy advocacy
- Others
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To Become a Member:
https://www.naccho.org/membership