



Unifying Care,
Transforming Communities

ARHP Board Of Directors

Phillip Gilmore, Chairman, CEO of Ashley County Medical Center

John Heard, Vice-Chairman, CEO of McGehee Hospital

Steve Henson, Treasurer, CEO of Bradley County Medical Center

Kevin Storey, CEO of Baptist Health-Stuttgart

David Mantz, CEO of Chicot Memorial Medical Center

Scott Barrilleaux, CEO of Drew Memorial Health System

Brian Thomas, CEO of Jefferson Regional Medical Center

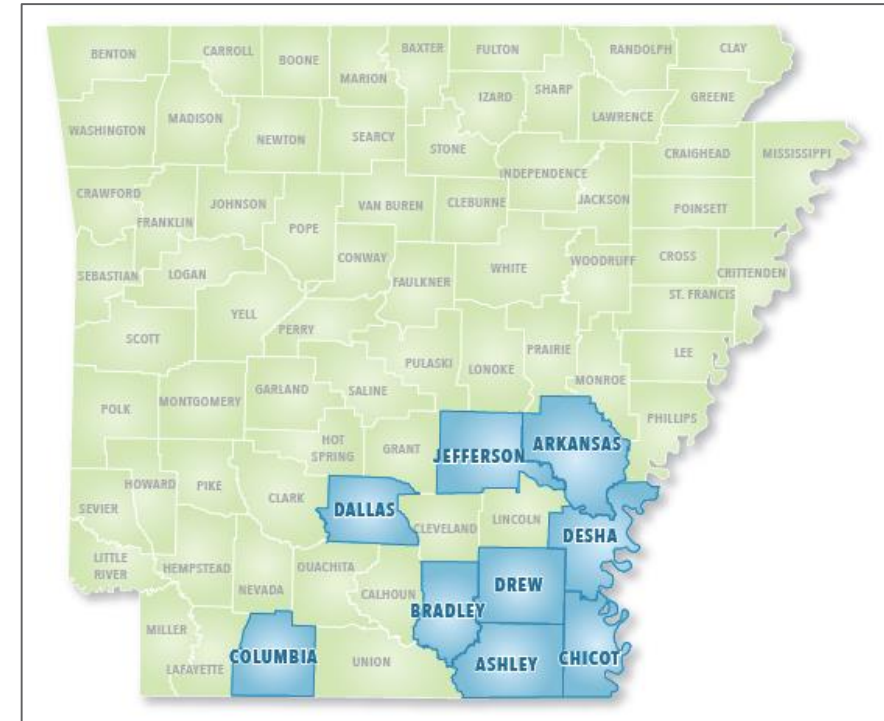
Rex Jones, CEO of Magnolia Regional Medical Center

Ken Sanders, CEO of Dallas County Medical Center

Ashley Anthony, CEO of Delta Memorial Hospital

Jason McKewen, CEO of DeWitt Hospital & Nursing Home

ARHP Service Area



**All rural hospitals
8 Critical Access Hospitals**

OUR MISSION...

**Unifying Care,
Transforming Communities**



To work together throughout the South Arkansas Delta region to:

Improve the delivery of healthcare services

Increase access to health care services and programs

Provide healthcare provider education opportunities

Increase the utilization of telehealth and telemedicine technology

Promote healthy lifestyles

Provide consumer assistance programs

Reduce service and operational costs for hospital members through collaborative negotiation and purchasing.



Organizational History

- 2007 Initial Meeting with 5 Hospital Administrators (CMMC, McGehee, DMH, Stuttgart, & DeWitt)
- 2008 Received a HRSA Network Planning Grant
- 2009 Became a 501(c)3 non-profit organization
- 2010 Ashley County Medical Center joined
- 2011 Bradley County Medical Center joined; full-time ED is hired
- 2013 Drew Memorial Hospital joined
- 2014 Dallas County Medical Center & Jefferson Regional Medical Center joined
- 2017 Changed name to Arkansas Rural Health Partnership
- 2018 Magnolia Regional Medical Center joined



ARKANSAS RURAL HEALTH PARTNERSHIP

Current Programs

Training & Certification for Hospitals & Clinics

On-Site Simulation Trauma Training & Certification

On-Site Simulation OB Training & Certification

On-Site Simulation Coding Training & Certification

On-Site Simulation Advanced Stroke Life Support Training & Certification

On-Line Healthcare Education & Certification

On-Line Healthcare Orientation Education & Training

Diabetes Site Accreditation Assistance

Diabetes Education Certification Assistance

Diabetes Empowerment Education Program (DEEP) training & certification

SAMHSA's SBIRT training

Medication Assistance for Opioid Use Disorder Patients

Mental Health First Aid Training & Certification



Patient Education & Outreach Services

Patient Navigation

Free Breast Screening & Diagnostic Services

Prescription Assistance Services

Insurance Enrollment Services

Medicare Enrollment Services

Cooking Matters Classes

Diabetes Empowerment Education Program (DEEP)

Diabetes Prevention Program

Opioid Use Disorder (OUD) Case Management & Counseling Services

Opioid Use Disorder (OUD) Education & Navigation

Emergency Department Mental Health Assessments

Mental Health First Aid Training



Community Education & Outreach Services

Insurance Enrollment Services

Medicare Enrollment Services

Cooking Matters Classes

Diabetes Empowerment Education Program (DEEP)

Diabetes Prevention Program (DPP)

Opioid Use Disorder (OUD) Education

Mental Health First Aid Training

ArCOP Community Grants

Health Resource Directory

Health Fairs

EMT Certification



Exclusive Membership Services

Free Community Health Needs Assessments & Planning

Grant Writing Services

Assistance with Health Fairs

Emergency Department Mental Health Assessments

Opioid Use Disorder (OUD) Case Management & Counseling Services





Current Grant/Contract Funding

HRSA Delta States Rural Network Grant	Amount: \$2,565,000
HRSA Rural Health Opioid Program Grant	Amount: \$750,000
HRSA Rural Health Outreach Grant	Amount: \$600,000
USDA Delta Health Care Services Grant	Amount: \$752,832
Susan G. Komen Arkansas Grant	Amount: \$84,000
AR Department of Health Cooperative Agreements	Amount: \$25,000

Since 2009, ARHP has obtained \$9.2 million dollars in grant funds



Keys to Success

CREATED VALUE

1) Stayed current with what was important to our members & partners (Regular Meetings); 2) Got to know our members and communities (CHNA, presentations, who are your leaders); 3) Conducted regular Strategic Planning meetings (Annual); 4) Has a strong Communication Plan (Annual); and 5) Created programs & services that are needed (regular reports, discussion)

LEVERAGED RESOURCES

1) Built on the resources that we have (staff, community & state partners); 2) Didn't diversify quickly (build on what you have and what you know); 3) Continue to Learn (Available resources, memberships, funding opportunities); 4) Communicate with funders & partners (never to afraid to ask); and 5) Didn't replicate services (Work with outside organizations; don't alienate)

ANTICIPATED

1) Potential growth; 2) Changes in the market; 3) Potential Barriers; 4) Potential Funding; 5) Strategic Plan; and 6) Knew when to change direction



Key to Success- Most Important

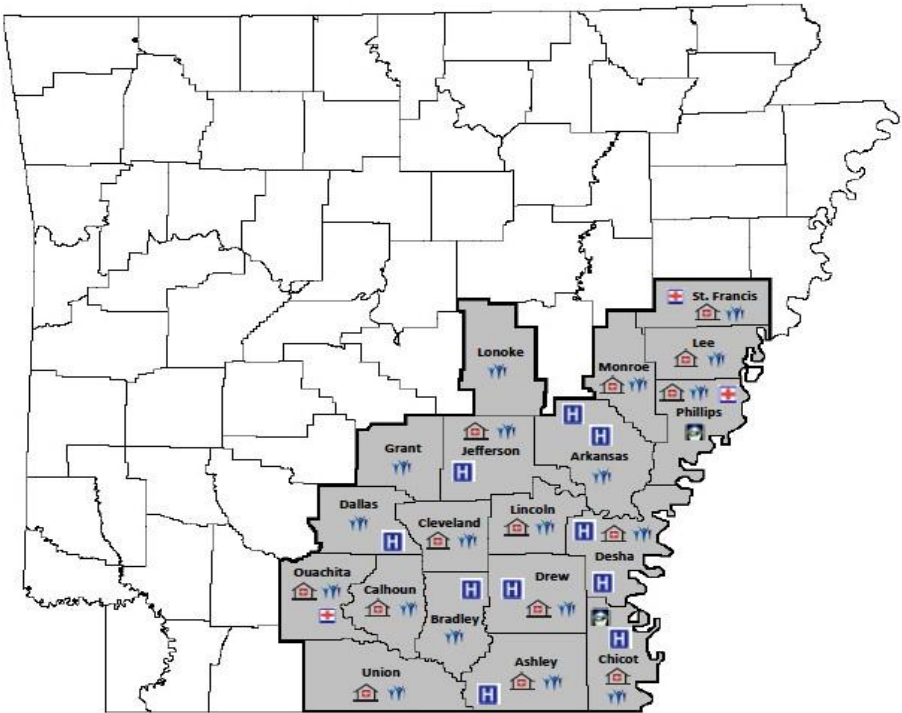
COLLABORATION

- Never recreate what is already there; work with the resources already in place
- Find your community champions and get them involved
- Continue to build relationships with your state and federal partners
- Always try and give more than you get
- “It takes a village”
- Hospitals should and are usually expected take a leadership role in the overall health of the local community

2017 HRSA Rural Health Community Champion Award: Creative Partnerships

Partnership Maps

Current Project:



GDAH HOSPITALS



- Arkansas County
- Baptist Health - Stuttgart, Stuttgart
- DeWitt Hospital & Nursing Home, DeWitt
- Ashley County
- Ashley County Medical Center, Crossett
- Bradley County
- Bradley County Medical Center, Warren
- Chicot County
- Chicot Memorial Medical Center, Lake Village
- Dallas County
- Dallas County Medical Center, Fordyce
- Desha County
- Delta Memorial Hospital, Dumas
- McGehee Hospital, McGehee
- Drew County
- Drew Memorial Hospital, Monticello
- Jefferson County
- Jefferson Regional Medical Center, Pine Bluff

PARTNERING HOSPITALS



- Ouachita County
- Ouachita County Medical Center, Camden
- Phillips County
- Helena Regional Medical Center, Helena
- St. Francis County
- Forrest City Medical Center, Forrest City

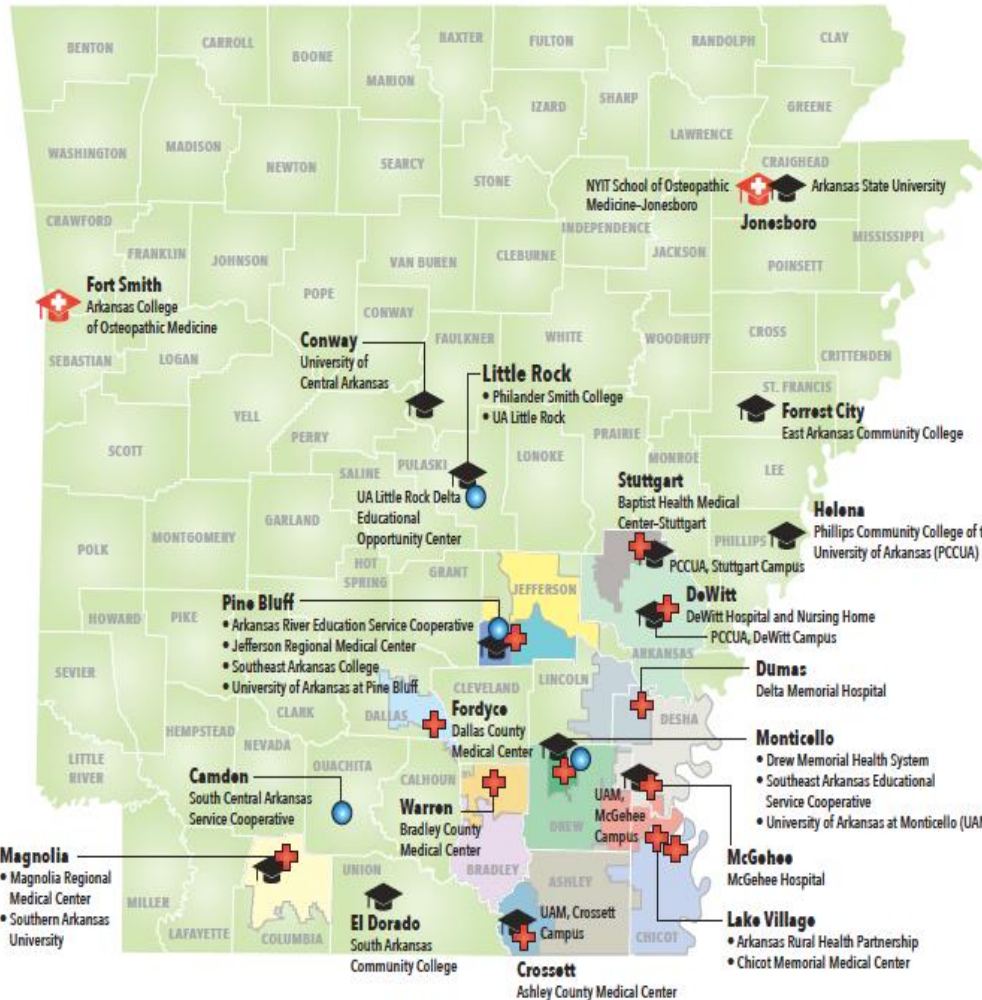
COALITION PARTNERS



- UAMS East
- Phillips & Chicot Counties
- Community Health Centers of Arkansas
- Ashley, Calhoun, Chicot, Cleveland, Desha, Drew, Jefferson, Lee, Lincoln, Monroe, Ouachita, Phillips, St. Francis & Union Counties
- Arkansas Coalition for Obesity Prevention
- All Counties

Future Project:

Arkansas Delta Health Careers Opportunity Program (HCOP) Academy



KEY

- Colleges and Universities
- Medical Schools
- Healthcare Organizations
- Other Partners

HIGH SCHOOLS/ SCHOOL DISTRICTS

- Crossett School District
- Dermott School District
- DeWitt School District
- Dollaryway School District
- Drew Central School District
- Dumas School District
- Fordyce School District
- Hamburg School District
- Hermitage School District
- Lakeside School District
- Magonolia School District
- McGehee School District
- Monticello School District
- Pine Bluff School District
- Stuttgart School District
- Warren School District
- Watson Chapel School District



MOVING FORWARD

Expand Organizational Capacity

Build a Regional Health Workforce Pipeline

Expand Health Professionals Training

Increase Healthcare Services in the Region



Expand Organizational Capacity

By increasing staff and organizational capacity, ARHP will be able to serve our membership through cost savings, shared learning, increased healthcare services, and improved quality of service. ARHP will work together as an integrated network for quality improvement, staffing, recruiting, margin enhancement, and cost reduction.

ARHP initiatives will include:

1. Combining member efforts for recruitment of healthcare providers and specialists
2. Pursuing shared insurance, employee benefits, revenue cycle management, business office, equipment maintenance, coding, and various areas of consulting services
3. Developing ARHP councils, comprised of representation from ARHP member hospitals to address member priorities and challenges and an environment for stakeholders that encourages new ideas and thoughts, demonstrates creativity and program solving, and promotes business decisions and activities that are beneficial to all ARHP members.
4. Developing ARHP agencies to support the needs of the member hospitals; including a Nurse Staffing Agency (that would work as a regional staffing agency to reduce the cost of outside nurse staffing agencies), a Centralized Business Office (that would offer billing, coding, purchasing, contract negotiations, & staff training), and an Employee Education agency (that would offer orientation, training, certification, and training to hospital staff).



Build a Regional Health Workforce Pipeline

Maintaining a healthy community depends on the proper preparation of the rural health workforce. Grow-your-own programs help to address the shortage of healthcare workers in rural areas. They focus on encouraging individuals to consider choosing healthcare careers, cultivating their interest, and helping them develop skills that they can use professionally in their home communities. This approach recognizes and builds on the idea that health professionals are more likely to consider serving in the community in which they were raised. It does not provide healthcare workers who will enter the labor force immediately. Instead, it is a long-term strategy that moves people into the health workforce pipeline and enables rural communities to more effectively address their future healthcare workforce needs.

ARHP initiatives will include:

1. Providing health career exposure activities to junior high and high school students
2. Providing certification, training, and education opportunities to high school seniors
3. Working collaboratively with local colleges and universities to develop healthcare training tracks
4. Working collaboratively with local colleges and universities to increase the capacity of healthcare programs; specifically nursing programs
5. Providing financial assistance to students for healthcare education & training opportunities
6. Building a regional task force comprised of hospitals, high schools, and colleges
7. Providing mentorships, shadowing opportunities, and guidance through the educational and job placement process



Expand Healthcare Training & Educational Opportunities

ARHP recognizes the need to create and retain qualified and employable staff in the Arkansas Delta. These initiatives will equip these organizations with the capacity to increase points of service for their local communities by strengthening the healthcare and emergency workforce in the region.

ARHP initiatives will include:

1. Continuing to provide on-site simulation training to hospitals and healthcare partners
2. Hosting professional roundtables for healthcare professionals to share best practices and provide support for each other
3. Expanding ARHP healthcare professional training to address mental and behavioral health issues in the region
4. Combining member efforts for recruitment and employment of healthcare providers and specialists
5. Collaborating with statewide colleges, universities, and medical schools to include localized training and education opportunities



Increase Healthcare Services in the Region

ARHP initiatives will include:

1. Continuing to increase telehealth services in member hospitals and clinics
2. Working collaboratively with member hospitals to determine specialty needs and how those needs might be provided to each other
3. Working collaboratively with statewide partners and stakeholders to increase telehealth services in the region
4. Increasing access to behavioral and mental health through collaborative efforts
5. All of the above initiatives 1) Expanding Organizational capacity, 2) Building a regional health workforce pipeline, and 3) Expanding healthcare training and educational opportunities

Unifying Care,
Transforming Communities

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