

Thank you for joining!

Thank you for your patience and expertise.

Lines are muted to ensure a high quality recording.

Please use the chat feature on the right of the screen to post queries or comments or share resources.



National Organization of **State Offices of Rural Health**



Rural Opioid Resources: Preparing Your Organization for Future Funding Opportunities

Teryl Eisinger, Executive Director

Chris Salyers, Education and Services Director

National Organization of **State Offices of Rural Health**

National Organization of State Offices of Rural Health



NOSORH promotes the capacity of State Offices of Rural Health to improve health care in rural America through leadership development, advocacy, education and partnerships.

Introduction

OBJECTIVES

1. Identify **resources that may be used for selecting appropriate interventions and strategies** for prevention, treatment and recovery in rural communities.
2. Identify **data resources** that may be used for showing need and developing a strong application.
3. Discuss potential and current opportunities for organizations and **partners to align** themselves for a quick response to future funding opportunities.



What today is not:

- Preparation for any specific funding opportunity
- In-depth review of models that work or evidence
- All-inclusive

Interventions and Strategies

SAMHSA

RHHub

USDA

FORHP

NOSORH's ROOR Toolkit (funded by FORHP)

National Organization of
State Offices of Rural Health



SAMHSA's National Registry of Evidence-based Programs and Practices (NREPP)



NREPP Home

About NREPP

Find an Intervention

All Programs

Reviews & Submissions

Learning Center

Contact Us

Find an Intervention

New Search

View All

Learn more about...

Developing an evidence-based practice

Learn more about...

Developing an evidence-based practice

Enter keyword to search

Go

Select specific criteria for a more detailed search of interventions reviewed by NREPP.

* Criteria applies to newly reviewed programs only.

- Program Type
- Ages
- Outcome Categories *
- Race / Ethnicity
- Special Populations *
- Gender
- Geographic Locations
- Settings *
- Implementation / Dissemination *
- Outcome Rating *

SAMHSA.gov

Strategic Initiatives

About Us



THE WHITE

National Organization of **State Offices of Rural Health**



Components of NREPP

- Snapshot with outcome-level ratings, program contact information, age, gender, special populations, settings, and program type
- Description of intervention, goals, and major components
- Presentation of the program's positive or negative impact on the outcomes reviewed
- Description of evaluation studies that assessed effectiveness
- Information on resources for dissemination and implementation, including available training, education, and implementation supports, as well as cost and purchasing information
- References

SAMHSA's Center for the Application of Prevention Technologies (CAPT)



CAPT

Center for the Application of Prevention Technologies

Center for the Application of Prevention Technologies (CAPT)

CAPT promotes the application of prevention science to advance state, tribal, jurisdictional, and community efforts to address substance use and misuse.



Strategic Prevention Framework

Strategic Prevention Framework (SPF)

The five-step SPF guides you in selecting, implementing, and evaluating effective, culturally appropriate, and sustainable prevention activities.

- [Step 1: Assess needs](#)
- [Step 2: Build capacity](#)
- [Step 3: Plan](#)



Grantee Stories, Tools, and Resources

Find information on prevention research, publications, grantee stories, and other resources.

[Access tools and other learning resources.](#)



New from CAPT

- [Preventing Prescription Drug Misuse: Data Resources](#)
- [Now What? The Role of Prevention Following a Nonfatal Opioid Overdose](#)
- [Seeing the Whole Elephant: The Critical Role of Collaboration in Addressing the Opioid Crisis \(Video\)](#)

 Preventing Opioid Misuse and Overdose
Resources and Tools

 PREVENTION CONVERSATIONS
Watch Video Series

Prevention Training Now!
Enroll in CAPT Online Courses 

Prevention Collaboration in Action Toolkit
Grantees Stories and Tools 

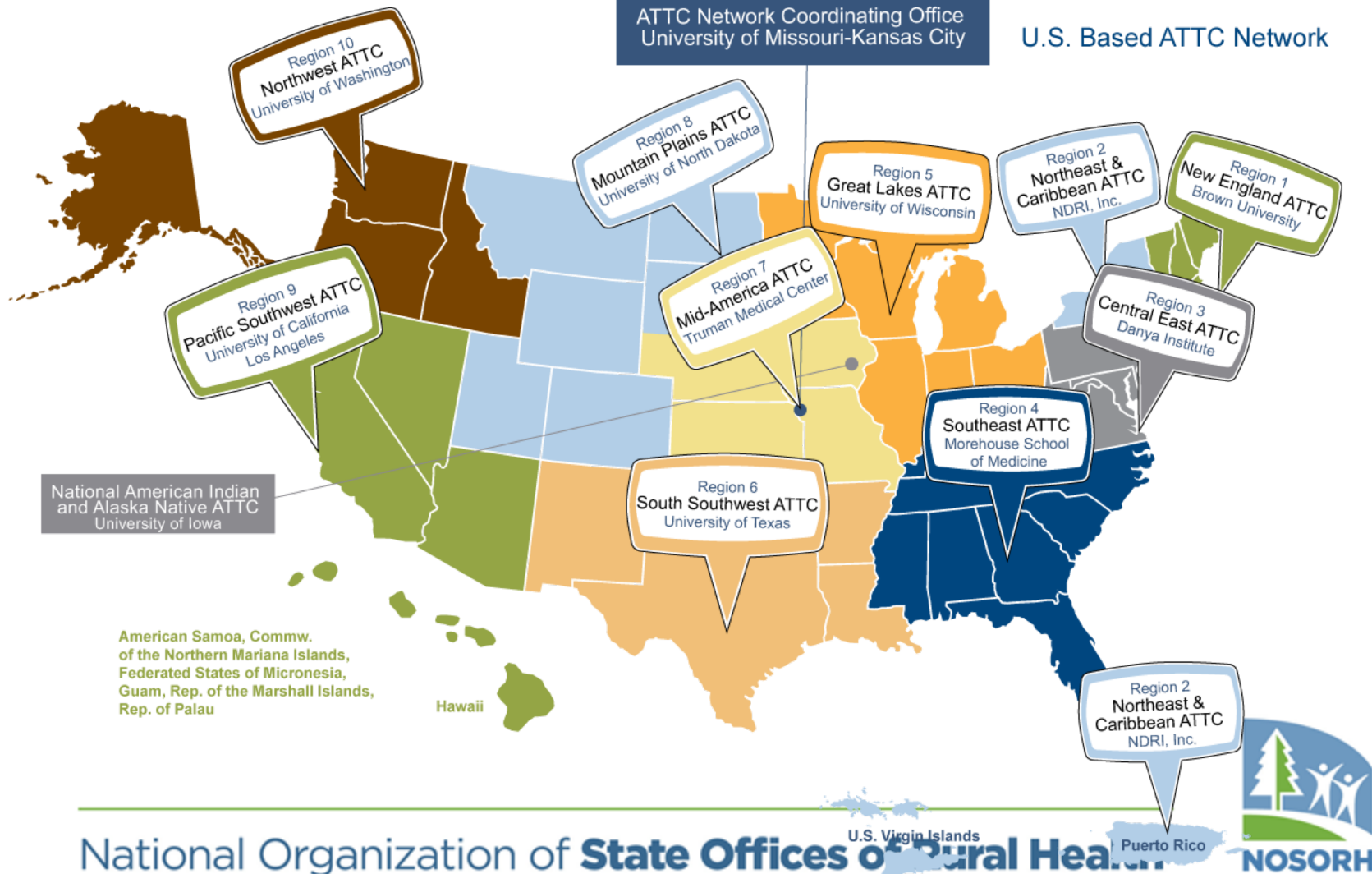
News & Announcements

SAMHSA's National Prevention Week is May 13-19. Mark your calendar. This year's theme is "Action Now, Safer Tomorrow."

Addiction Technology Transfer Center Network (ATTC)

ATTC Network Coordinating Office
University of Missouri-Kansas City

U.S. Based ATTC Network



Customized Assistance

info@ruralhealthinfo.org

1-800-270-1898

*Tailored Searches for
Model Programs, Data
Funding Sources for Your
Project*



**FREE
Service!**



IN THIS TOOLKIT

Modules

- 1: Introduction
- 2: Program Models
- 3: Program Clearinghouse
- 4: Implementation Considerations
- 5: Evaluation Considerations
- 6: Sustainability Considerations
- 7: Dissemination
- About This Toolkit

[Rural Health](#) > [Tools for Success](#) > [Evidence-based Toolkits](#)
> [Rural Prevention and Treatment of Substance Abuse Toolkit](#)

Rural Prevention and Treatment of Substance Abuse Toolkit



Welcome to the Rural Prevention and Treatment of Substance Abuse Toolkit. This toolkit provides evidence-based examples, promising models, program best practices, and resources that can be used by your organization to implement substance abuse prevention and treatment programs.

There are seven modules in this toolkit. Each module contains resources and information that your organization can use to develop, implement, evaluate, and sustain rural programs to prevent and treat substance abuse. There are more resources on general community health strategies available in the [Rural Community Health Toolkit](#)



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[Daily and weekly custom alerts](#) also available

RELATED RHIhubCONTENT

- [Substance Abuse in Rural Areas Topic Guide](#)

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USDA's Opioid Misuse in Rural America



 An official website of the United States government [Here's how you know](#) ✓



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Opioid Misuse in Rural America

National Organization of
State Offices of Rural Health

Community Anti-Drug Coalitions of America (CADCA)



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PREVENTION CHANGES COMMUNITIES
BECOME A MEMBER TODAY!



Become a
MEMBER



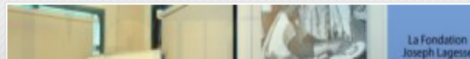
Join or Start a
COALITION



Help us Grow &
DONATE



Take a Stand
ADVOCATE



Federal Office of Rural Health Policy (FORHP)



Health Resources & Services Administration

Explore +

U.S. Department of Health & Human Services



Federal Office of Rural Health Policy



[Advanced Search](#)



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[Resources](#)

[About Us](#)

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Rural Health Funding Opportunities

View Funding Opportunities All Funding Opportunities Open Funding Opportunities

Opportunity Name	Announcement Number	Program Category	Opportunity Status	Application Deadline
Rural Quality Improvement Technical Assistance Cooperative Agreement	HRSA-18-036	Office of Rural Health Policy	Closed	05/01/2018
Rural Health Clinic Policy and Clinical Assessment Program	HRSA-18-039	Office of Rural Health Policy	Closed	03/16/2018
Medicare Rural Hospital Flexibility Program	HRSA-18-037	Office of Rural Health Policy	Closed	02/23/2018

Related

- [Grants.gov Application Help](#)
- [HRSA Electronic Handbooks \(EHB\) Support](#)




FORHP Resources

The screenshot shows the top navigation bar of the HRSA website. On the left is the HRSA logo with the text "Health Resources & Services Administration". On the right is an "Explore +" button. Below the logo is a search bar with a magnifying glass icon and the text "Advanced Search". A navigation menu below the search bar contains four items: "FORHP Home", "Funding Opportunities", "Resources" (which is highlighted in a darker blue), and "About Us".




Contact Us


- [Subscribe to FORHP weekly announcement for rural health grantees and stakeholders by e-mail](#)
- [Subscribe to Rural Health Research Gateway e-mail updates](#) 
- [HRSA News & Events](#)


Home > Federal Office of Rural Health Policy > Rural Health Resource Guide

Rural Health Resource Guide

Federal Office of Rural Health Policy Resources

- [Rural Health Clinic Technical Assistance Calls](#) 

The Rural Health Clinic Technical Assistance conference call series connects you with timely and useful information on operational and policy issues specific to Rural Health Clinics. Calls are 1 hour, with 45 minutes of speaker presentation followed by 15 minutes of question & answer and occur approximately 5 times a year.
- [Rural Health Information Hub \(RHlhub\)](#) 

Formerly called the Rural Assistance Center, RHlhub is the nation's rural health information source. The website offers a library of resources, coverage of rural issues, state guides, toolkits, program models and more. Customized assistance is available by phone or email. The RHlhub is funded by the Federal Office of Rural Health Policy and all services are provided free of charge.
- [Rural Community Health Gateway](#) 

The Gateway can help build effective community health programs and improve services. Resources and examples in this Gateway are chosen for effectiveness and adaptability and are drawn from programs with a strong history of service and community success. Evidence-based toolkits include literature reviews and provide resources to implement programs on topics such as: care coordination, community health workers, mental health and substance abuse, obesity prevention, etc.

Rural Opioid Overdose Reversal Program

📅 May 12th • 🗨️ No Comments • 👤 by NOSORH

Report on Lessons Learned from Rural Opioid Overdose Reversal Grant Recipients

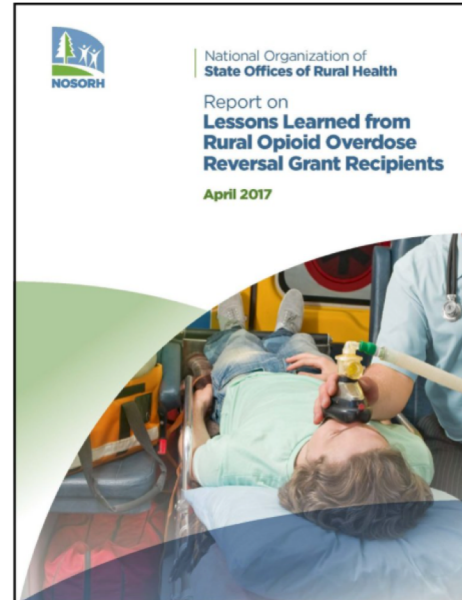
Resources

WEBINAR: Reducing Rural Opioid Overdoses: Lessons Learned from the Rural Opioid Overdose Reversal Grant Program (6-28-17)

- [Webinar Recording](#)
- [Project Renew ROOR Webinar Slides](#)
- [MaineGeneral ROOR Webinar Slides](#)

TRAINING

- [Town Hall Meeting Presentation \(courtesy of Full Circle Recovery Center, LLC\)](#)
- [Overdose Rescue/Naloxone Training Curriculum \(courtesy of Community Connections, Inc.\)](#)
- [Training Manual for Nurse Practitioners \(courtesy of GIVENALOXONE.ORG\)](#)
- [First Responder Talking Points \(courtesy of MaineGeneral Medical Center\)](#)
- [Training Binder for ED Personnel \(courtesy of MaineGeneral Medical Center\)](#)
- [Training Binder for Naloxone Distribution in Primary Care \(courtesy of MaineGeneral Medical Center\)](#)
- [Training Binder for Sheriff's Department \(courtesy of MaineGeneral Medical Center\)](#)
- [Naloxone Training Presentations \(courtesy of Community Connections, Inc.\)](#)



Data Resources

SAMHSA data portal

County Health Rankings

RHIhub Rural Data Explorer

Appalachian Overdose Mapping Tool/Health Disparities report

Other thoughts

National Organization of
State Offices of Rural Health



SAMHSA Data

SAMHSA has prioritized data, outcomes and quality - realizing an integrated data strategy and a national framework for quality improvement in behavioral health care will inform policy, measure program impact, and lead to improved quality of services and outcomes of individuals, families, and communities. Data helps SAMHSA and the nation assess the impact of the changes to US health care systems and identify and address behavioral health disparities.

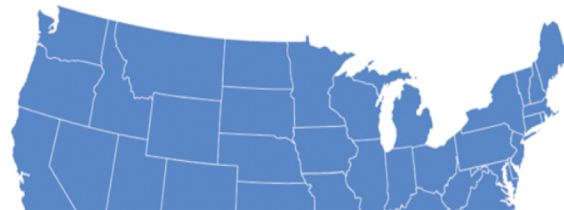
[SAMHSA's Data Integrity Statement](#)



Type of Data

SAMHSA has the following five data collections.

- » [Population Data / NSDUH](#)
- » [Client Level Data / TEDS](#)
- » [Substance Abuse Facilities Data / NSSATS](#)
- » [Mental Health Facilities Data / NMHSS](#)
- » [Emergency Department Data](#)
- » [CBQSO Reports](#)



State & Metro Reports

Visit SAMHSA's map of the United States to select your state, region or metro area to find substance abuse and mental health data reports.

- » [View By State](#)
- » [View By US Census Bureau Region](#)
- » [View By Metro](#)



Fast Finder

- » [Topics A-Z Index](#)
- » [Browse by Publication Type](#)

Data Archive

To find reports and data older than 2010, visit the SAMHSA Data Archive:
<http://media.samhsa.gov/data>

Public-Use Data Files & Online Analysis



Newest Releases

- » [Medication-Assisted Treatment Facility Maps \(MAT\)](#)

County Health Rankings

New Mexico

2018

Select another state

Tweet

G+

Like 0



Overview

Rankings

Measures

Downloads

Compare Counties

Select a county



Print



Help

Select a Measure:

HEALTH OUTCOMES

PREMATURE DEATH



Premature death

Years of potential life lost before age 75 per 100,000 population (age-adjusted). [Learn more about this measure.](#)

[Map](#) | [Data](#) | [Description](#) | [Data Source](#)

Ranking Methodology

Years of Data Used: 2014-2016

Summary Measure: Health Outcomes - Length of Life

Weight in Health Outcomes: 50%

Summary Information

Top U.S. Performers: 5,300 (10th percentile)

Range in New Mexico (Min-Max): 3,200-17,200

Overall in New Mexico: 8,400

Place	Years of Potential Life Lost Rate	Trend	Error Margin	Z-Score	YPLL Rate (Black)	YPLL Rate (Hispanic)	YPLL Rate (White)
Bernalillo	7,600		7,300-7,800	-0.79	9,700	8,000	6,800
Catron				0.00			
Chaves	9,200		8,300-10,000	-0.25		7,800	11,200
Cibola	10,400		9,100-11,700	0.18		8,200	9,600
Colfax	11,500		8,900-14,000	0.54		15,200	7,200
Curry	7,900		7,100-8,800	-0.67	11,300	7,500	8,100
De Baca	17,200		12,500-23,200	2.53			

RHIhub Rural Data Explorer

Select Indicator

Select State

Select Data Year

Overdose Deaths per 100,000

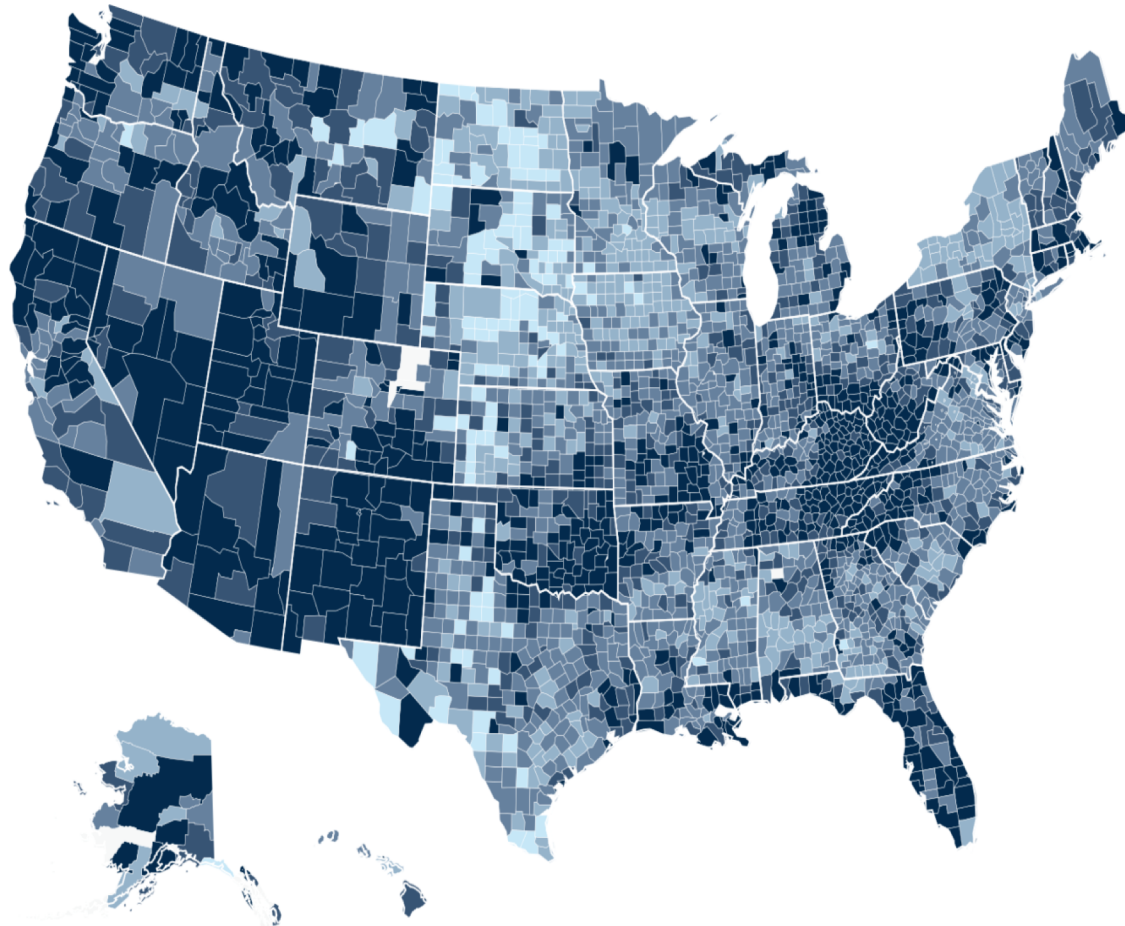
National

2016

Nonmetro

Metro

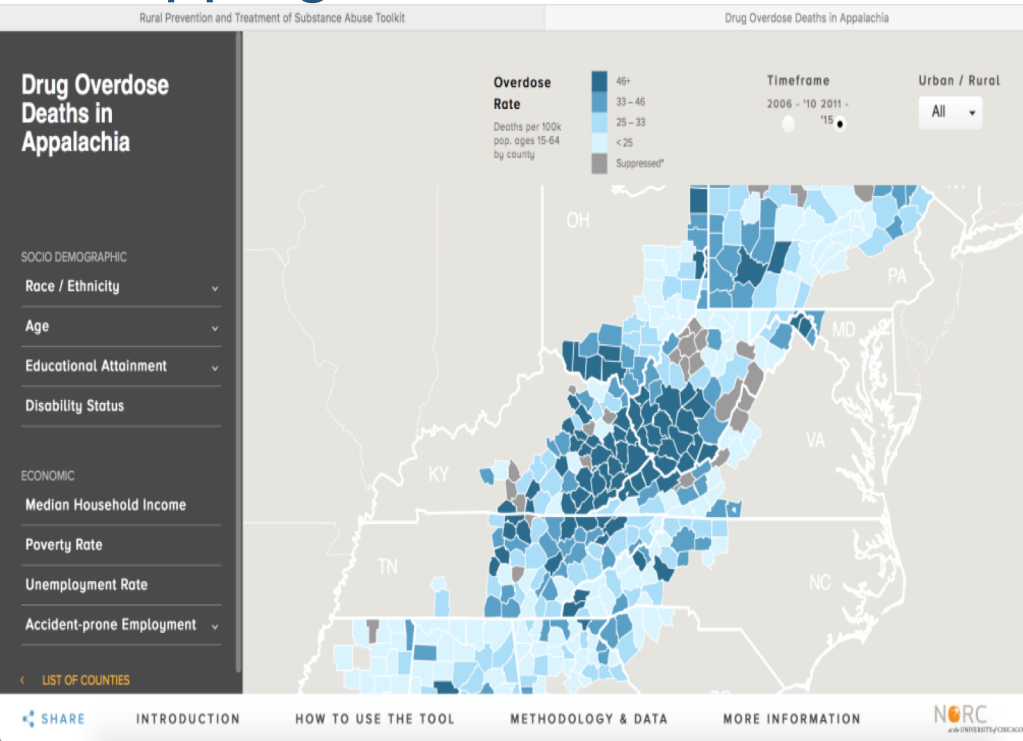
All



Back To Top

Appalachian Resources*

- Appalachian Overdose Mapping Tool



Prepared by:

PDA, INC.
Raleigh, N.C.

THE CECIL G. SHEPS CENTER FOR HEALTH SERVICES RESEARCH
The University of North Carolina at Chapel Hill, Chapel Hill, N.C.

APPALACHIAN REGIONAL COMMISSION
Washington, D.C.

August 2017

*Those not in Appalachia can use these resources to, at a minimum, identify data sources applicable to their state.

Appalachian Overdose Mapping Tool

Drug Overdose Deaths in Appalachia

SOCIO DEMOGRAPHIC

Race / Ethnicity

Age

Educational Attainment

Disability Status

ECONOMIC

Median Household Income

Poverty Rate

Unemployment Rate

Accident-prone Employment

< LIST OF COUNTIES

CLOSE X

Methodology & Data Sources

The Appalachian Drug Overdose interactive tool was designed and developed by NORC's Walsh Center for Rural Health Analysis, our Health Media Collaboratory, and our Visualization Laboratory in partnership with the Appalachian Regional Commission (ARC).

The interactive tool was created in JavaScript using the [Leaflet](#) library. Data was processed using SAS and converted from shapefile to GeoJSON using the [ogr2ogr](#) web client. County-level drug overdose death rates were downloaded from the [National Vital Statistics System Multiple Causes of Death File](#). Employment data come from the U.S. Bureau of Labor Statistics' [Quarterly Census of Employment and Wages](#). Additional data were derived from the U.S. Census Bureau's [American Community Survey](#).

The visualizer presents age-adjusted mortality rates for the population aged 15 to 64. Deaths are classified using the [International Classification of Diseases, Tenth Revision](#). Drug overdose deaths are identified using underlying cause-of-death codes X40-X44, X60-X64, X85, and Y10-Y14. The combined population estimates for the time period (either 2006-2010 or 2011-2015) are the denominator for the mortality rates. Five-year average mortality rates were used for this tool in order to maximize the number of counties with a reliable age-adjusted mortality

SHARE

INTRODUCTION

HOW TO USE THE TOOL

METHODOLOGY & DATA

MORE INFORMATION

Health Disparities in Appalachia

August 2017

PDA, Inc., Cecil G. Sheps Center, Appalachian Regional Commission

"Creating a Culture of Health in Appalachia: Disparities and Bright Spots" is an innovative research initiative sponsored by the Robert Wood Johnson Foundation (RWJF) and the Appalachian Regional Commission (ARC) and administered by the Foundation for a Healthy Kentucky. This multi-part health research project will, in successive reports: measure population health and document disparities in health outcomes in the Appalachian Region compared to the United States as a whole, as well as disparities within the Appalachian Region; identify "Bright Spots," or communities that exhibit better-than-expected health outcomes given their resources; and explore a sample of the Bright Spot communities through in-depth, field-based case studies. Taken together, these reports will provide a basis for understanding and addressing health issues in the Appalachian Region. This research initiative aims to identify factors that support a culture of health in Appalachian communities and explore replicable activities, programs, or policies that encourage better-than-expected health outcomes that could translate into actions that other communities can replicate.

This first report, *Health Disparities in Appalachia*, measures population health in Appalachia and documents disparities between the Region and the nation as a whole, as well as disparities within the Appalachian Region.

Fact sheets summarizing the report's key findings on health disparities for the Appalachian Region and for each Appalachian state are available at www.arc.gov/factsheets. A [press release](#) on the report was issued on August 24, 2017.

[Full Report in PDF \(46.1 MB\)](#)

Report Contents

[Report Cover and Front Matter](#)

[Executive Summary](#)

[Introduction](#)

[Mortality](#)

[Morbidity](#)

[Behavioral Health](#)

[Child Health](#)

[Community Characteristics](#)

[Lifestyle](#)

[Health Care Systems](#)

[Quality of Care](#)

[Social Determinants](#)

[Trends](#)

[Appendices](#)

[Data File: Appalachian Health Disparities \(Excel: 2.5 MB\)](#)

[About ARC](#)

[Appalachian Region](#)

[Program Areas](#)

[Grants and Funding](#)

[Research, Maps, and Data](#)

[▶ Research Reports](#)

[▶ Maps](#)

[Data Reports](#)

[Newsroom](#)

[Publications](#)

Other thoughts...

Protective Factors

- Parental monitoring and support
- Positive relationships
- Academic Competency
- Neighborhood pride
- Societal policies (school, community, etc.)

Risk Factors

- Educational attainment
- Parental use
- Poverty rates
- Housing
- Employment

Organizing & Aligning Partners



National Organization of **State Offices of Rural Health**

GRANTWRITER



What my friends think I do



What my mom thinks I do



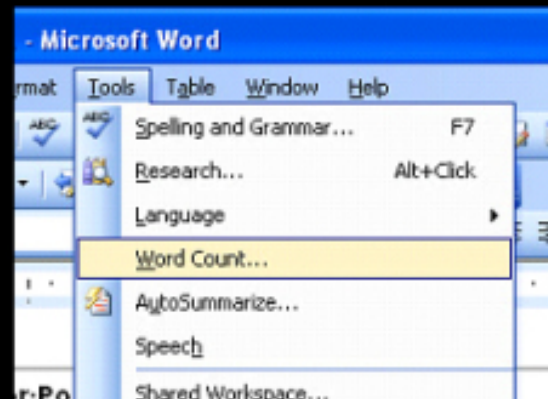
What program staff think I do



What my boss thinks I do



What I think I do



What I really do

Your Role

Grant professional: coordinator, explorer, leader, change agent?

- Identify your organization's goals, commitment, investment, ROI
- Prepare your organization to be a great partner
- Formulate your concept

Opioid crisis touches rural health – across the board!

“Other” providers

- EMS
- Law enforcement
- Oral health

Methods and Modes

- Telehealth
- SBIRT
- MAT

Unique population needs

- Youth
- OB patients

Workforce

- Emerging professions
- Shortage areas

This is an ideal topic to use to convene partners!

Start beyond your own walls

Environmental scan – state, regional and local

Current services?

State strategies?

Gap analyses?

Urban rural collaboration ?

Prevention

Treatment

Recovery

Building relationships

- Time!
- Learning a new language (for both partners)
- Recognizing complimentary expertise
- Developing trust, rapport
- Strategizing (compromising) so both partners can achieve their goals

Challenges – Choose Wisely



- Getting champions to the table
- Organizing to address a specific need
- Gathering information/data from partners
- Establishing clear lines of communication



Document/Draft/Formalize

- Funder requirements
- Concept paper
- MOU/MOA
- Contract



Why are community support & partnerships important?

- Data
- Increased expertise
- Access to target population
- Broader reach & impact
- Credibility
- Avoid duplication of efforts
- More efficiency - resources - savings
- Sustainability

FUNDERS MAY
REQUIRE
PARTNERSHIPS or
SUPPORT!

Key relationships to cultivate

- Clinical partners
- In your state– SORH, USDA, academic centers
- With foundations
- With “policy” makers



Clinical Partners including Urban

- Meet regularly
- Assessments
- Activities and events
- Data and story collection
- Scanning for funding
- Policy activities

State Offices of Rural Health



- There is a SORH in each state
- Focus on different needs
- 3 structures for SORH
- Funded for 3 core functions
 - Information Dissemination
 - Rural Health Coordination
 - Technical Assistance

Provide Vital Assistance to:

- 2,168 Communities
- 1,992 Hospitals
- 3,632 Clinics
- 1,215 Emergency Medical Services
- 5,142 Health Care Providers

63,160

**Total Technical Assistance
Transactions to
22,618 Clients**

Start a conversation with your SORH

- Learn about the office areas of focus and expertise
- Share information about your program – your needs and goals
- Look for opportunity to partner with your SORH – support you with making linkages to other state departments, academic institutions, newsletter, conferences, grant programs and other resources

Find your SORH at NOSORH.org

National Organization of
State Offices of Rural Health



USDA

State Directors

- Community Facilities Grants and Loans
- USDA funding
- Financing experts
- Dedicated to rural
- Political appointees

<https://www.rd.usda.gov/contact-us/state-offices>

Cooperative Extension

- County partnership
- Community based outreach
- Go beyond ag

Learn their priorities!

Academic Partners?

- May help garner credibility/resources
- Distance education technology
- Student experience
- Don't discount what you bring to the table – speak up and share your ideas
- Competing priorities on academics (grants, papers, other pressures)
- Costs and indirect cost rates



Connecting with Foundations

Community foundations
Private operating foundations
Corporate foundations
Family foundations - endowments

National Organization of
State Offices of Rural Health



Policy makers

- **“Why not?”** Is often the most important question you can ask when seeking to make changes in the policy environment:
- If a payer tells you, “We don’t pay for those things that way,” ask, “Why not?”

“True program sustainability starts with the recognition that those of us working in rural communities can influence the broader policy environment.”

Charlie Alfero

Reminder...

- Be sure to register early with grants.gov, SAM, and DUNS if you haven't already done so
 - <https://www.hrsa.gov/grants/apply/register/index.html>



Questions?
Please use “chat” feature

National Organization of
State Offices of Rural Health

FAQ's

- “I’ve seen the CDC list of 220 counties mentioned in the appropriations bill, and I’m not on it. Will I still be able to apply for these upcoming funding opportunities?”
 - All high risk rural communities, not just the 220 counties identified by the CDC, are encouraged/eligible to apply, assuming they meet the program’s other eligibility criteria.
 - More information at: <https://www.hrsa.gov/about/news/press-releases/hrsa-rural-communities-opioid-response-initiative-fy2018>
- I’m interested in FORHP’s upcoming opportunity, how can I keep up with the current announcements?
 - <https://www.facebook.com/HRSAgov/posts/10156533518236844:0>;
 - <https://twitter.com/HRSAgov/status/983706324025430018>



Resources

- Appalachian Overdose Mapping Tool <https://overdosemappingtool.norc.org>
- County Health Rankings <http://www.countyhealthrankings.org>
- Creating a Culture of Health in Appalachia: Disparities and Bright Spots
https://www.arc.gov/research/researchreportdetails.asp?REPORT_ID=138
- Medication Assisted Treatment <https://www.samhsa.gov/medication-assisted-treatment>
- National Registry of Evidence-Based Programs and Practices (NREPP)
<https://www.samhsa.gov/nrepp>
- Preventing Opioid Misuse and Overdose: Resources and Tools
<https://www.samhsa.gov/capt/tools-capt-learning-resources/capt-resources-support-opioid-misuse-overdose-prevention>
- Rural Data Explorer <https://www.ruralhealthinfo.org/data-explorer>
- Rural Opioid Overdose Reversal Program <https://nosorh.org/rural-opioid-overdose-reversal-program/>
- SAMHSA Resources to Support Opioid Misuse and Overdose Prevention
<https://www.samhsa.gov/capt/tools-capt-learning-resources/capt-resources-support-opioid-misuse-overdose-prevention>
- Rural Prevention and Treatment of Substance Abuse Toolkit
<https://www.ruralhealthinfo.org/toolkits/substance-abuse>
- SAMHSA Data <https://www.samhsa.gov/data>
- SAMHSA's Center for the Application of Prevention Technologies (CAPT)
<https://www.samhsa.gov/capt>
- Strategic Prevention Framework <https://www.samhsa.gov/capt/applying-strategic-prevention-framework>