



Nearly 60 Million People
Count
on us.

**SPONSOR & PARTNER
OPPORTUNITIES**

Dear Partners in Rural Health,

On behalf of the **Joint Committee on Rural Emergency Care** and our partners, I thank you for your interest in our fourth annual National Rural EMS & Care Conference. **The Joint Committee on Rural Emergency Care** is a collaborative of national organizations including the **National Association of State EMS Officials**, the **Arizona Center for Rural Health**, the **National Organization of State Offices of Rural Health (NOSORH)**, and other partners. Together we are dedicated to building collaboration to improve rural emergency care and systems.

This conference is a unique convening of rural EMS directors, medical directors and officers, rural health care providers, state EMS officials, state rural health officials, hospital administrators, elected officials, federal agency officials, and State Offices of Rural Health. Individually, what we do to advance, protect, and enhance emergency care in rural America is pretty amazing, but collectively we can make an even bigger impact. Your support of this effort is crucial to our success.

We view our sponsors as vital partners with expertise and resources that go beyond the exhibit hall and the days of the conference. We are able to recognize your support throughout the meeting and during the NOSORH Power of Rural campaign later this fall.

We are expecting over 150 attendees at this year's meeting. There will be excellent content from national experts and plenty of time for networking. I hope to see you there.

With heartfelt gratitude for all you do.

Sincerely,

Teryl Eisinger, *Executive Director*
National Organization of State Offices of Rural Health

Andy Gienapp, *Manager*
Wyoming Office of Emergency Medical Services

“Individually, what we do to advance, protect, and enhance emergency care in rural America is pretty amazing, but collectively we can make an even bigger impact. Your support of this effort is crucial to our success.”

#powerofrural

2018

**SPONSORSHIP
OPPORTUNITIES**

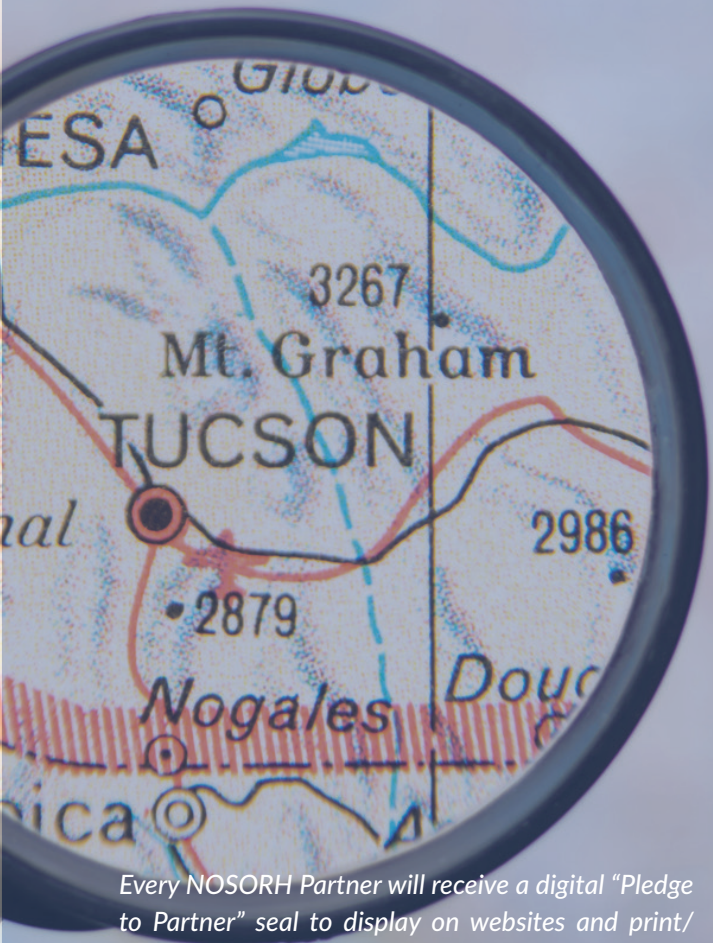
NATIONAL RURAL EMS & CARE CONFERENCE

April 24-15, 2018

Westward Look Wyndham Resort
Tucson, AZ

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2018 SPONSOR & PARTNER OPPORTUNITIES



Every NOSORH Partner will receive a digital “Pledge to Partner” seal to display on websites and print/digital collateral.

Register Now Click Here!

www.regonline.com/ems18

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How to Support the Conference

The National Organization of State Offices of Rural Health (NOSORH), The National Association of State EMS Officials (NASEMSO), The Joint Committee on Rural Emergency Care (JCREC), and the Arizona Center for Rural Health invites you to help support state and local stakeholders working on the front lines of Rural Emergency Medical Services. Rural EMS, and the work they do is vital to sustaining rural communities in America. The significant contributions you make are critical to help meet the challenges facing 60% of our Nation’s counties. No other resource does the collective work of NOSORH, NASEMSO, and The JCREC. In every state, and with lean funding, rural EMS providers work to develop and deliver long-term solutions designed to help strengthen rural health.

A Sponsorship that Fits Your Mission

The foundation of partnerships are strong and mutually beneficial relationships. NOSORH, NASMESO, and The JCREC are thankful for the support that our partners have given us over the years through various sponsorship contributions. We recognize that one size does not fit all, and we sincerely hope that you will find a level that fits your mission and the means that make sense for you.

No matter what level of sponsorship you select, know that your contributions will make a difference.



Prime.....	\$ 5,000
Select.....	\$ 2,500
Conference Exhibitor	\$ 1,000

2017

RURAL EMS & CARE CONFERENCE **Buzz**

Updated us on the changes happening in our field and how it's affecting others. The conference gave us an opportunity to learn about issues and be a part of the conversation.

Wonderful! Great conference that exceeded my expectations and learning objectives.

My knowledge increased and provided me with ideas for funding future rural EMS projects.

This meeting showed us where we are and what we need to do to improve. It gave us the tools we need to be using to adjust what we're doing moving forward and to grow.

The value is keeping up to date on EMS issues and trends and networking with SORHs and EMS colleagues to stimulate thoughts for how they can provide assistance and help us stay involved.

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2018

SPONSORSHIP OPPORTUNITIES

When you become a sponsor, you partner with us to help impact the lives of nearly 60 million people living in rural areas in the United States.

All levels of sponsorship include:

- Exhibitor Table Display
- Recognition in NOSORH Branch Newsletter
- Recognition in Conference Materials

Recognition at Conference Reception

Your Logo on Select Meeting SWAG

Your Logo and Website Link on NOSORH Websites (nosorh.org/powerofrural.org) & Newsletter Article

Internet Access and Electrical Hook-up Included

Meeting Registration Included for # Attendee(s):

Listed as Sponsor or Exhibitor in Printed Meeting Program

Exhibitor Table Display

Recognition in NOSORH Branch Newsletter

Prime Level Sponsor \$5,000	Select Level Sponsor \$2,500	Exhibitor Space \$1,000
●		
●		
●	●	
●	●	
2	1	1
●	●	●
●	●	●
●	●	●

Sponsor & Exhibitor Guidelines

TERMS & CONDITIONS

TABLE DISPLAY

Each Table Display will include:

- 6' table space during the meeting
- Skirted table with 2 chairs
- ID sign (8.5" H x 11" W)
- Internet and electricity must be requested in advance (see on-line registration)

DIGITAL SUBMISSION

All logos must be submitted as digital files and may be sent on disc or emailed. Artwork for print can be submitted in the following formats: EPS, TIFF, and JPEG, OR PDF. Resolution for jpeg files must be 240 dpi or greater. Files may be received in their original formats (PC only) using the following software packages: Publisher, Photoshop, Illustrator and Corel Draw. All fonts should be converted to paths or necessary font should be submitted with the artwork. Artwork must be submitted once registration and payment has been received.

SPONSOR AND EXHIBITOR RULES & REGULATIONS ACCEPTANCE OF APPLICATION AND ASSIGNMENT OF SPACE:

Applications for sponsorship are subject to review by the National Rural EMS & Care Conference Committee. Space assignments will be based on level of sponsorship on a first-paid, first-served basis. No assignments will be made until payment is received. The NOSORH Planning Committee reserves the right to make such changes to the floor plan of displays as may be deemed necessary. Applications should be received by March 26, 2018. Those received after March 26th or after sponsorship opportunities are filled, will be placed on a waiting list and will be notified if space becomes available. Sponsorship applications received after March 26, 2018 may not be included in the Conference Program.

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PAYMENT AND CANCELLATIONS:

Applications for sponsorship must be accompanied with the sponsorship fee in order to confirm display space. No application will be processed without this fee. No refunds will be made for space not utilized during the meeting. NOSORH retains the option of returning funds. Payment details are included in the online registration. To be considered for a refund, send your written request to Donna Pfaendtner at donnap@nosorh.org, no later than April 3rd, 2018.

INSTALLATION AND DISMANTLING:

Monday, April 23, 2018 from 3:00-6:00 PM (Install)
Wednesday, April 25, 2018 at 11:00 AM (Dismantle)
Times subject to change upon notification by NOSORH

SHIPPING: Approximately 15 days prior to the meeting NOSORH will send each sponsor a confirmation with meeting information and shipping instructions needed during the installation and removal of displays.

HOTEL INFORMATION:

Westward Look Wyndham Resort | 245 East Ina Rd. | Tucson, AZ 85704 | 800-722-2500

Westward Look Wyndham Resort is providing special group rates for the participants of the 2018 National Rural EMS & Care Conference. The discounted rates are offered through April 2, 2018. Rate: \$91.00 per night (single occupancy). To reserve your hotel accommodations, please call the hotel's reservation line. To receive the special discounted rate, mention that you are attending the Rural EMS & Care Conference.

Register Now Click Here!

<https://www.regonline.com/ems18>



Will You Take the Pledge to Partner?

The Pledge to Partner was designed to help us strategically align with people like you who want to achieve higher performance and visibility, optimize our collective contributions, and realize complementary objectives that advance the rural health mission.

✓ A Collective Focus Throughout the Year

We are transforming NRHD into an ongoing commitment to bring collective focus to specific healthcare issues facing rural communities across the United States.

✓ A Fresh Conversation

We're asking you to begin new conversations about the power of pioneering rural partnerships.

✓ A Way to Communicate and Address Challenges

We're inviting all rural health stakeholders to inspire communities across the country to address and resolve their most challenging population health issues.

✓ A Promise to Stay Informed and Get Involved

We need you to make a promise to stay informed and involved with NOSORH and SORHs in 2017, helping to support their combined missions.

Together, we can make a bigger impact!

#powerofrural



powerofrural.org

(Take the Pledge! Click Here)

YOUR PARTNERSHIP WILL HELP TO INCREASE RESOURCES IN FOUR KEY RURAL HEALTH FOCUS AREAS



Innovate

Engaging thought partners from non-healthcare industries to help create additional solutions to prevailing challenges.



Educate

Inform those entering the field of medicine about the fulfilling opportunities to care for rural communities.



Collaborate

Commit to forging new relationships that will bring additional resources into the rural healthcare fold.



Communicate

Spread the word about the #powerofrural and engage in conversations that strengthen rural health care delivery.

WILL YOU TAKE THE PLEDGE TO PARTNER?