

Types of Program Activities	Webinars	Mentoring/Travel Scholarship	Meetings (new staff & annual)	Other activities, briefs, fact sheets, toolkits etc..
Measures	Data Collection Methods by Types of Activity			
PCO/SORH/other partner participation	Tally	Tally	Tally	Tallies of monthly website hits, Email open rates,
Percent of new knowledge gained	Online survey after webinar	End of experience report	Paper survey at end of meeting	N/A
Plan to share information shared with staff, partners, communities, investigate feasibility to start up activities	Online survey after webinar	End of experience report	Paper survey at end of meeting	End of project year survey
Accomplishment of learning objectives	Online survey after webinar	End of experience report	Paper survey at end of meeting	N/A
Overall Satisfaction	Online survey	End of experience report	Paper survey	Annual member & partner survey
Speaker or expert effectiveness	Online survey	End of experience report	Paper survey	N/A
Expected outcomes by Type of Program Activity	50% report plans for use of information, high satisfaction & accomplishment of learning objectives	90% of participants report use of information, high satisfaction & accomplishment of learning objectives	50% report plans to use information, high satisfaction & accomplishment of learning objectives	Website hit and email open rate of tools, reports & newsletters Learning communities & other resources are rated as valuable on end of year survey by at least 50% of respondents
Participation	50% of PCO participate on any given webinar topic	100% participation when granted scholarship	80% of PCO participate in HRSA new staff orientation and national meeting	70% of PCOs respond to survey