

GRANT WRITING

NOSORH INSTITUTE

Building Rural Health Capacity

# NOSORH Rural Health Grant Writing Institute

**D**on't miss this opportunity to learn how to write better grant proposals, turn rurality to your advantage, learn to connect with funders, and more. Participants will benefit from learning about a range of approaches to grant writing from an array of rural health partners. This series is perfect for beginners seeking to gain the skills to research and draft winning proposals from various agencies.

The NOSORH Rural Health Grant Writing Institute was developed to meet the unique needs of rural grant writers — like you!

## Participants in the course will benefit from:

- Connecting with other grant writers via the NOSORH Grant Writing group to learn about the latest hot topics in grant writing.
- Regular updates on upcoming grant opportunities.
- A certificate of completion at the end of the class series after completing 6 of 9 classes and 4 of 6 homework assignments.
- Tools, templates and tips to help apply what they learn to their everyday work and build a personal grant resource library.

**Registration ends January 3, 2018** — class size will be limited and will be offered on a first-come basis, with a limit of 50 students, so ensure your place in this one-of-a-kind training. This is an opportunity for anyone looking to enhance their grant writing skills! Don't miss your chance to participate. Sign up today!



## Registration Fee: \$500

For more information contact Kassie Clarke (888) 391-7258 ext. 105 or at [kassiec@nosorh.org](mailto:kassiec@nosorh.org)

## Learning Sessions:

Thursdays from  
1:00-2:30 PM Eastern

### JANUARY:

- 11th** Getting Started on Writing a Proposal
- 25th** Finding Funding and Other Resources to Support Your Proposal

### FEBRUARY:

- 8th** Creating a Solid Work Plan
- 22nd** How to Use Data to Make the Case for Rural

### MARCH:

- 8th** A Narrative That Tells Your Story—Facts and Faces
- 22nd** Creating Better Budgets

### APRIL:

- 5th** Developing a Strong Evaluation
- 19th** The Importance of Community Partners

### MAY:

- 3rd** Submitting a Complete Application and Beyond

Leading an effort to seek grants can provide a great way to educate, innovate, communicate and collaborate.  
Join NOSORH in a **Pledge to Partner** to grow the Power of Rural.

National Organization for State Offices of Rural Health ● [www.nosorh.org](http://www.nosorh.org)

44648 Mound Road, #114 | Sterling Heights, MI 48314-1322 | TEL 888-391-7258 ext.105 | FAX 586-336-4629



## CURRICULUM OUTLINE:

### **January 11th — Getting Started on Writing a**

**Proposal:** Make a good first impression. Learn what to include or leave out, four topics to make sure you address. Learn how to write a captivating summary and understand why funders say “no”.

### **January 25th — Finding Funding and Other Resources to Support Your Proposal:**

Whether public or private funds, it is important to have the best match possible between your need, your proposal and your organization. Participants will learn the best resources and types of funders and utilize websites and other resources to find the funders right for your project.

### **February 8th — Creating a Solid Work Plan:**

Participants will learn how to develop effective work plans and how to make them accurately reflect your project, use action words and write compelling goals and objectives. Participants will understand the differences between measures, objectives, and activities and how to communicate an effective timeline to show an immediate impact for the funder. Learn how to develop Logic Models to serve as the foundation for your work plan.

### **February 22nd — How to Use Data to Make the Case for Rural:**

This session will provide an overview of how and where to find rural health data and how to use it effectively in a grant proposal. Participants will learn how to present data for small populations and learn where to find valuable data resources.

### **March 8th — A Narrative That Tells Your Story**

**—Facts and Faces:** How you write can be as important as what you write! Learn how to tell your story. Participants will learn about basic components of the application narrative and how to avoid common pitfalls of bad writing and grammar.

### **March 22nd — Creating Better Budgets:**

Learn the basic elements of a grant application budget. How much detail to include; matching the justification to the form; budget sustainability; cash and in-kind matches will be covered.

### **April 5th — Developing a**

**Strong Evaluation:** What are the components of a strong evaluation plan? Learn how to report on doing things right, and doing the right things; using objective and subjective data. Plan ahead to utilize resources to accomplish your plan.

### **April 19th — The Importance of Community**

**Partners:** Funders see added value in working with other organizations. The benefits of effective partnerships do not appear overnight. Establishing effective and inclusive partnerships takes time, and it is important for you to create the right framework from the start and review the structure and process of the partnership on an ongoing basis to measure its success or failure.

### **May 3rd — Submitting a Complete Application and Beyond:**

Participants will learn the importance of meeting all grant requirements to maximize score and improve chances of receiving funding. Just because the grant is submitted, does not mean the grant process is over. Learn key strategies to developing relationships with funders to increase chances of receiving subsequent funding.

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## FACULTY:

**Kassie Clarke** will oversee the Institute and invites expert guest speakers to join her throughout the course. Kassie is an experienced grant writer, having secured more than \$10 million in grants from foundations, corporations, and government agencies. She is familiar with a broad array of foundation and corporate givers across the nation. Her experience ranges from standard letters of inquiry to more complex foundation and government proposals requiring collaboration among multiple service agencies. Her services include prospect research, program design, proposal preparation, evaluation plans, grant tracking and organizational capacity-building.



## REGISTRATION FEE: \$500

### Online Registration:

[regonline.com/GW12018](http://regonline.com/GW12018)

### Group Discount:

Sign up 4 students and get the 5th one free! Save \$500!

All registrations must be submitted together to receive the discount.

If requesting a group discount, please complete forms for each person and full payment for the group.

### Payment of all fees are expected to be paid by January 8th.

Payment via credit card is accepted.

Contact Donna Pfaendtner ([donnap@nosorh.org](mailto:donnap@nosorh.org), (888) 391-7258 ext. 103) to make arrangements for payment if you can't pay by the 8th or request specialized billing.

### Refund Policy:

To be considered for a refund, requests must be submitted in writing to Donna Pfaendtner.

Deadlines to request a refund:

- January 10th — full refund
- January 26th — 70% refund (\$350)
- February 9th — 40% refund (\$200)
- After February 23rd — no refund

## TECHNOLOGY AND SYSTEM REQUIREMENTS:

All learning sessions will be conducted using a web-based platform. An online folder will be used for participants to access handouts, presentation materials, and submit any assignments. You will be sent an email invitation to access the Grant Writing Institute folder one week prior to the start of the course. Recordings of the presentations, including narration, will be available for playback within 24 hours of the event. Only those registered for the Grant Writing Institute are permitted to join the webinars and view class materials.