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*Thank you!  
Together we can make  
a bigger impact!*



NRHD Partner Meeting | September 18, 2017

# Agenda – *(use chatbox, tell us what you think)*

- Thank you for helping us grow from a day to a movement!
- NOSORH plans for National Rural Health Day
  - Community Stars
  - “WebSights”
  - Press Releases/Social Media
- NOSORH support for partners, SORHs and stakeholders
  - Use the SORH toolkit – calendar
  - Regular updates from us and about you
  - Partner Recognition – seal, resource website for Pledgers

# 2016 National Rural Health Day Successes

**Governor's Proclamations-** almost half of all states had one signed

**Press Releases-** distributed 2 press releases with over 2300 views, 422 online distribution pickups

**NRHD Website-** page views increased by 320%

**Social Media-** 26 legislators from 19 different states tweeted on NRHD;

Number of Facebook likes increased by 38%;

number of Twitter followers increased by 30%;

TRENDED on Twitter!

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# NOSORH PLANS FOR NRHD 2017



- Promote Community Stars
- “WebSights”
- Press Releases/Social Media



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# Promote Community Stars



NOSORH received a record number of nominations and has selected over 40 Community Stars to include in this year's e-book!

*Share how rural INNOVATES!*



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# “ Websights ”



Short, engaging webinar-style information sessions on key issues

- Keys to policy to improve rural health
- Networks of innovation
- Power of community engagement

***EDUCATE about how rural COLLABORATES!***



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## Press Releases & Social Media



Focused on positive change and aspects of rural America

Press releases on local, state and regional media on Community Stars

Will be active on Facebook and Twitter with strong visuals, easy to share information



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# NOSORH Support for Partners, SORHs and Stakeholders



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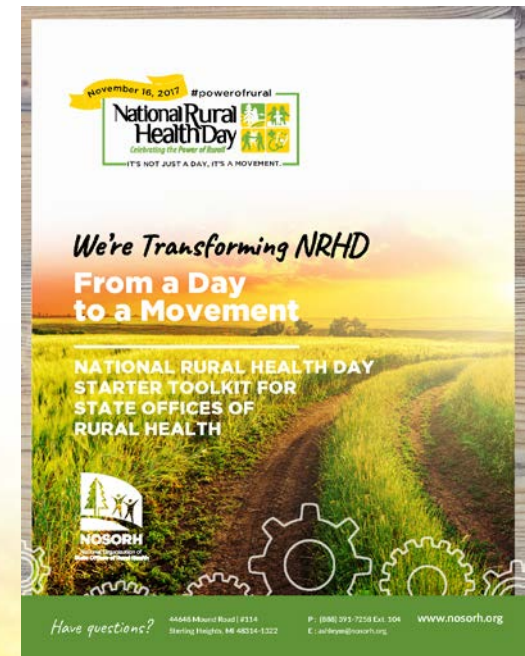
# 3 WAYS TO ENGAGE IN NRHD 2017



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# Shout Out About Rural Reach



#1

Recognize your organizations' rural work, stakeholders and impact via webcast, social media, and other communication channels.

*Check out the SORH toolkit and promotional calendars for planning*



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# Connect With Other NRHD Partners



#2

NRHD partners receive regular updates to learn more about what the State Offices of Rural Health and other partners are doing to share the “Power of Rural.”

If you have not taken the “Pledge to Partner” do it today!





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# What is the Pledge?

- Transforming NRHD into an ongoing commitment to bring collective focus to specific healthcare issues facing rural communities.
- We need all rural health stakeholders to inspire communities across the country to address and resolve their most challenging population health issues.
- A promise to stay informed and involved with NOSORH, SORHs and partners in 2017.
- Take the pledge at [powerofrural.org](http://powerofrural.org)

Educate | Collaborate | Communicate | Collaborate



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# Be recognized!



## #3

Use NOSORH tools to bring attention to the work of your organization, share what you are doing to enhance the Power of Rural and tell about your work.





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# Partner Profiles

- Look for a link to complete your Partner Profile
- Partner profiles will be available to view across the powerofrural website allowing new opportunities for collaboration
- Allow other partners to see the positive contributions you are making to rural health



Educate | Collaborate | Communicate | Collaborate





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# The Partner Seal

- Displaying the Partner Seal signifies that you have made the pledge, partnering with NOSORH in their efforts to make a positive impact in rural communities across the United States
- The Partner Seal, along with the NRHD logo and #powerofrural messaging ties our efforts together to create one voice – We are the POWER of rural.

Educate | Collaborate | Communicate | Collaborate



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*Thank you for all you do!  
Everyday!*

*Together we can make  
a bigger impact!*



[powerofrural.org](http://powerofrural.org) | [nosorh.org](http://nosorh.org) | [nationalruralhealthday.org](http://nationalruralhealthday.org)