



Preparing for National Rural Health Day 2017

National Organization of
State Offices of Rural Health

July 17, 2017



A Word From NOSORH Communications Committee Chair:

Karen Madden

New York Office of Rural Health

National Organization of
State Offices of Rural Health

National Rural Health Day 2016

GOVERNOR DOUGLAS A. DUCEY

STATE OF ARIZONA
★
PROCLAMATION

WHEREAS, rural communities in Arizona and throughout the United States are wonderful places to live and work – they are places where people know each other, listen to/respect each other and work together to benefit the community; and
 WHEREAS, Arizona's rural population is growing at a rapid rate; and
 WHEREAS, rural Arizona is an important economic engine that helps to drive Arizona as a national leader in its recognition and contributions to rural residents; and
 WHEREAS, rural residents possess a selfless, creative, community-minded spirit; and
 WHEREAS, meeting the unique healthcare needs of those residents is constantly evolving, as rural communities face accessibility issues, a lack of healthcare providers, an aging population suffering from a greater number of chronic conditions, and higher percentages of uninsured and underinsured citizens; and
 WHEREAS, ambulatory and emergency medical services are especially critical in rural Arizona; and
 WHEREAS, rural hospitals and rural clinics are often the economic foundation of these communities in addition to being their primary providers of health care; and
 WHEREAS, rural healthcare systems create valuable opportunities that offer more comprehensive, compassionate, patient-centered and holistic care to patients; and
 WHEREAS, the Arizona Rural Health Association plays a distinct and critical role by leading community and state wide efforts to address the unique healthcare needs of our rural citizens; and
 WHEREAS, Arizona's rural residents, the health care systems that serve them, and the friends who advocate for them are recognized herein.

NOW, THEREFORE, I, Douglas A. Ducey, Governor of the State of Arizona, do hereby proclaim November 17, 2016 as

RURAL HEALTH DAY

and I further encourage citizens to recognize the unique contributions and selfless, "can do" attitudes of our rural communities, the unique healthcare needs and opportunities that exist in these communities, and the Arizona Rural Health Association for the valuable representation and support it provides to rural people and rural services that address the needs and opportunities.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona

Douglas A. Ducey
GOVERNOR

DONE in the Capital at Phoenix on this thirteenth day of October in the year Two Thousand and Sixteen and of the independence of the United States of America the Two Hundred and forty-sixth.

ATTEST:
Michelle Reagan
SECRETARY OF STATE



#powerofrural

Together, we can make a bigger impact!

Take the PLEDGE™

www.powerofrural.org



#powerofrural
National Rural Health Day
Celebrating the Power of Rural
IT'S NOT JUST A DAY, IT'S A MOVEMENT!

Join us for as many WebSights as possible and invite others too!

Save the Date

November 17

nosorh.org

National Rural Health Day
Celebrating the Power of Rural!
NOVEMBER 17, 2016

LOG-ON & LEARN!
30 min
"WebSights"
Fast & Resource Rich Web Sessions

A FEW OF THE SESSION TOPICS INCLUDE:

- New Administration Impact on Rural Health Care Delivery
- Engaging Community Stakeholders
- Data for Clinical Decision Making
- Clinical Collaboration and Practice Scopes
- Chronic Care Management
- Farmer Health



nosorh.org

Celebrating National Rural Health Day is as easy as 1-2-3!

- 1 SEND.**
Send us the activities you have planned for November 17, 2016.
- 2 GET SOCIAL.**
Tweet, Re-tweet, Like, and Share all of the NRHD social media.
- 3 REGISTER.**
Register for one or all of the informative WebSights planned for 11/17/16, and invite others to participate.

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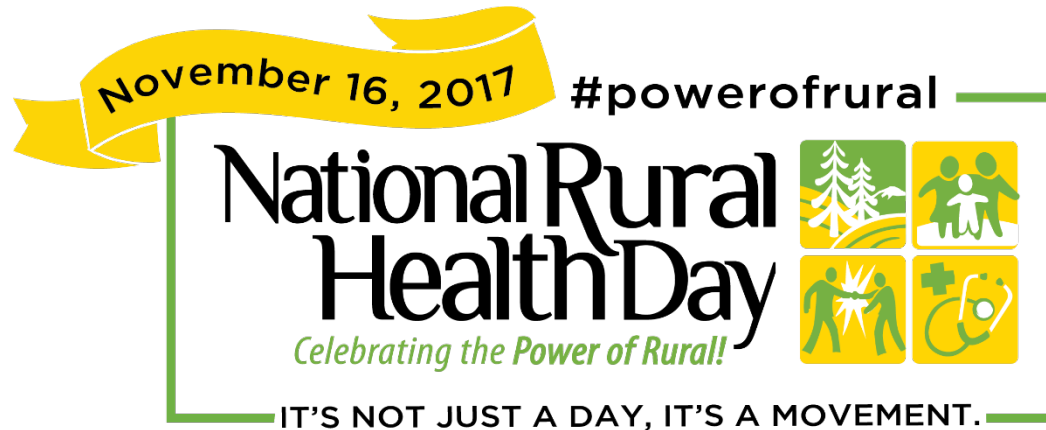
National Rural Health Day
Celebrating the Power of Rural!
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National Rural Health Day 2016

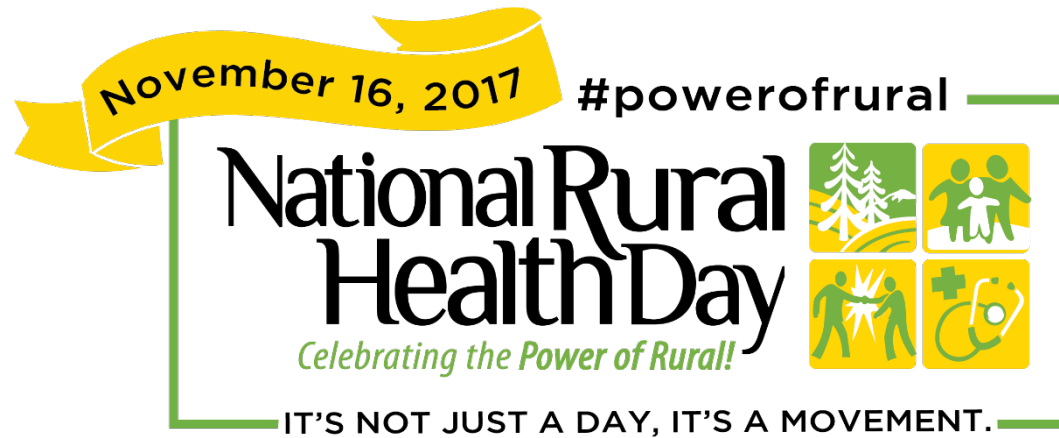
- NOSORH Website Page Views= **5,002**
(increase of 320% from 2015)
- **26 legislators** from 19 states Tweeted on NRHD
(only 4 in 2015)
- NOSORH Facebook page reach of **3,459 users** on NRHD
(increase of 77% from 2015)
- #PowerofRural Trended on Twitter!

What's in the Works?



www.nationalruralhealthday.org
(NOSORH Website)

National Organization of
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- **Any questions?**
- **What are YOUR plans?**
- **What can NOSORH do for you?**

Need More Info?



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