

PROJECT
Renew

An Initiative of Community Connections, Inc.





Erica Ellis Bartling, BS

PROGRAM DIRECTOR

215 South Walker Street
Princeton, WV 24740

(304) 913-4956 | Office
(918) 273-8597 | Cell

Email: erica@strongcommunities.org

WHAT TO EXPECT:

- **HRSA (ROOR) Grant**
- **Partnerships**
- **“Lay Person” Referral to Treatment**



An Initiative of Community Connections, Inc.

HRSA (ROOR) Grant

FOCUS

- **Law Enforcement and other First Responder Training and State Certification with Narcan Distribution**
- **Nursing Education**
- **Lay Person Certification and Community Narcan Distribution**

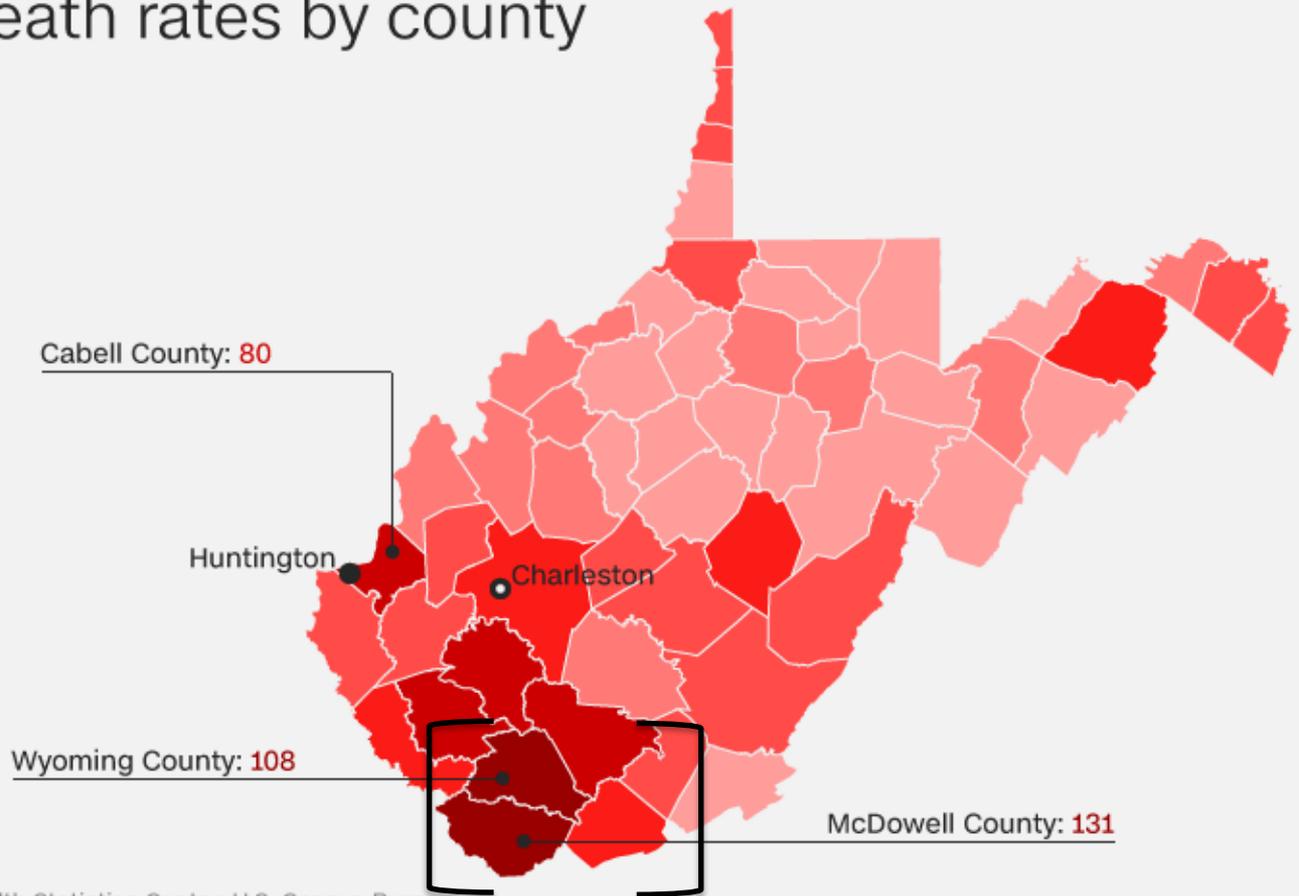
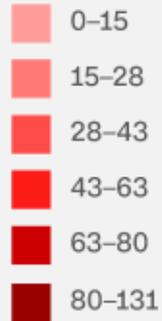
WHY APPLY?

- **West Virginia lead the nation in accidental overdose deaths (current stats say otherwise).**
- **(3) Focus counties – Mercer, McDowell and Wyoming Counties are all ranked in the top 6 of 55 counties.**
- **McDowell County overdose rates were 13x the national average.**

Overdose death rates by county

West Virginia, 2015

Drug overdose deaths
per 100,000 people



Source: West Virginia Health Statistics Center, U.S. Census Bureau



Partnerships

West Virginia DOJ // WV State Police & U.S. States Attorney Southern District



Media Event – promoting WVSP Partnership and BBHF 1-844-HELP4WV treatment number.



U.S. States Attorney Award between CCI and Princeton Detachment of WVSP.
“Outstanding Community-Police Partnership.”

West Virginia DOJ // WV State Police & U.S. States Attorney Southern District

- Ensured that local law enforcement would follow suit with implementing training.
- Set the pace for Sheriff Departments and City Police in each county served to become trained and certified.

WVOEMS

STEP ONE: Become a certified naloxone trainer as well as “train the trainer” for the state of West Virginia.

- Cabell-Huntington Health Department and the WV Office of Emergency Services
- “Train the Trainer” naloxone program
- Gave officers initiative to be on board with certification.

BLUEFIELD STATE COLLEGE

- Added to ADN Program Curriculum
- Trained/Certified 200+ RN graduates on overdose reversal, the importance of patient teaching and treatment referral
- Wrote a campus-wide overdose protocol.

Mercer County

SUBSTANCE ABUSE PREVENTION COALITION



- Revamped coalition – indirect result of HRSA (ROOR) Grant.
- Allowed the capacity to engage the community in a new way.



**Partnerships to aid in
referral**

West Virginia BBHHF

- The West Virginia Bureau for Behavioral Health and Health Facilities is the federally designated State Authority for mental health and substance abuse, as well as the lead agency for intellectual and developmental disabilities and provides planning, direction, training and funding for prevention, treatment and recovery services throughout the state.

West Virginia BBHHF

- Ensured that a bed would be made available with each call.
- Calling Card left with every overdose call.
- Went with out with every Narcan Kit

1-844-HELP4WV

There is HOPE.
There is HELP.
Here at HOME.



**ONE Call.
ONE Text.
ONE Click.
INSTANT HELP.**

Get connected with community-based substance abuse treatment programs and behavioral health services near you.

HELP4WV.com



REFERRAL

- “Are you at risk for opioid overdose?”
- Resources to reach out for Narcan Info
- Treatment # (1-844-HELP4WV) on all advertising.



The image shows three overlapping informational cards from Project Renew. The top card is a checklist titled "Are you at risk for an opioid overdose?" with a list of risk factors and a call to action. The middle card is titled "What are opioids?" and "What is an opioid overdose?" providing definitions and consequences. The bottom card is titled "What is Narcan (naloxone)?" explaining its use and providing contact information for Project Renew.

Are you at risk for an opioid overdose?

Use this checklist to help assess whether you or a loved one are at increased risk of life-threatening opioid-induced respiratory depression. Check all that apply:

- History of, or potential for, substance abuse dependence and/or addiction
- Potential for accidental exposure and/or unintentional opioid misuse
- Prescribed a high morphine-equivalent dose (MED) of opioids
- Switching to a different opioid or changing opioid dose
- Chronic pulmonary disease
- Sleep apnea
- Severe asthma
- Clinically significant kidney and/or liver impairment
- Use of other CNS depressants (e.g. benzodiazepines or alcohol)
- Use of certain medications known to interact with opioids (e.g. Cytochrome P450 inhibitors)

If you checked any of the boxes, talk to your doctor about prescribing Narcan (naloxone) along with your opioid. It may save your life or the life of a loved one!

Have you or a loved one become addicted to alcohol or drugs?
Call today to get confidential help, and take the first step towards a better life.

1-844-HELP4WV

PROJECT Renew
An Initiative of Community Connections, Inc.

What are opioids?

Opioids are a classification of drugs that include illegal drugs such as heroin, as well as prescription medications used to treat pain such as morphine, codeine, methadone, oxycodone, hydrocodone, fentanyl, hydromorphone, and buprenorphine.

What is an opioid overdose?

In the case of prescription medications, an opioid overdose occurs when the substance is misused (whether deliberately or unintentionally) and the patient takes more than the allotted, safe amount. This leads to depressed breathing, decreased heart rate, and suppresses other functions of the central nervous system. Opioid overdoses can cause serious, life-altering consequences and even death.

What is Narcan (naloxone)?

Opioid overdose-related deaths can be prevented when Narcan (generic: naloxone) is administered in a timely manner. As a narcotic antagonist, Narcan displaces opiates from receptor sites in the brain and reverses respiratory depression that usually is the cause of overdose deaths. During the period of time when an overdose can become fatal, respiratory depression can be reversed by giving the individual Narcan.

Source: Substance Abuse and Mental Health Services Administration. SAMHSA Opioid Overdose Prevention Toolkit. HHS Publication No. (SMA) 14-4742. Rockville, MD: Substance Abuse and Mental Health Services Administration, 2014.

FOR MORE INFORMATION, CONTACT
Community Connections, Inc. • (304) 913-4956



Erica Ellis Bartling, BS

PROGRAM DIRECTOR

215 South Walker Street
Princeton, WV 24740

(304) 913-4956 | Office
(918) 273-8597 | Cell

Email: erica@strongcommunities.org