Presentation Overview

• Regional Office Locations
• Structure
• Core Functions & Network
• Priorities
• Rural Health Activities
Ten Regions – One Mission

To improve health equity in underserved communities through on-the-ground outreach, education, technical assistance and partnering with local, state and federal organizations.
ORO Regional Office Locations

Headquarters: Rockville, Maryland

Region 1 - Boston
Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont

Region 2 - New York
New Jersey, New York, Puerto Rico, and the Virgin Islands

Region 3 - Philadelphia
Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, and West Virginia

Region 4 - Atlanta
Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee

Region 5 - Chicago
Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin

Region 6 - Dallas
Arkansas, Louisiana, New Mexico, Oklahoma, and Texas

Region 7 - Kansas City
Iowa, Kansas, Missouri, and Nebraska

Region 8 - Denver
Colorado, Montana, North Dakota, South Dakota, Utah, and Wyoming

Region 9 - San Francisco
Arizona, California, Hawaii, Nevada, American Samoa, Commonwealth of the Northern Mariana Islands, Federated States of Micronesia, Guam, Marshall Islands, and Republic of Palau

Region 10 - Seattle
Alaska, Idaho, Oregon, and Washington
ORO Staff Composition

Regional Administrator

Deputy RA

- Public Health Analysts
- Management Analyst
- Medical Officer
- Public Health Advisor
ORO Core Functions

- **External Affairs & Outreach**
  - Agency liaison and Regional leadership

- **Strategic Stakeholder Partnerships**
  - Engage partners and broker relationships

- **Regional Surveillance**
  - Identify and report ground-level information

- **Regional Management**
  - Ensure efficacy of HRSA Resources

**External Affairs & Outreach**
- Serve as HRSA Liaisons
- Serve as Regional Leaders
- Conduct outreach to increase knowledge about HRSA's programs and priorities

**Strategic Stakeholder Partnerships**
- Engage federal, state and local partners
- Build relationships to advance HRSA priorities
- Provide targeted strategic action

**Regional Surveillance**
- Identify and report critical ground-level communications and information
- Used to inform HRSA's operations, decision-making and allocation of resources

**Regional Management**
- Ensure the efficacy of regional resources
- These include human capital, COOP, technology and facilities
ORO Core Functions

External Affairs & Outreach

ORO serves as the Agency liaison and regional leader conducting outreach, to increase knowledge about HRSA’s programs and priorities.

Examples: Ribbon Cutting Ceremonies, Tribal Consultations, National and State Conferences, Affordable Care Act Events
ORO Core Functions

Strategic Stakeholder Partnerships

ORO engages partners at various levels (federal, state, and local), broker relationships, and connects with key contacts to advance HHS/HRSA priorities and provide targeted strategic action.

Examples: Promise Zones, Strong Cities, Strong Communities, Million Hearts
ORO Core Functions

Regional Surveillance

ORO proactively identifies and reports critical ground-level communications and information about regional/state activities to inform HRSA’s operations, decision-making, and allocation of resources.

Examples: Environmental Snapshot, Regional Director’s Report, Public
ORO Core Functions

Regional Management

ORO ensures the efficacy of HRSA’s regional resources which include human capital, Continuity of Operations Plan (COOP), technology, and facilities.
The ORO Network

HRSA Bureau and Offices

HRSA Grantees

Governors/State Lawmakers

State Health Officers

Colleges/Universities

Tribal Organizations

Faith Based Organizations

Community Based Organizations

HHS Regional Directors

HHS Regional Health Administrators

Federal Departments or Agencies (other HHS OPDIVs, HUD, DOJ, DOT)
ORO Need, Fit, Impact Assessment
FY 2017 Priorities

REGIONAL SURVEILLANCE

HRSA Outreach and Education
- Grant Workshops
- HRSA 101

Information Collection & Dissemination
- Final Reports
- HRSA State Forums

HRSA Bureau/Office Collaborations
- Represent HRSA in the Region
- Grantee Assistance

Support HRSA, Connect With Stakeholders

State Engagement
- State Health Officials & other State health leadership

Special Initiatives and Partnerships
- Presidential & HHS Initiatives
- Public Health Crises

Community Engagement
- Community Stakeholders
ORO Rural Health Activities

- Rural Health Symposia
- DRA/ARC TA (4 sessions)
- Rural Health Roundtables
- Webinars
The ORO Rural Health Workgroup

• Serves to advance ORO’s Core Functions and Priorities from a Rural Perspective
• Advances FORHP programs and initiatives from a regional perspective
• Develops activities for implementation across ORO to expand partnerships to improve rural health at the state & community level
• Serves as a focal point for the collection, analysis, and dissemination of rural health information across ORO
**ORO and SORHs?**

- Periodic contact via State partner calls, FORHP regional calls
- Attend/present at NOSORH Regional Meetings
- In-Person visits to SORH offices
- Disseminate information to and through the SORHs
- Partner with SORHs and other rural stakeholders to address the needs of vulnerable populations
When would you contact ORO?

- When you would like to connect with HRSA or HHS programs
- When you have questions about HRSA or HHS programs, data, policies, or resources
- When you are looking for a new type of partner or resource (including funding opportunities)
- When you would like to share information with HRSA to inform decision making or programming
- When you would like HRSA representation or a HRSA presenter at a meeting or event
When might ORO reach out to you?

- When HRSA has information about new HRSA funding opportunities, policies, resources, or priorities
- When HRSA is convening stakeholders or brokering relationships
- When HRSA is collecting information to inform an issue
- When HHS or HRSA is interested in being present at a meeting or event
- When HRSA is developing partnerships
What Questions Do You Have About The Office of Regional Operations?
The ORO Website!

http://www.hrsa.gov/about/organization/bureaus/oro/index.html
HRSA Office of Regional Operations
Contact Information

Boston Regional Office - Region I
Jeff Beard, Regional Administrator
617-565-1460; jbeard@hrsa.gov

New York Regional Office - Region II
Ron Moss, Regional Administrator
212-264-2664; rmoss@hrsa.gov

Philadelphia Regional Office - Region III
Pamela Kania, Regional Administrator
215-861-4628; pkania@hrsa.gov

Atlanta Regional Office - Region IV
Lisa Mariani, Regional Administrator
404-562-4144; imariani@hrsa.gov

Chicago Regional Office - Region V
Rick Wilk, Regional Administrator
312-353-1307; rwilk@hrsa.gov

Dallas Regional Office - Region VI
Princess Jackson, Regional Administrator
214-767-3721; pdjackson@hrsa.gov

Kansas City Regional Office - Region VII
Lisa Goschen, Regional Administrator
816-426-5203; lgoschen@hrsa.gov

Denver Regional Office - Region VIII
Nicholas Zucconci, Regional Administrator
303-844-7879; nzucconci@hrsa.gov

San Francisco Regional Office - Region IX
CAPT John Moroney, Regional Administrator
415-437-8159; jmoroney@hrsa.gov

Seattle Regional Office - Region X
Sharon Turner, Regional Administrator
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