

DATA USE EXAMPLE: Telling the Wisconsin Physician Recruitment Story



QUESTION: How much effort goes into physician placement?

PURPOSE: To provide context for the number of recruitments.

DATA NEEDED:

- # of contacts with physicians
- # of referrals
- # of interviews
- # of signed contracts

SOURCE:

- TruServe
- TruServe
- TruServe
- TruServe

Steps to Data Use

1. Identify question
2. Identify needed data
3. Analyze data
4. Share results

ANALYSIS:

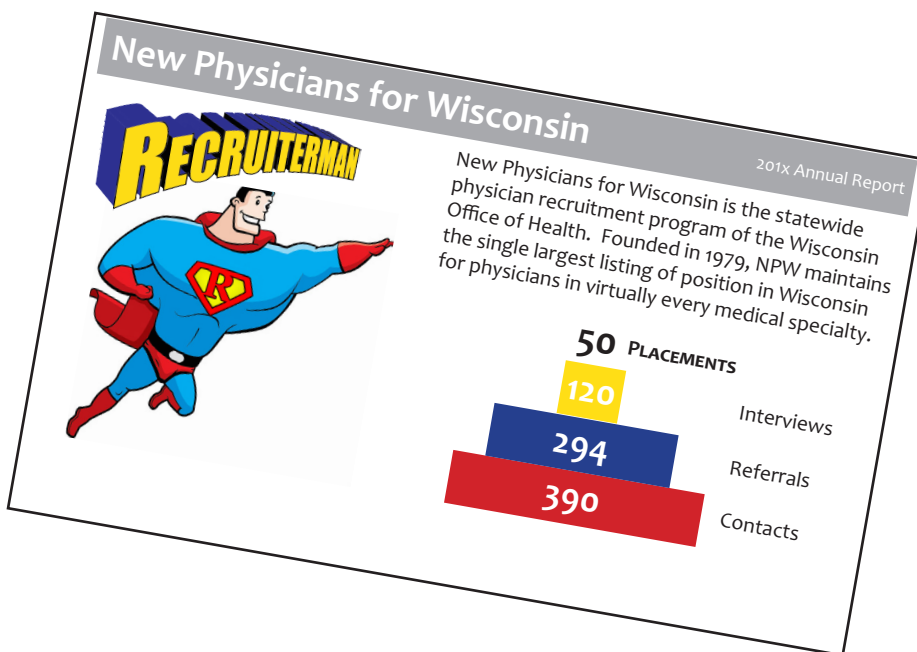
$$\frac{\text{\# of [activity]}}{\text{\# of signed contract}} = \text{average \# of activities per placement}$$

RESULTS SHARED:

Audience - Rural health constituents
 Medium - Annual Report
 Distribution - Enewsletter, website

TOOLS USED:

Analysis - Excel
 Visualization - Excel



Questions?
 pdblack@wisc.edu