

The TruServe Advisory Committee



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Special Projects Coordinator

National Organization of **State Offices of Rural Health**

Role of the TAC

- Bringing the State Offices of Rural Health, NOSORH, and The University of North Dakota together to advise and better serve those enrolled in TruServe to make data collection and reporting efficient and meaningful.
- Actively marketing TruServe and enrolling more organizations and members into TruServe.
- Meet the needs of TruServe members.



What is TAC working on?

- Updating TruServe Performance Measures
- Learning Communities
- Monthly TruServe Trainings
- Begin working on a marketing strategy for TruServe



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Interested in Joining TAC?

- Meets first Wednesday of each month at 3pm Eastern
- Contact Matt Strycker at stryckerm@nosorh.org



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NOSORH TruServe Performance Measures



Mark Barclay

Update, July 2016

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Core Definition

- Technical Assistance (TA) Encounter: Any activity that is planned, funded, organized, administered or provided by SORH that results in the delivery of substantive information, advice, education or training *directly* to a client (s).
- *Think of technical assistance as a dialogue with a client(s).*



Expanded Definition

- TA must be provided face-to-face, through teleconference/webinar technology or via *in-depth* telephone and e-mail interactions that result in the delivery of substantive service or subject content (problem solving, proposal feedback, regulation interpretation, grant application guidance etc.) to a client.
- A client usually requests TA or receives an invitation from SORH to participate in scheduled/formal TA activities such as workshops, conferences, seminars, meeting or training sessions.



What TA is not

- Relatively brief/routine telephone and e-mail responses and direct mass mailings are not considered TA for the purpose of this measure



Clients

- Any individual, group or organization interested in rural health. Examples include but are not limited to: providers/technicians, hospitals, clinics, networks, agencies, associations, organizations, academic institutions, government officials, communities, partners and other stakeholders.



What We Track for PIMS

- TA encounters
- How TA was conducted (face to face, conference call, etc...)
- Unduplicated clients



Example:

- A SORH holds a conference call for stakeholders within the State to discuss the requirements of grantees to receive State tobacco fund grants to expand access to oral health care services. A dentist from each of the following communities, Jonesville, Smithshire and Regionville and 1 FQHC Director from Jonesville is on the call.
- *1 encounter for 4 clients*



Video Walkthrough — [watch on YouTube here](#)

The screenshot displays two windows. The left window is the TruServe web application, showing a form for a 'Conference Call for Tobacco Grant Stakeholders'. The form includes fields for Title, Start Date (2016-02-23), Length (1.5 hours), No. of People, Budget (\$5.00), Assistance Level (Level 2), Reach (Multi-Community), Location (None), Modes (Conference Call), Staff (Barclay, Mark), Committee (None), Description (Discussed requirements of grantees to receive state tobacco fund grants), and Miles Traveled. There are buttons for 'Email Record', 'Add Comment', 'Create Template from this Activity', and 'Delete Activity'. The right window is a Microsoft Word document titled 'MSORH_PLM_TA_Draft - Word', containing definitions for 'Technical Assistance *FORHP Required' and 'Core Definitions', along with an 'Expanded Definition' and 'Examples'.

Note: When entering a technical assistance activity, **track mode** and **attach any organizations you've worked with** for that activity. These 2 fields must be completed to produce results when running the SORH PIMs report.



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Other Measures Available...

- Data and Information Collection
- Information Dissemination
- Full info and videos available on NOSORH website



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