ISSUES IN MEETING RURAL HEALTH OBSTETRICAL NEEDS – A FAMILY MEDICINE COLLABORATIVE APPROACH IN WESTERN NORTH CAROLINA

MAY 23, 2016
The National Organization of State Offices of Rural Health is providing support for the Learning Collaborative webinars.

The Federal Office of Rural Health Policy is the primary financial sponsor of the webinars.

The continued goal: Sharing of good ideas and programs among participants.
Who to Contact for more Information?

- Chris Salyers, Education and Services Director, National Organization of State Offices of Rural Health, chris.salyers@nosorh.org
- Kathryn Umali, Federal Office of Rural Health Policy, KUmali@hrsa.gov
- Karrie Witkind, Telligen - CMS Nat’l Coordinating Center, Karrie.Witkind@qinncc.hcqis.org
- Georgia Ann Moore, CDC/OSTLTS/OD, gbm7@cdc.gov
- Kate L. Agin, CDC/OSTLTS/OD, kla4@cdc.gov
- Barbara Levin; Population Health Consultant, Barbl11@aol.com
- Kate Perkins, MCD Public Health kperkins@mcdph.org
Session Objectives

- Review and discuss the number and type of health care and maternity care providers in rural Western North Carolina.

- Describe the financial, demographic and liability issues and geographic factors impacting rural hospitals decisions to provide such services.

- Discuss the concerns of families in seeking care during pregnancy

- Describe the role of family medicine in meeting rural community needs for obstetrical services

- Review the impact of medical students and family medicine residents in providing maternity services in rural communities.
Blake Fagan, MD is the Chief Education Officer and Assistant Medical Director at the Mountain Area Health Education Center’s (MAHEC) Family Medicine Residency in Asheville, NC. He is also an Associate Professor at UNC Chapel Hill School of Medicine.

Dr. Fagan has worked for MAHEC for the past 18 years, 8 of which as the Residency Director for the Family Medicine Residency Program. During his time as Residency Director, his scholarly work has focused on contraception research and innovations in graduate medical education.

As Chief Education Officer, Dr. Fagan is directing MAHEC’s WNC Rural Health Initiative, a program that is focusing on improving the recruitment and retention of physicians to serve in rural WNC.
Dr. Amy Russell completed her undergraduate degree at Emory University in Atlanta and received her Medical Degree at Brody School of Medicine in Greenville N.C. As a North Carolina Rural Health Scholar, Dr. Russell visited Rural and Community Health Centers in North Carolina and studied health disparities and the unique health care issues in rural communities across the State. Pursuing an interest in Family Medicine and service to medically underserved communities, Dr Russell completed her residency at University of Colorado’s rural residency program at Clinica Campesina.

Three years ago, Dr. Russell joined the Family Medicine faculty at Mountain Area Health Education Center in Asheville, North Carolina. She currently serves as The Vice President of Mission Medical Associates Community Practice Network and as the Director of the Division of Health Innovation, Research and Population Health at MAHEC. Working with a team of leaders and quality improvement consultants, Dr Russell leads the work of improving primary care performance in Asheville, and rural Western North Carolina.
Daniel Frayne, MD is residency faculty and medical director of the Mountain Area Health Education Center’s (MAHEC) Family Health Centers in Asheville, NC. He is an assistant professor at UNC Chapel Hill School of Medicine and also serves as the medical director of MAHEC's division of regional education.

Before beginning his career in teaching, he was in rural private practice in western NC performing full spectrum care, including obstetrics, and became interested in improving women's health through increased access to quality care.

Serving as co-chair of the clinical workgroup of the National Preconception Health and Health Care Initiative and a leadership council member of the IMPLICIT Network to improve birth outcomes has provided an opportunity for innovation and improvement in caring from women’s preconception and interconception health in an "every woman, every time" approach.
Please Follow Up

• Please fill out the survey monkey that will pop up at the end of the webinar.

• Suggestions for topics and speakers are appreciated

• Please register as early as possible for sessions so we can anticipate the audience needs.
Interested in Group Discussions?

- If you’re interested in hosting, or being involved in, a state-wide discussion around this topic please contact:

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Thank you for the help!

- Special thanks to our speakers.

- Thank you to Kathryn Umali and Tom Morris of the Federal Office for Rural Health Policy for your support.
Next Webinar

The challenge of improving health among LGBT residents in rural communities

June 2016
To Be Determined