**NOSORH Board Minutes**

**December 21, 2015**

**Call to Order: 3:00 PM (Eastern)**

**Present\*:** Sharla Allen, Natalie Claiborne, Kathy Collison, Scott Daniels, Lisa Davis, Lynette Dickson, Alisa Druzba, Scott Ekblad, Joyce Hospodar, Kevin Jacobson, Corie Kaiser, Karen Madden, Cathleen McElligott, Melinda Merrell, Kylie Nissen, John Packham, Sara Roberts, Ernie Scott, Mary Sheridan, Mark Schoenbaum, Don Wood

**Excused\*:** Graham Adams, John Barnas, Crystal Barter

**Absent\*:** Pat Carr, Tina Turner

**Incoming Board Members:** Keith Clark & Melissa VanDyne

**Staff:** Teryl Eisinger

**Additions/Changes to Agenda\*:** Treasurers report to be postponed to next meeting in order to get Kylie acquainted with the procedure.

**Consent Calendar\*:** *Motion to accept consent calendar, Kylie Nissen and 2nd by Scott Daniels. Motion carries.*

**Treasurer Report**

* Tabled until next board meeting

**President Report:**

* 2015 End of Year Presidents Remarks
  + 2016 President-Elect election results
    - Sharla Allen agreed to and was elected to fill the position
  + Thank you to outgoing board members
    - Kevin Jacobson, Lisa Davis, Scott Ekblad & Pat Carr
  + Welcome new board members
    - Melissa VanDyne, Michelle Hoffman & Keith Clark
  + Nominations to VA Rural Health Advisory Committee
    - 3 nominations submitted – Graham Adams, Curtis Metzger and Cathleen McElligott
* President-elect report
  + 2016 Board composition
  + Decision on alternate board member
    - To have an alternate board member have voting rights, a change in bylaws is required.
  + Pending Appointments
    - Awards committee & Region E rep – Cathleen McElligott as award co-chair and Kris Juliar as Region E rep; Scott Ekblad is stepping down with his board roles; Scott Daniels is working on and EE ex-officio appointment; Teryl will send out an updated list of 2016 board members
  + Update from meeting with FORHP & CMMI
    - FORHP developing FLEX program virtual knowledge groups; and discussed other FLEX updates
    - FORHP possibly doing site-visits to 1-3 SORHs per year for TA
    - all payer model for innovation grants only states with existing SIMs awards are eligible
    - Add FLEX chairs to further discussions and meetings with FORHP
    - Hall, Render attended CMMI with NOSORH members
    - Need to work closer with NRHA
    - Suggested to combine our take-aways from CMMI meeting and contact NRHA to compare

**Strategic Priorities Update**

* Build impact of NRHD
  + Preliminary numbers – at least 24 states obtained gubernatorial proclamations, 22 “Doc Hollywood” stories from at least 14 different states with the publication getting 887 views; NRHD press release had 1058 views; 280 media web blog sites; #powerofrural picked up by 4 US Senators; Facebook likes increased by 25%; Twitter was up 29%; webinars averaged 66 participants compared to 45 from last year.
  + Would like to expand our communication strategy to focus on NRHD, will discuss more at Board Planning meeting
* Policy Update
  + CMS comments on network adequacy & other issues
    - Reviewed the document that was sent to the Board in the board packet
    - Comments are due to CMS December 21, 2015

*Motion that NOSORH approve the CMS comments on network adequacy and other issues and approve that NOSORH submit these comments to CMS. Mary called for a motion and accept the motion as stated Lisa Davis and 2nd by Alisa Druzba.*

*Discussion: discussed some of the highlighted comments*

*Motion carries.*

* + First draft strategy for appropriation increase and reauthorization
    - Reviewed the document that was sent to the Board in the board packet – Legislative Advocacy Strategic Plan
    - Hall, Render has put some aggressive deadlines to be able to move this forward; will be conducting introductory meetings with house & senate; along with some secondary connections
  + Plans for Policy Institute
    - Reauthorization and appropriation fact sheet and talking points
      * Appropriation increase – additional 5 million is not a big increase, but need to articulate why we need this increase
      * Hall, Render developed a plan for reauthorization
    - Key states support – identify a SORH champion in each key state
      * Targeting 30 states; deliver to Hall, Render a list of names
      * SORH profiles to be used during PI
    - Webinar – January 20, 2016 @ 2 pm
      * Hall, Render will be conducting the webinar
    - Member meeting @ NRHA PI – 2/1/16 @ 6pm
      * Hall, Render will attend the membership meeting; will also attend any other meetings we may need them at

**Executive Director’s Report**

* Staff recruitment progress
  + Still in process recruiting for Education & Services Director and Communications & Development Coordinator
* Plans for Board orientation
* Board planning meeting agenda – second draft
  + No outside facilitator will be used; will use “board champions” for discussions & facilitation
  + Will focus on the 4 strategies
* Results of regional meeting survey
  + Reviewed the results of the survey
  + FORHP is thinking about shifting the calls to be a requirement of our CA
* 2016 Board meeting schedule
  + Reviewed the schedule

*Motion to accept the proposed schedule, Kylie Nissen and 2nd by Joyce Hospodar*

*Motion carries.*

* Regional Rep Talking Points
* Hall Render has developed a first draft strategic plan for NOSORH appropriations and reauthorization work – more details will follow after the first of the year
* NOSORH can help with one page fact sheet for your office – for more information contact [donnap@nosorh.org](mailto:donnap@nosorh.org)
* The educational exchange committee will be conducting a survey on mentoring – need input from SORHs about how to make mentoring and travel scholarships more meaningful
* Mark your calendars for a Rural EMS leadership meeting April 21-22 in San Antonio.

Next Board meeting is scheduled for January 12-13, LaJolla, CA

Meeting adjourned @ 4:25 pm