



# Planning for Valuable, Effective, Engaging Education of State Offices of Rural Health

National Organization of **State Offices of Rural Health**

# Background: This session is follow up from Board planning in Tucson

**GOAL:** Assess and adopt strategies to ensure the vitality and value of the Cooperative Agreement, the organization and to build the capacity of NOSORH in order to ensure that the 2014-16 strategy delivers high-value partnerships, activities and services for SORH.

## **Education Related Objective for Board planning meeting:**

Identify high-value educational activities and other services to serve SORH through the CA and other resources.

# Background: EE Discussion at Board meeting

1. Committee's offering touches every other committee and there are opportunities to develop more project specific programming
2. Educational topics driven by feedback from membership, compiled from committee leaders
3. 2015 should ensure that committee is adding value to members and is utilizing staff expertise to its full capacity

# Educational Exchange Leaders Thank you!

- Educational Exchange activities are very important and highly valued by our members
- The EE activities are core to why NOSORH is funded by FORHP
- NOSORH , SORH and EE in transition



# Educational visioning session

## Objective:

Refine goals, inventory all educational offerings across the organization and explore opportunities to expand services (topics, delivery methods, resources) determine how shall NOSORH best plan to meet the educational needs of SORH

# Agenda(s):

## Session 1

1. Overview of current educational planning process, roles, offerings & impact
2. Committee Chair comments on their committee roles
3. What should NOSORH try to accomplish with its educational efforts?
4. Group brainstorm
5. First thoughts on strategies – Committee Chairs
6. Next steps?

## Session 2

1. Review strategies and draft workplan, topics, measures & needed resources
2. Plan for communication and follow through

# Questions to be “answered”

What is the role of the Educational Exchange Committee volunteers in planning for the education of SORH?

What is the role of the other committees (PPMT, Flex, JCREC, RHC) in planning for the education of SORH?

Should all educational planning efforts be combined or grouped?  
IE: PPMT & EE?

What are ideal roles of the staff and the role of the volunteers?

**Should NOSORH promote “SORH proficiencies” through its educational efforts?**

**What should NOSORH try to accomplish with its educational efforts?**

**What methods should or should not be used to plan and conduct education of SORH?**

# Overview of current educational planning process, offerings, impact & roles

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# Educational planning process – NOT!

- Committees - EE meeting planning, JCREC, RHC, Communication
- Regional calls
- FORHP requests
- Board
- PPMT
- Contracts
- Development ideas
- Partners
- Surveys-Evals

- 12 Webinars
- 9 Meetings
- 4 Learning communities
- 3 Institutes
- 5 Mentoring
- 6 Toolkits
- 12 Promising Practices

- “Amount” of learning
- Sharing of information
- Satisfaction
- Initiate activity
- Hits on website
- Readership

# Educational Planning Roles & Activities

## Other Committees

- TruServe Advisory committee
- Communication committee – National Rural Health Day

## Contracts

- ASTHO – PCO, State Health Officer collaboration
- NORC – outreach
- NCFC – capacity building
- NRHA – Rural Training Track

# Roles

What is the role of the other committees (PPMT, Flex, JCREC, RHC) in planning for the education of SORH?

# Committee Roles

	<b>Educational Exchange Committee</b>	<b>Policy Program Monitoring Team</b>	<b>Rural Health Clinic Committee</b>
<b>Focus</b>	Enhance leadership through education & training	Emerging policy or program issues	Build capacity of SORH to provide TA to RHC
<b>Workplan items</b>	Approve mentoring  Webinar topic planning	Fact sheets Environmental scans Webinars	RHC Institute Toolkit (s) Learning Session

# Committee Roles

	FLEX	Joint Committee on Rural Emergency Care	Development
<b>Focus</b>	SORH perspectives on policy issues and & implementing the FLEX program, links SORH, NOSORH, FORHP & TASC	Organizations working together to improve the quality of care in rural and frontier communities	Identifies & obtains resources; develops & implements activities that strengthen NOSORH's capacity and position as national leader in providing TA to SORH
<b>Workplan items</b>	Monthly calls	Learning session EMS conference	Grant Writing Inst. Challenged SORH

# Roles

Should all educational planning efforts be combined or grouped?

For example: PPMT & EE?

# Volunteer Roles

- Major shift in volunteer roles with NOSORH staffing
- “Staff” is doing a good job - we’re just mostly listening or agreeing!
- Staff and volunteers working together make the education richer, more valuable!

# **Staff & Board/Leader roles**

## **(from Board and committee orientation)**

- Direct the process of planning – Staff
- Provide input to long range goals - Joint
- Approve long range goals - Board
- Formulate annual objectives – Staff
- Promote attendance at meetings – Committee Chair & staff
- Plan agenda & strategy for meetings- Committee Chair & staff
- Lead/facilitate committee calls – Committee Chair
- Prep and distribute materials, meeting notices etc. – Staff
- Advise, limited work on assignment – Committee
- Disseminate information/news – Staff
- Linkage with other organizations – Staff



# Major “Staff” Roles in Education

- **Executive Director** – Board delegate for achievement of all operational and strategic efforts, works directly with Board, Development committee, FLEX and PPMT educational efforts
- **Education & Services Director** – directs annual meeting planning, new SORH FORHP orientation, oversight of regional meetings, works directly with EE on webinars and mentoring, RHC committee and JCREC
- **Special Projects Coordinator** – conducts regional meeting planning, National Rural Health Day education and TruServe education, supports other webinars and Institutes
- **Communication & Development Coordinator** – conducts all Grant Writing Institute efforts and supports Development Committee
- **Varela Associates** – assists the PPMT in identification of emerging policy and program issues for education or policy action

# Opportunities for improving roles – staff thoughts

Volunteers offer topics of interest, new methods, support “testing” and communication to members on any new methods

EE analyzes and advises on stated needs quarterly

EE provided information to take active role in promoting mentoring

Committees work together to conduct “nominal group process” (sticky dot exercise) on broad range of educational topics at annual meeting

# Challenges and Opportunities

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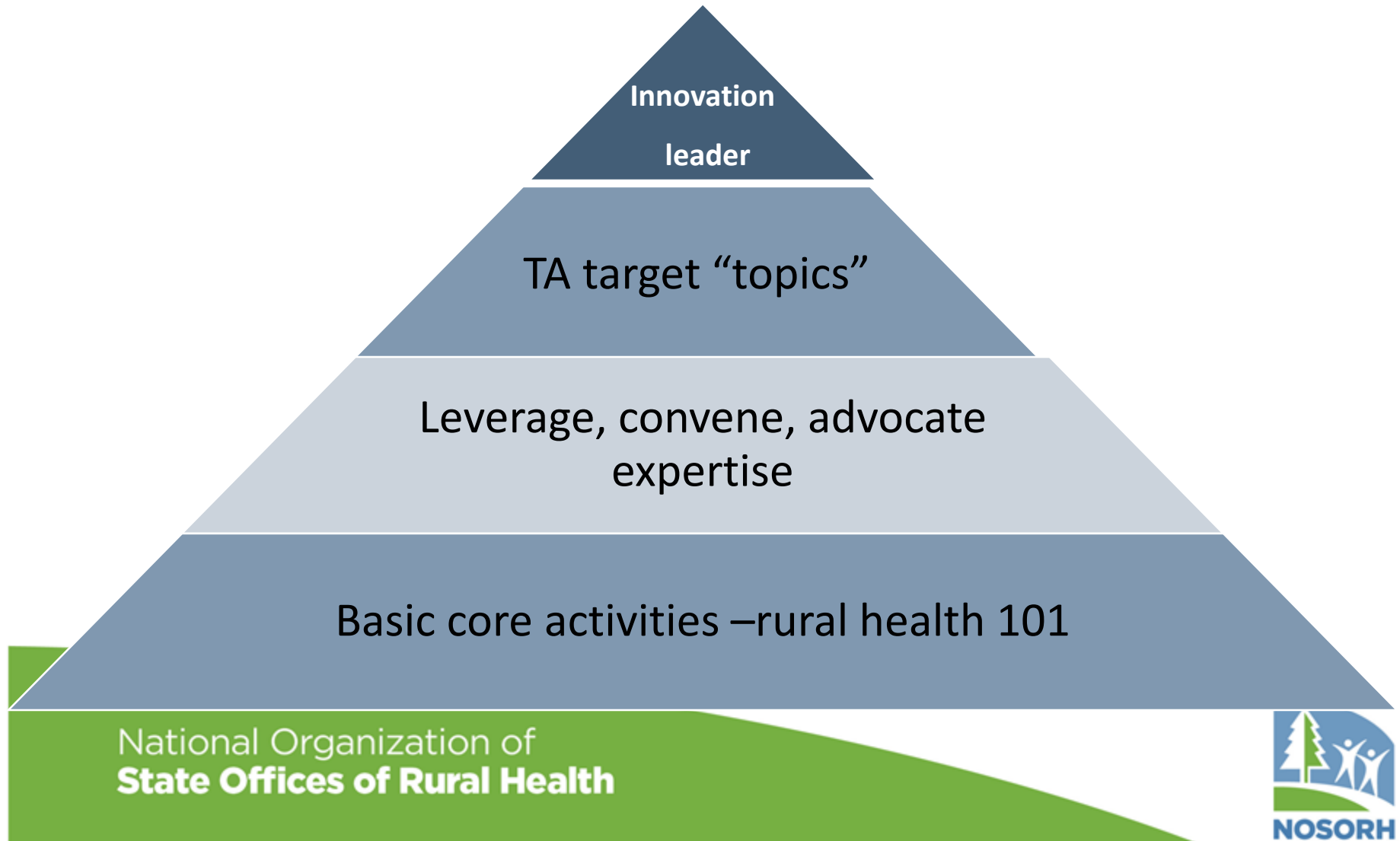


# Challenges (staff thoughts)

New Directors	New other SORH staff	Flex Coordinators
No health care exposure	No FLEX program	University based
Medicaid or no Medicaid expansion	Innovation leaders	Retiring

- Current goals are not strategic
- Wide array of SORH learning needs
- Number of committees ?
- Crickets on some calls
- Staff and volunteer roles
- Doing it “all”

# Hierarchy of proficiencies?



# Opportunities to expand or shrink

(topics, delivery methods, resources)

Micro training – 10 minute presentation recordings

Topic training – attach to regional meeting

Assigned mentors – to all new SORH

Coaching – one to one coaching from experts SORH or otherwise

Strategy – what should NOSORH education accomplish?

Institutes – SORH managers, data

Data tool – to track population health initiatives build on community needs assessment efforts

Learning community – on Innovation? Increasing access? Workforce? VHA?

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# Next steps

## STAFF

- Staff will develop needs assessment report, comprehensive workplan summary with topics (?), measures, resources, timeframe
- Solicit input from FORHP
- Brief the Board
- Plan member meeting

## NEXT MEETING

with members ?

*First Draft Agenda*

1. *Overview – results of needs assessment*
2. *Review strategies and draft workplan, topics, methods, measures & needed resources*
3. *Plan for communication and follow through*