

Health Insurance Marketplace Update



***Find health care options
that meet your needs and
fit your budget.***

The Health Insurance Marketplace

- Part of the Affordable Care Act
- Where qualified individuals and families directly compare private health insurance options
 - Known as qualified health plans (QHPs)
 - Can directly compare on the basis of price, benefits, quality, and other factors
- Small Business Health Options Program (SHOP)
 - Marketplace for small employers
 - Provides coverage for their employees

2015 Enrollments

November 15, 2015-February 15, 2015

Total 2015 Plan Selections in the Marketplaces	11,688,074
Total Plan Selections in States Using the HealthCare.gov	8,838,291
Total Plan Selections in State-Based Marketplaces	2,849,783

2015 Enrollments

Of the 8.84 million people who selected or were automatically reenrolled in 2015 plans through the Marketplaces in the 37 states that are using the HealthCare.gov platform:

- More than 4.6 million new consumers
- 2.2 million active re-enrollees
- Nearly 2.0 million automatic re-enrollees

8 in 10 individuals (nearly 7.7 million, or 87 percent) with a 2015 plan selection through the Marketplaces in the HealthCare.gov states qualify for an advance premium tax credit.

Outreach & Education

- Enhance Efforts in rural communities
- Continue working with communities with Existing Coalitions
- Collaborate with communities to build coalitions
- Participate in Marketplace enrollment Events

Important dates for 2016 enrollment

- November 1, 2015: Open Enrollment starts — first day you can enroll in a 2016 Marketplace plan
- January 1, 2016: First date 2016 coverage can start
- January 31, 2016: 2016 Open Enrollment ends

Thank You

Roger Adams
CMS Dallas Regional Office
214-767-8907

