Patient-Centered Medical Home

State Offices of Rural Health Grantee Meeting
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Figure 2. Health Expenditures as a Percentage of Gross Domestic Product (GDP) in Selected OECD Countries, 1960–2009. Data for all OECD countries appear in the Supplementary Appendix.
3 Solutions

1. Price Transparency  
   (Short Term, 1–2 years)
2. Improved Quality/Coordination  
   (Medium Term, 2–5 years)
3. Improved Fitness/Lower Obesity  
   (Long Term, 5–30 years)

Price Transparency

<table>
<thead>
<tr>
<th>Knee MRI</th>
<th>A</th>
<th>B</th>
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<tbody>
<tr>
<td>$0</td>
<td>$500</td>
<td>$450</td>
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Figure 1. Life Expectancy at Birth in Selected OECD Countries, 1960–2009. Data for all Organization for Economic Co-operation and Development (OECD) countries appear in the Supplementary Appendix.
Price Transparency

Knee MRI

$450

$2,200

Butler County Clinic
Central Nebraska Medical Clinic
Family Medical Center of Hastings
Family Practice Associates
Fillmore County Medical Center
LifeCare Family Medicine of Bellevue
McCook Clinic
Plum Creek Medical Group
York Medical Clinic
SERPA-ACO

ACO 12 - Medication Reconciliation

50th Percentile (50%)
70th Percentile (70%)
90th Percentile (90%)
Cost and Quality Correlation

Data Source: BCBSNE claims, 10/1/2012 - 09/30/2013

Medicare Hospitalizations/1,000

2012 2013 1st Q 2014

SERPA ACO Other ACOs

“I’m right there in the room, and no one even acknowledges me.”
The New Yorker, 5/11/10