



2015
Rural Health
Summit
Portland, Oregon

SPONSOR PROSPECTUS

Exhibition Dates: August 31 - September 2, 2015

Conference Dates: September 1-2, 2015



3 annual conferences 1 event

The Summit

September 1-2, 2015
DoubleTree by Hilton Portland
1000 NE Multnomah Street
Portland, OR 97232

The 2015 Rural Health Summit brings together the members of three national organizations dedicated to improving access to quality rural health care. Approximately 300 network leaders, recruitment and retention specialists and State Offices of Rural Health staff will join in an unique two day opportunity to network, share resources, and strategize collaborative solutions.

The objectives of the 2015 Rural Health Summit are:

- To support collaboration among State Offices of Rural Health staff, rural health network leaders, and recruitment and retention specialists;
- To facilitate the inter-organizational sharing of resources and tools that improve rural health; and
- To strategize and find solutions for challenges within stakeholders' states and rural communities.



3RNet works to improve rural and underserved communities' access to quality health care through recruitment of physicians and other health care professionals, development of community based recruitment and retention activities, and national advocacy relative to rural and underserved health care workforce issues.



National Cooperative of Health Networks Association, Inc., is a membership association of health networks and strategic partners. NCHN's mission is to support and strengthen health networks through collaboration, networking, leadership development and education.



The National Organization of State Offices of Rural Health (NOSORH) is the membership association of the nation's fifty State Offices of Rural Health. NOSORH works to build the capacity of State Offices of Rural Health to improve health care in rural America through leadership development, advocacy, education, & partnerships.

Expand Your Reach

Expected Attendance: 300

Attendees from throughout the US will include:

- 3RNet: Rural recruitment and retention specialists
- NCHN: Health network leaders
- NOSORH: State Offices of Rural Health staff
- Other rural health stakeholders



Exhibit Times (Subject to change)

Set-up Times

Monday, August 31, 2015
3:00 PM - 5:00 PM PT
Lloyd Center Ballroom

Opening Reception

Monday, August 31, 2015
6:00 PM - 8:00 PM PT
Lloyd Center Ballroom

Tuesday, September 1, 2015

Breakfast, Lunch, and 2 beverage breaks AM/PM
Breaks no less than 30 minutes
Exhibit Area

Wednesday, September 2, 2015

Breakfast, Lunch, and 1 beverage break AM
Break no less than 30 minutes
Exhibit Area

Exhibit Breakdown

Wednesday, September 2, 2015 after lunch

Contact

Donna Pfaendtner

National Organization of State Offices of
Rural Health

(586) 336-4627

donnap@nosorh.org

[http://nosorh.org/calendar-events/
annual-meeting-information/](http://nosorh.org/calendar-events/annual-meeting-information/)

Register Now

<https://www.regonline.com/JC15S>

4 Levels of Sponsorship

a solution for every business

PLATINUM

\$15,000

- 6-foot exhibit table display in prominent location
- 3 representatives registration fee includes; meals and breaks
- Full color page ad in Summit Program
- Logo included in Summit's Sponsors Recognition Slide Show – Recognized as Platinum Level Sponsor
- Sign recognition
- Pre- and Post-Summit email to Summit Registrants
- Recognition during NOSORH's Annual Rural Health Day in November 2015
- An educational webinar with potential participation from the three Association's membership by March 31, 2016
- Logo and link on all three Associations' websites for one year following the Summit through September 30, 2016
- Recognition in all three Associations' newsletter between September 1, 2015 – August 31, 2016
- Additional representatives can register for Summit at \$300 registration rate

GOLD

\$10,000

- 6-foot exhibit table display in prominent location
- 2 representatives registration fee includes; meals and breaks
- Half page color ad in Summit Program
- Logo included in Summit's Sponsors Recognition Slide Show – Recognized as Gold Level Sponsor
- Sign recognition
- Pre- and Post-Summit email to Summit Registrants
- Recognition during NOSORH's Annual Rural Health Day in November 2015
- Additional representatives can register for Summit at \$300 registration rate

SILVER

\$5,000

- 6-foot exhibit table display
- 1 representatives registration fee includes; meals and breaks
- One-quarter page color ad in Summit Program
- Logo included in Summit's Sponsors Recognition Slide Show – Recognized as Silver Level Sponsor
- Sign recognition
- Pre-Summit email to Summit Registrants
- Recognition during NOSORH's Annual Rural Health Day in November 2015
- Additional representatives can register for Summit at \$300 registration rate

BRONZE

\$2,500

- 6-foot exhibit table display
- 1 representative registration fee included; meals and breaks
- Business Card ad in Summit Program
- Logo included in Summit's Sponsors Recognition Slide Show – Recognized as Bronze Level Sponsor
- Additional representatives can register for Summit at \$300 registration rate

ADVERTISEMENT

\$500 - \$1,000

Available only to businesses not attending the Summit that are interested in supporting the Summit

- Full Page: \$1,000
- Half Page: \$500

Comparison Table

	Platinum	Gold	Silver	Bronze
An educational webinar with potential participation from the three Association's membership by March 31, 2016	•			
Logo and link on all three Associations' websites for one year following the Summit through September 30, 2016	•			
Recognition in all three Associations' newsletters between September 1, 2015 – August 31, 2016	•			
6-foot exhibit display in prominent location	•	•		
6-foot exhibit table display			•	•
Color ad in the Summit program	Full Page	1/2 Page	1/4 Page	Business Card
Logo included in Summit Sponsor Recognition Slide Show	• (Platinum)	• (Gold)	• (Silver)	• (Bronze)
# of complimentary registrations, including meals and breaks for representatives	3	2	1	1
Additional representatives can register for the Summit at \$300 registration rate	•	•	•	•
Recognition during NOSORH's Annual Rural Health Day in November 2015	•	•	•	
Pre- and Post-Summit email to attendees	•	•		
Pre-Summit email to attendees			•	
Sign recognition	•	•	•	

Guidelines

ACCEPTANCE OF APPLICATION AND ASSIGNMENT OF SPACE

Applications for sponsorship are subject to review by the Sponsor Committee. Space assignments will be based on level of sponsorship on a first-paid, first-served basis. No assignments will be made until payment is received. The 2015 Rural Health Summit Committee reserves the right to make such changes to the floor plan of displays as may be deemed necessary. Applications should be received by July 1, 2015. Those received after July 1, 2015 or after sponsorship opportunities are filled, will be placed on a waiting list and will be notified if space becomes available. Sponsorship applications received after July 1, 2015 may not be included in the Summit Program.

PAYMENT AND CANCELLATIONS

Applications for sponsorship must be accompanied with the sponsorship fee in order to confirm display space. No application will be processed without this fee. No refunds will be made for space not utilized during the Summit. The 2015 Rural Health Summit Committee retains the option of returning funds. Payment details are on the application form.

HOTEL INFORMATION

The 2015 Rural Health Summit hotel is the DoubleTree by Hilton Portland, 1000 N.E. Multnomah Street, Portland, OR 97232. Premium Guestrooms are available for \$146.00 per night, single or double occupancy, plus local taxes, fees and assessment, which are currently (December 2014) 14.5%. Reservations must be made by August 10, 2015 to receive The 2015 Rural Health Summit rate. Reservations can be made directly with Doubletree Hotel Portland Room Reservation Department by calling 1-800-996-0510. When doing so, please request the group rate for the "2015 Rural Health Summit."

SHIPPING AND HANDLING

Parcels for the Summit may be delivered to the hotel three (3) working days prior to the event. The shipment must be addressed to the guest responsible for claiming the parcel at the hotel, which can be claimed at the Hotel Front Desk or with the Banquet Department when preparing to set up for the Summit. Parcels should be addressed to:

On-Site Contact's Name & Date of Arrival
2015 Rural Health Summit
Doubletree by Hilton Portland
1000 NE Multnomah
Portland, OR 97232

The Hotel requires advance notice of the shipment and number of parcels. Parcels should be numbered 1 of 3, 2 of 3, etc. The Hotel is not responsible for storage of exhibit property or large numbers of parcels beyond three (3) working days prior to the Summit. Incoming and outbound fees: Envelopment (Including FedEx large envelopes) – no charge; Package - \$5.00 receiving and outbound fee/package; Pallet \$50.00 receiving fee + delivery fee if not arranged through a drayage company. The Doubletree recommends that shipment of pallets should be arranged through a drayage company to be delivered on the day of set up. A receiving and storage fee of \$50.00 day

Guidelines (continued)

will be applied if a pallet is shipped to the hotel for storage, and a \$50 labor fee will be charged for movement of the pallet to the meeting area.

SPONSOR DRAWING

There will be a Sponsor Drawing held during each scheduled break in the display area. Each sponsor is required to bring at least one small gift, recommended up to \$100. Suggested items include gift cards, small electronic devices, etc. Please keep in mind that participants will need to be able to transport their gift across the country and through airport security.

PARTICIPANT CONTACT INFORMATION

Sponsors will receive a list of participants at the Summit. Additional contact opportunities with Summit participants are available as outlined in the sponsorship levels.

NECESSARY LANGUAGE

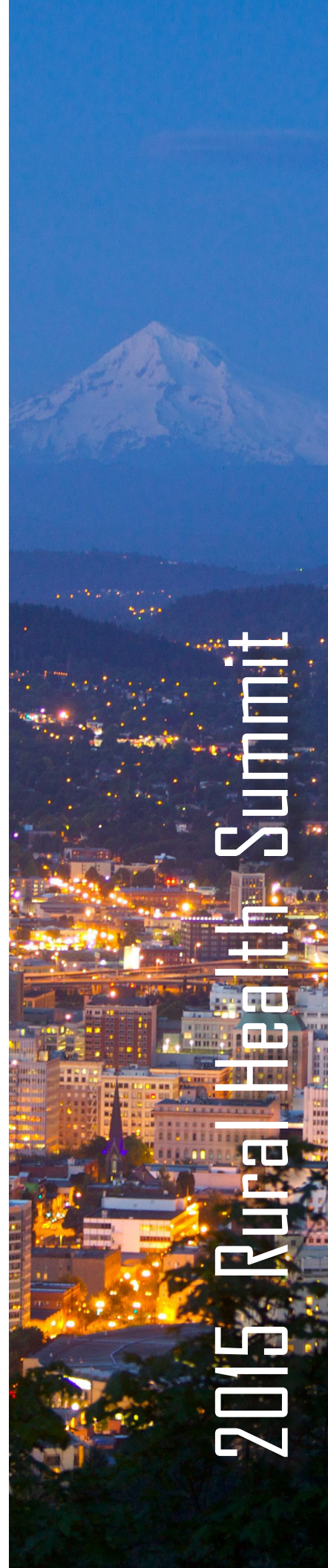
Sponsor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the Hotel, Hilton Worldwide Inc. and Hotel owners, and their respective owners, managers, subsidiaries, affiliates, employees, and agents from and against all claims, losses or damages to persons or Hotel, governmental charges or fines, and costs, including attorney's fees (collectively, "Claim(s)"), arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Hotel and its employees and agents.

Sponsor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Sponsor Agreement, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.

The Hotel, its owners, and its operator shall be included in such policies as additional named insured. In addition, Sponsor acknowledges that neither the Hotel nor its owners maintain insurance covering sponsor's property and that it is the sole responsibility of Sponsor to obtain business interruption and property damage insurance inuring any losses by Sponsor.

Additional Display Area Information, Guidelines, and Regulations

- Set up may begin at 3:00 PM on Monday, August 31, 2015. Sponsor representatives must sign in at the registration table before the display may be set up.
- Display areas should remain set up until after lunch on Wednesday, September 2, 2015.
- Sponsor agrees to accept relocation in other display space of comparable area should such relocation become necessary for causes beyond Rural Health Summit's control or advisable at the discretion of the conference facility.
- Sponsors are responsible for all banners, display materials, and giveaways.
- No glitter or confetti may be used as decorations.
- Sponsors are responsible for securing Internet access directly with the hotel.
- Sponsors must supply their own extension cords (25 foot), adaptors, and surge protectors.
- No extension cords, products, or other items will be placed in entryways, aisles, or exits, which may cause a safety hazard.
- Nametags will be provided, but Sponsors may provide their own.



2015 Rural Health Summit