

SPONSOR & EXHIBITOR INFORMATION



An Invitation to Join Us

NOSORH invites non-profit organizations and corporate partners who share in our mission to improve rural health care to attend, exhibit and be recognized at the NOSORH Annual Meeting in Omaha, Nebraska, October 28-29, 2014. Sponsors and exhibitors will have ample opportunity to meet State Office of Rural Health (SORH) staff members, ORHP staff and other meeting participants during breaks and social activities. Your organization's participation and support will also be recognized throughout the meeting.

In addition, as a sponsor, you will receive recognition for demonstrating your commitment to rural communities on National Rural Health Day, November 20, 2014. Each year on the third Thursday of November, NOSORH, the fifty State Offices of Rural Health, and their partners "[Celebrate the Power of Rural](#)" by raising awareness about the unique healthcare issues facing rural America and honoring the individuals and organizations addressing those issues. You will have the opportunity to connect to the communities you care about by working directly with the State Office of Rural Health and rural health facilities in your state in planning and carrying out events.

Finally, a portion of your sponsorship will help support the NOSORH Community Leaders Program which develops and nurtures creative, committed rural community leaders who are essential for building and improving health and healthcare systems for the future.

Exhibitor and Sponsors Opportunities

The following list details the opportunities available to showcase your organization through sponsorship of NOSORH and exhibition during the conference. Your organization's commitment and payment or purchase order will secure your space.

All levels include:

- Exhibitor table display
- Recognition in all NOSORH Annual Meeting materials

Gold: \$7,500+

- Special recognition through the NOSORH Community Leadership Program, an innovative training program for emerging rural health leaders
- Your logo and link to your website on National Rural Health Day and NOSORH websites
- Your logo on select National Rural Health Day printed materials
- Recognition in NOSORH Branch newsletter and other communications
- NOSORH Associate Membership for one year
- Gold Sponsorship of NOSORH Annual Conference in Omaha, Nebraska on October 28-29 to include:
 - Listed as sponsor in printed conference program
 - Conference registration for 2 attendees
 - Optional group dinner for 2 attendees at no charge
 - Post meeting registration for 2 attendees at no charge
 - Exhibitor table display in prominent location
 - Logo placement on conference paraphernalia item customized with your logo
 - Internet access & electric hook-up included

Silver: \$5,000

- Your logo and link to your website on National Rural Health Day and NOSORH websites
- Your logo on select National Rural Health Day printed materials
- Recognition in NOSORH Branch newsletter and other communications
- NOSORH Associate Membership for one year
- Silver Sponsorship of NOSORH Annual Meeting in Omaha, Nebraska on October 28-29 to include:
 - Listed as sponsor in printed conference program
 - Conference registration for 1 attendee at no charge
 - Post meeting registration for 1 attendee at no charge
 - Logo placement on conference paraphernalia item customized with your logo
 - Internet access & electric hook-up included

Bronze: \$2,500

- Your logo and link to your website on National Rural Health Day and NOSORH websites
- Your logo on select National Rural Health Day printed materials Recognition in NOSORH Branch newsletter and other communications
- NOSORH Associate Membership for one year
- General Sponsorship of NOSORH Annual Meeting in Omaha, Nebraska on October 28-29 to include:
 - Listed as sponsor in printed conference program
 - Conference registration for 1 attendee
 - Internet access & electric hook-up included

General: \$1,500

- Recognition in NOSORH Branch newsletter and other communications
- NOSORH Associate Membership for one year
- General recognition at NOSORH Annual Meeting in Omaha, Nebraska on October 28-29 to include:
 - Listed as exhibitor in printed conference program
 - Conference registration for 1 attendee
 - Post meeting registration for 1 attendee
 - Internet access \$30 and electric hook-up \$45

Non-Profit Exhibitor: \$1,000

- Recognition in NOSORH Branch newsletter and other communications
- NOSORH Associate Membership for one year
- General recognition at NOSORH Annual Meeting in Omaha, Nebraska on October 28-29 to include:
 - Listed as exhibitor in printed conference program
 - Conference registration for 1 attendee
 - Post meeting registration for 1 attendee
 - Internet access \$30 and electric hook-up \$45

Exhibitor and Sponsors Guidelines

Table Display

Each Table Display will include:

- 6' table space during the conference
- Skirted table with 2 chairs
- ID sign (8.5" H x 11" W)
- Internet and electricity must be request in advance (see following application)

Digital Submission

All logos must be submitted as digital files and may be sent on disc or emailed. Artwork for print can be submitted in the following formats: EPS, TIFF, and JPEG, OR PDF. Resolution for jpg files must be 240 dpi or greater. Files may be received in their original formats (PC only) using the following software packages: Publisher, Photoshop, Illustrator and Corel Draw. All fonts should be converted to paths or necessary font should be submitted with the artwork.

Artwork must be submitted by: September 26, 2014

Exhibitor and Sponsors Rules & Regulations

ASSIGNMENT OF SPACE: Space assignments will be based on level of sponsorship and on a first-paid, first-served basis. NOSORH reserves the right to make such changes to the floor plan of displays as may be deemed necessary.

FEES AND PAYMENT: Applications will NOT be processed or space assigned without the required payments or purchase order. All applications must be accompanied by either full payment or purchase order and paid within 30 days of receipt of invoice. NOSORH retains the option of returning funds.

CANCELLATION: Cancellation of sponsorship space must be directed in writing to NOSORH, 44648 Mound Rd., #114, Sterling Heights, MI 48314 or email to donnap@nosorh.org

INSTALLATION AND DISMANTLING:

Monday, October 27 – from 4:00 – 9:00 PM (Display set-up)

Wednesday, October 29 – after 4:00 PM (Display dismantle)

Times subject to change upon notification by NOSORH

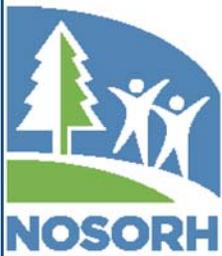
SHIPPING: Approximately 15 days prior to the conference NOSORH will send each sponsor a confirmation with conference information and shipping instructions needed during the installation and removal of displays.

HOTEL INFORMATION: Embassy Suites Omaha is providing special group rates for the participants of the NOSORH conference. **The discounted rates are offered through September 27, 2014.**

Rate: \$110 per night (single occupancy)

Embassy Suites Omaha - Downtown | 555 S. 10th Street | Omaha, NE 68102 | (402) 346-9000

To reserve your hotel accommodations, please call the hotel's reservation line. To receive the special discounted rate, be sure to indicate that you are attending the NOSORH Annual Meeting.



**NOSORH 2014
ANNUAL MEETING**
October 28-29 • Omaha, Nebraska



SPONSOR & EXHIBITOR APPLICATION



Non-profit Exhibitor and Sponsorship – Please refer to the opportunities section

- Gold (\$7,500) Silver (\$5,000) Bronze (\$2,500) General (\$1,500)
 Exhibitor (\$1,000) *Non-profit only*

Exact name of organization for listing and signage (text only – no logos)

Display Information

- Electric hook-up Internet connection Other _____

Submission of this application to exhibit implies consent to the items, conditions, and regulations governing exhibits. The Exhibitor/Sponsor agrees to abide by all rules, requirements, restrictions, and regulations as set by Conference Management. Failure to abide by such rules and regulations results in forfeiture of all monies paid by or due from Exhibitor/Sponsor.

Total: \$ _____

Method of Payment

- Check (Make payable to NOSORH)
 Purchase Order (Payable within 30 days of receipt of invoice)
 Credit card (Contact Donna Pfaendtner for more details donna@nosorh.org)

Contact Person Information

First Name	Last Name	Email
Organization		
Address 1		
Address 2		
City	State	Zip/Postal
Phone	Fax	

Brief summary (not to exceed 50 words) of services/products offered by your organization due by **September 26, 2014**.

****Please send WORD file electronically to donna@nosorh.org****

Names & Titles of Representatives Attending:

Complimentary:	_____	Email: _____
Add'l Rep @ \$350	_____	Email: _____
Add'l Rep @ \$350	_____	Email: _____

Please note: Registrations will not be accepted from individuals associated with corporate organizations or non-profit organizations without registration as a sponsor or non-profit exhibitor.

Please send this completed form with payment to NOSORH, 44648 Mound Rd., #114, Sterling Heights, MI 48314
 Phone: (586) 336-4627 | Fax: (586) 336-4629 | Email: donna@nosorh.org