



NOSORH Grant Writing Institute: Rural Health Grant Writing Specialist Training

Learning Sessions:

1:00-2:30 PM Eastern

October:

2nd—Getting Started on a Writing Proposal

9th—Finding Funding and Other Resources to Support Your Proposal

23rd—Creating a Solid Work Plan

November:

6th—How to Use Data to Make the Case for Rural

13th—A Narrative That Tells Your Story—Facts and Faces

December:

4th—Creating Better Budgets

18th—Developing a Strong Evaluation

January:

8th—The Importance of Community Partners

22nd—Submitting a Complete Application and Beyond

Don't miss this opportunity to learn how to write better grant proposals, turn rurality to your advantage, acquire additional writing experience, and more. Participants will benefit from learning about a range of approaches to grant writing from an array of rural health partners. This series is perfect for beginners seeking to gain the skills to research and draft winning proposals from various agencies.

The NOSORH Grant Writing Institute was developed to meet the unique needs of rural grant writers - like you!

- Learning assignments will help participants apply what they learn to their everyday work and build their personal grant resource library.
- Virtual support to assist participants; answer questions and encourage interaction among the class.
- Regular updates on upcoming grant opportunities.
- Receive a certificate of completion at the end of the class series. Participants must complete 7 out of the 9 classes.
- Regular updates via the NOSORH Grant Writing Facebook group.

Registration ends September 25, 2014—class size will be limited and will be offered on a first-come basis, with a limit of 50 students, so ensure your place in this one-of-a-kind training. This is an opportunity for anyone looking to enhance their grant writing skills! Don't miss your chance to participate. Sign up today!

Registration Fee: \$500

For more information contact Matt Strycker—574-855-4671 or stryckerm@nosorh.org

National Organization of
State Offices of Rural Health

44648 Mound Rd, #114 | Sterling Heights, MI 48314-1322

TEL 586-336-4627 | FAX 586-336-4629 | www.nosorh.org





NOSORH Grant Writing Institute: Rural Health Grant Writing Specialist Training

Faculty:

Kassie Clarke will oversee the Institute. Kassie is an experienced grant writer, having secured more than \$10 million in grants from foundations, corporations, and government agencies. She is familiar with a broad array of foundation and corporate givers across the nation. Her experience ranges from standard Letters of Inquiry to more complex foundation and government proposals requiring collaboration among multiple service agencies. Her services include prospect research, program design, proposal preparation, evaluation plans, grant tracking and organizational capacity-building.

Curriculum Outline:

October 2nd: Getting Started on Writing a Proposal: Make a good first impression. Learn what to include or leave out, four topics to make sure you address. Learn how to write a captivating summary and understand why funders say “no”.

October 9th: Finding Funding and Other Resources to Support Your Proposal: Whether public or private funds, it is important to have the best match possible between your need, your proposal and your organization. Participants will learn the best resources and types of funders and utilize websites and other resources to find the funders right for your project.

October 23rd: Creating a Solid Workplan: Participants will learn how to develop effective work plans and how to make them accurately reflect your project, use action words and write compelling goals and objectives. Participants will understand the differences between measures, objectives, and activities and how to communicate an effective timeline to show an immediate impact for the funder. Learn how to develop Logic Models to serve as the foundation for your work plan.

National Organization of
State Offices of Rural Health

44648 Mound Rd, #114 | Sterling Heights, MI 48314-1322

TEL 586-336-4627 | FAX 586-336-4629 | www.nosorh.org





NOSORH Grant Writing Institute: Rural Health Grant Writing Specialist Training

Curriculum Outline:

November 6th: How to Use Data to Make the Case for Rural: This session will provide an overview of how and where to find rural health data and how to use it effectively in a grant proposal. Participants will learn how to present data for small populations and learn where to find valuable data resources.

November 13th: A Narrative That Tells Your Story—Facts and Faces: How you write can be as important as what you write! Learn how to tell your story. Participants will learn about basic components of the application narrative and how to avoid common pitfalls of bad writing and grammar.

December 4th: Developing a Strong Evaluation: What are the components of a strong evaluation plan? Learn how to report on doing things right, and doing the right things; using objective and subjective data. Plan ahead to utilize resources to accomplish your plan.

December 18th: Creating Better Budgets: Learn the basic elements of a grant application budget. How much detail to include; matching the justification to the form; budget sustainability; cash and in-kind matches will be covered.

January 8th: The Importance of Community Partners: Funders see added value in working with other organizations. The benefits of effective partnerships do not appear overnight. Establishing effective and inclusive partnerships takes time, and it is important for you to create the right framework from the start and review the structure and process of the partnership on an ongoing basis to measure its success or failure.

January 22nd: Submitting a Complete Application and Beyond: Participants will learn the importance of meeting all grant requirements to maximize score and improve chances of receiving funding. Just because the grant is submitted, does not mean the grant process is over. Learn key strategies to developing relationships with funders to increase chances of receiving subsequent funding.

National Organization of
State Offices of Rural Health

44648 Mound Rd, #114 | Sterling Heights, MI 48314-1322

TEL 586-336-4627 | FAX 586-336-4629 | www.nosorh.org





NOSORH Grant Writing Institute: Rural Health Grant Writing Specialist Training

Technology and System Requirements:

Webinars:

Webinars will be conducted using a software called WebEx. You will view a presentation online while listening to the narration via phone. WebEx requires a plug in installation and updated JavaScript, which is free for download. Follow [this link](#) to see WebEx system requirements to best utilize the WebEx software. The URL for the webinar and phone number will be the same for each session. Recordings of the presentations, including narration, will be available for playback within 24 hours of the event.

Materials/ 'Homework' Submissions:

An online folder, Dropbox, will be used for participants to access handouts, presentation materials, and submit any assignments. Dropbox is free. Installation of the Dropbox software is required for accessing program materials. You will be sent an email invitation to access the Grant Writing Institute Folder following your enrollment into the program.

Please note: Plan to test technology compatibility prior to the start of the Grant Writing Institute. Some organizations have policies around installations or have firewalls which may require some adaption to allow the use of Dropbox or WebEx. If you use a work computer to participate in this program, please contact your IT Support to inquire about installing Dropbox and WebEx. In order to avoid limited access or technology issues, ensure your organization and/or equipment are compatible with these requirements. Please contact Matt Strycker (stryckerm@nosorh.org) if you have any questions.

National Organization of
State Offices of Rural Health

44648 Mound Rd, #114 | Sterling Heights, MI 48314-1322

TEL 586-336-4627 | FAX 586-336-4629 | www.nosorh.org



**NOSORH Grant Writing
Institute: Rural Health Grant Writing Specialist Training
Registration**

Please complete and sign the form below or register [here](#):

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Registration Fee: \$500.00

Online Registration: [Click Here](#)

Group Discount: Sign up 4 students and get the 5th one free! Save \$500!

Payment of all fees are expected before classes begin on October 2nd. Payment via credit card is also accepted. Please contact Donna Pfaendtner (donna@nosorh.org, 586-336-4627) to make prior arrangements for payment if you can't pay by the 2nd or request specialized billing.

If requesting a group discount, please complete individual application forms for each person, submit all applications at the same time and full payment for the group.

Refund Policy: To be considered for a refund, requests must be submitted in writing to Donna Pfaendtner. Deadlines to request a refund: **October 1st**- full refund, **October 8th** - 70% refund, **October 22nd** - 40% refund, after **October 22nd** - no refund.

I hereby agree to participate fully in the NOSORH Grant Writing Institute Webinars.

Applicant's Signature

Date

**Email or fax completed registration forms to:
DonnaP@nosorh.org or fax: 586-336-4629 by September 25th, 2014**